

Entrepreneurship Program – Recommended Sequence of Courses

FIRST SEMESTER

Requirements (9 units)

BMG 100	The Entrepreneurial Business Plan	3.0
BMK 50	Marketing	3.0
BMG 103	Communications for Start-Ups	1.5
BMG 104	Innovation, Creativity, and Change	1.5

Electives: (3 units)

BMG 105	Ethics, Social Responsibility, and Sustainability	1.5
BMG 66.1	Decision Making	1.0
BMG 66.3	Financial Basics	1.0
BMG 66.4	Project Management	1.0
BBK 53.1	Quick Books	1.5

Minimum units to meet program requirements 12