

CATALOG INFORMATION

Dept and Nbr: FASH 154

Title: BRIDAL CONSULTANT

Full Title: Bridal Consultant

Last Reviewed: 3/12/2012

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	1.00	Lecture Scheduled	2.00	8	Lecture Scheduled	16.00
Minimum	1.00	Lab Scheduled	0	6	Lab Scheduled	0
		Contact DHR	0		Contact DHR	0
		Contact Total	2.00		Contact Total	16.00
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 32.00

Total Student Learning Hours: 48.00

Title 5 Category: AA Degree Applicable

Grading: Grade Only

Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP

Also Listed As:

Formerly: FASH 54

Catalog Description:
Planning a wedding from engagement through the ceremony and reception, including wedding party responsibilities, proper attire, etiquette, correspondence, food, flowers, music, and facilities.

Prerequisites/Corequisites:

Recommended Preparation:

Limits on Enrollment:

Schedule of Classes Information:
Description: Planning a wedding from engagement through the ceremony and reception, including wedding party responsibilities, proper attire, etiquette, correspondence, food, flowers, music, and facilities. (Grade Only)
Prerequisites/Corequisites:
Recommended:
Limits on Enrollment:

Transfer Credit:

Repeatability: Two Repeats if Grade was D, F, NC, or NP

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

AS Degree:	Area	Effective:	Inactive:
CSU GE:	Transfer Area	Effective:	Inactive:
IGETC:	Transfer Area	Effective:	Inactive:
CSU Transfer:		Effective:	Inactive:
UC Transfer:		Effective:	Inactive:

CID:

Certificate/Major Applicable:

Certificate Applicable Course

COURSE CONTENT

Outcomes and Objectives:

Upon completion of the course, students will be able to:

1. Plan and schedule a wedding.
2. Analyze elements of a well-planned wedding.
3. Evaluate clients' needs in planning a wedding.
4. Summarize a bridal consultant's job.
5. Locate resources (own community) for wedding sites and apparel.
6. Create a file of wedding-related businesses.
7. Summarize appropriate wedding etiquette.
8. Develop a 6-month wedding plan.

Topics and Scope:

1. Planning Guide
 - A. Types of weddings:
 1. Large, formal, church wedding with a large reception at a country club, hotel, or home.
 2. Formal, semiformal, or informal church or chapel wedding with a small home or club reception with only families and intimate friends.
 3. Small wedding in church, club, or home with a few friends and family members followed by a reception for a larger group.
 4. The garden, home, or club wedding followed by a reception for everyone.
 5. The small chapel wedding without reception.
 6. The military wedding at a chapel on the army post or navy base, followed by a reception at home or at the officer's club.
 7. Other, less traditional settings.
 - B. Setting your style:

1. Invitations/announcements/stationery.
2. Timelines for mailings.
3. Proper method of addressing mailings (etiquette).

C. Bridal party:

1. Number and type of participants.
 - a. Bridesmaids
 - b. Flower girls.
 - c. Junior bridesmaids.
 - d. Ring bearer.
 - e. Ushers.
 - f. Best man.
2. General responsibilities of the bride's attendants and ushers.
3. Who gives the bride away?

D. Responsibilities of the bride's family.

E. Responsibilities of the groom's family.

F. Wedding gifts:

1. Selection of bedroom linens.
2. Selection of dinnerware.
3. Selection of silver or flatware.
4. Selection of glassware.
5. Selection of other items, miscellaneous.
6. Registering at stores.
7. Displaying gifts.
8. Thank-you notes.
9. Returning gifts.
10. Gifts for wedding attendants.
11. Bride and groom gifts to each other.

G. Wedding ceremony:

1. Music.
 - a. Preliminary.
 - b. Processional and recessional.
 - c. During the ceremony.
 - d. Reception music.
 - e. Vocalist or none.
2. Recording the wedding.
3. Photography.

H. Wedding day:

1. Receiving line.
2. Reception details.
3. Wedding breakfast or dinner.
4. Drinks.
5. Dancing/music.
6. Menu.
7. Seating arrangements.
8. Cake.
9. Flowers.
10. Saying farewells.

I. Procedures for guests:

1. Acceptance of wedding invitations.
2. Formal regrets.
3. Informal acceptance and regrets.

4. Sending wedding gifts.
5. Shower gifts.
6. Receiving line procedures.
2. Services:
 - A. Bridal salons.
 - B. Caterers.
 - C. Florists.
 - D. Formal wear rentals.
 - E. Photographers.
 - F. Wedding sites/locations.
 - G. Bridal consultants.
3. Developing a calendar for all wedding plans.

Assignment:

1. Students will research and write a complete wedding plan that will:
 - a. Plan a wedding.
 - b. Locate wedding services.
 - c. Plan a wedding budget.
 - d. Schedule a wedding time table.
 - e. Survey wedding facilities in your town or local community.
 - f. Visit bridal salons.
2. Present an oral report on above.
3. Students will also take an objective examination.
4. Students will read from the text each week.

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Term project

Writing 30 - 50%

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Field work

Problem solving 10 - 25%

Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Class performances, Field work

Skill Demonstrations 5 - 10%

Exams: All forms of formal testing, other than skill performance exams.

Completion

Exams 5 - 10%

Other: Includes any assessment tools that do not logically fit into the above categories.

ORAL REPORT

Other Category
10 - 25%

Representative Textbooks and Materials:

How to Have a Big Wedding on a Small Budget. Warner, Diane. Betterway Books, 2002.

Easy Wedding Planning Plus. Llach, Elizabeth. Wedding Solutions, 2004.

Periodicals : Modern Brides and Brides Magazine