

JOUR 52C Course Outline as of Fall 2010**CATALOG INFORMATION**

Dept and Nbr: JOUR 52C Title: NEWSPAPER PRACTICE 3

Full Title: Newspaper Practice 3

Last Reviewed: 11/14/2022

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	5.00	Lecture Scheduled	2.00	17.5	Lecture Scheduled	35.00
Minimum	5.00	Lab Scheduled	8.00	17.5	Lab Scheduled	140.00
		Contact DHR	1.00		Contact DHR	17.50
		Contact Total	11.00		Contact Total	192.50
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 70.00

Total Student Learning Hours: 262.50

Title 5 Category: AA Degree Applicable

Grading: Grade Only

Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP

Also Listed As:

Formerly:

Catalog Description:

A lecture/laboratory course that produces The Oak Leaf, the college newspaper and website. Students learn journalistic standards, media ethics, writing, editing, design, multimedia and other skills required in modern news production.

Prerequisites/Corequisites:

JOUR 52B with a grade of "C" or better.

Recommended Preparation:**Limits on Enrollment:****Schedule of Classes Information:**

Description: A lecture/laboratory course that produces The Oak Leaf, the college newspaper and website. Students learn journalistic standards, media ethics, writing, editing, design, multimedia and other skills required in modern news production. (Grade Only)

Prerequisites/Corequisites: JOUR 52B with a grade of "C" or better.

Recommended:

Limits on Enrollment:

Transfer Credit: CSU;
Repeatability: Two Repeats if Grade was D, F, NC, or NP

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

AS Degree:	Area	Effective:	Inactive:
CSU GE:	Transfer Area	Effective:	Inactive:

IGETC:	Transfer Area	Effective:	Inactive:
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CSU Transfer:	Transferable	Effective:	Fall 1981	Inactive:
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UC Transfer:	Effective:	Inactive:
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CID:

CID Descriptor:	JOUR 131	Lower Division Student Media Practicum II
SRJC Equivalent Course(s):	JOUR52C OR JOUR52D	

Certificate/Major Applicable:

Major Applicable Course

COURSE CONTENT

Outcomes and Objectives:

Upon completion of the course, students will be able to:

1. Participate in or run story budget meetings and discuss libel and ethical issues as they apply to newspaper production.
2. Articulate elements of newspaper design, headline and cutline writing, photo selection and page layout.
3. Demonstrate ability to help with and/or delegate tasks associated with newspaper and website production, such as copyediting, headline and cutline writing, photo editing, design, layout and newspaper circulation.
4. Develop story ideas, conduct research and interviews, and write articles for three or more of the following sections: news, feature, opinion, sports or arts and entertainment.
5. Create a multimedia news or feature story, using blend of audio, photos, video or text.
6. Edit stories for content, Associated Press (AP) Style, grammar and punctuation.
7. Demonstrate ability to upload stories and photos to website.
8. Demonstrate ability to design pages or make corrections using page design software.
9. Select articles, photographs and artwork for publication.
10. Demonstrate ability to teach and guide newer staff members in reporting, writing, editing, layout and multimedia creation.

Topics and Scope:

- I. Oak Leaf Manual

- A. Rules of The Oak Leaf
 - B. Goals and standards
- II. Production Process
- III. Libel and Ethics
- IV. AP Style
- V. Editing
 - A. Content editing
 - B. Grammar
 - C. Punctuation
- VI. Headlines and Cutlines
- VII. Multimedia Storytelling
 - A. Audio slideshows
 - B. Video
 - C. Podcasting
 - D. Other technologies
- VIII. Layout and Design
 - A. Design principles
 - B. Photo sizing and layout
- IX. Photo Editing and Selection
- X. Website Production
- XI. Critiquing The Oak Leaf
- XII. Journalism Jobs and Internships

Assignment:

1. Produce the student newspaper and website, which typically involves a blend of reporting, writing, editing, photography, design and layout.
2. Create a portfolio of published articles, photographs and multimedia stories.

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Portfolio of articles; headline and cutline writing

Writing 10 - 75%

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

None

Problem solving 0 - 0%

Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Production skills, photography, layout
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Skill Demonstrations 10 - 75%

Exams: All forms of formal testing, other than skill performance exams.

None

Exams
0 - 0%

Other: Includes any assessment tools that do not logically fit into the above categories.

Class participation, teamwork

Other Category
10 - 30%

Representative Textbooks and Materials:

The Associated Press (AP) Style Book. The Associated Press: current year

The Student Newspaper Survival Guide. Kanigel, Rahele. Blackwell Publishing Professional: 2006