

CATALOG INFORMATION

Dept and Nbr: FLORS 83A      Title: BEG FLORAL DESIGN  
Full Title: Beginning Floral Design  
Last Reviewed: 2/14/2022

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	2.00	Lecture Scheduled	1.50	17.5	Lecture Scheduled	26.25
Minimum	2.00	Lab Scheduled	1.50	6	Lab Scheduled	26.25
		Contact DHR	0		Contact DHR	0
		Contact Total	3.00		Contact Total	52.50
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 52.50

Total Student Learning Hours: 105.00

Title 5 Category: AA Degree Applicable  
Grading:                Grade or P/NP  
Repeatability:        00 - Two Repeats if Grade was D, F, NC, or NP  
Also Listed As:  
Formerly:

**Catalog Description:**  
In this course, students will explore the fundamentals of design, techniques, and skills practiced in the florist industry. Includes designs, mechanics, guides to design; introduction to flower and foliage shapes and their use; cut flower care; corsage practice; containers and designer aids.

**Prerequisites/Corequisites:**

**Recommended Preparation:**

**Limits on Enrollment:**

**Schedule of Classes Information:**  
Description: In this course, students will explore the fundamentals of design, techniques, and skills practiced in the florist industry. Includes designs, mechanics, guides to design; introduction to flower and foliage shapes and their use; cut flower care; corsage practice; containers and designer aids. (Grade or P/NP)  
Prerequisites/Corequisites:  
Recommended:

Limits on Enrollment:  
Transfer Credit: CSU;  
Repeatability: Two Repeats if Grade was D, F, NC, or NP

## **ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:**

<b>AS Degree:</b>	<b>Area</b>	Effective:	Inactive:
<b>CSU GE:</b>	<b>Transfer Area</b>	Effective:	Inactive:
<b>IGETC:</b>	<b>Transfer Area</b>	Effective:	Inactive:
<b>CSU Transfer:</b>	Transferable	Effective: Fall 1981	Inactive:
<b>UC Transfer:</b>		Effective:	Inactive:

### **CID:**

#### **Certificate/Major Applicable:**

Both Certificate and Major Applicable

## **COURSE CONTENT**

### **Student Learning Outcomes:**

At the conclusion of this course, the student should be able to:

1. Identify and safely use florist tools for preparation and design of floral arrangements.
2. Create basic floral arrangements utilizing the proper techniques and mechanics currently practiced in the floral industry.
3. Select appropriate mechanics for the type of container and floral arrangement.

### **Objectives:**

At the conclusion of this course, the student should be able to:

1. Explain the basic theory and techniques of floral arrangements.
2. Apply skills currently practiced in the floral industry.
3. Identify and safely use florist tools for preparation and design of floral arrangements.
4. Identify and properly utilize florist ribbon and wire.
5. Describe mechanics for type of vase and arrangement.
6. Design a variety of styles of arrangements.
7. Properly handle and care for cut flowers and greens.
8. Identify career options in floristry.
9. Explain the use and method of creating a portfolio to showcase examples of work.

### **Topics and Scope:**

#### **I. Introduction**

##### **A. Tools**

1. Types
2. Safe usage

##### **B. Identification of plant materials used in class**

1. Cut flowers
2. Foliage
3. Fillers

## II. Hard Goods and Skills

### A. Ribbon

1. Sizes
2. Materials
3. Making bows

### B. Wire

1. Sizes
2. Usages
3. Wrapping wire

### C. Containers

1. Sizes
2. Usages
3. Liners
4. Appropriate Mechanics

## III. Floral Design Fundamentals

### A. Basic florist designs

1. Triangle
2. Horizontal
3. Vertical
4. Round
5. Oval
6. Fan shaped
7. Asymmetrical

### B. Basic elements and principles of design

1. Proportion
2. Balance
3. Focal area
4. Scale
5. Line
6. Color

### C. Arrangement styles

1. Bud vase
2. Basic round
3. Mixed round
4. Basic carnation corsage and boutonniere
5. Raised center round
6. Basic triangular arrangement
7. Mixed triangular arrangement
8. Small basket arrangement
9. Basic centerpiece
10. Mixed centerpiece with candles
11. Proper care and handling of flowers and greens

### D. Incorporating additional accessories

## IV. Basic Cut Flower Care

### A. Upon delivery

### B. Hygiene

### C. Preservation

### D. Preparation

### E. Storing

## V. Floral Design Portfolio

### A. Uses of portfolio

### B. Methods of developing portfolio

VI. Careers in Floristry  
VII. Seasonal Materials

Concepts presented in lecture are applied and practiced in lab.

**Assignment:**

Lecture-Related Assignments:

1. Weekly reading (5-10 pages).
2. Attend a field trip to flower supplier (or alternative) and submit one summary (1-2 pages).
3. One midterm project (create a mixed round arrangement, demonstrating theory, techniques, skills and elements and principles of design).
4. Final project: design and construct a basic florist design arrangement, demonstrating theory, techniques, skills and elements and principles of design. Materials procured by student and brought to class.
5. One portfolio comprising of photos of weekly design projects with accompanying journal entries listing materials and describing methods for each project..
6. Quizzes (1-8).
7. One midterm.
8. Final exam.

Lab-Related Assignments:

1. Weekly design and construction projects on one to two arrangements per week, including:
  - A. At least 2 bows and adequately wrap wire
  - B. A single carnation boutonniere and corsage
  - C. Two bud vase arrangements
  - D. A round arrangement: basic, mixed, or raised center
  - E. A basic triangular arrangement
  - F. A mixed flower triangular arrangement
  - G. A simple arrangement in a specified container
  - H. A basic centerpiece
  - I. A mixed flower centerpiece with 2 candles and other accessories
2. Design and construct bows (2).

**Methods of Evaluation/Basis of Grade:**

**Writing:** Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Field trip summary

Writing  
5 - 10%

**Problem Solving:** Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

None

Problem solving  
0 - 0%

**Skill Demonstrations:** All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Design and construction projects; construction of 2 bows; portfolio; midterm project; final project.

Skill Demonstrations  
50 - 65%

**Exams:** All forms of formal testing, other than skill performance exams.

Quizzes, midterm, final exam

Exams  
20 - 30%

**Other:** Includes any assessment tools that do not logically fit into the above categories.

Participation and professionalism

Other Category  
10 - 25%

**Representative Textbooks and Materials:**

The Art of Floral Design (3rd). Hunter, Norah. Cengage Learning: 2012 (classic)  
Instructor prepared materials.