

JOUR 2 Course Outline as of Fall 2023**CATALOG INFORMATION**

Dept and Nbr: JOUR 2 Title: NEWS GATH AND WRITING

Full Title: News Gathering and News Writing

Last Reviewed: 11/14/2022

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	3.00	Lecture Scheduled	3.00	17.5	Lecture Scheduled	52.50
Minimum	3.00	Lab Scheduled	0	6	Lab Scheduled	0
		Contact DHR	0		Contact DHR	0
		Contact Total	3.00		Contact Total	52.50
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 105.00

Total Student Learning Hours: 157.50

Title 5 Category: AA Degree Applicable

Grading: Grade or P/NP

Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP

Also Listed As:

Formerly: JOUR 1B

Catalog Description:

Advanced writing class for print and online media. Students will build skills in deadline news writing and learn to report, write, and use multimedia for a variety of story types, including news, opinion, social issues, entertainment reviews and feature/investigative pieces.

Prerequisites/Corequisites:

Concurrent Enrollment in JOUR 2L

Recommended Preparation:

Course Completion of JOUR 1 (or JOUR 1A) and Course Completion of JOUR 1 (or JOUR 1A) and Course Eligibility for ENGL 1A Course Eligibility for ENGL 1A

Limits on Enrollment:**Schedule of Classes Information:**

Description: Advanced writing class for print and online media. Students will build skills in deadline news writing and learn to report, write, and use multimedia for a variety of story types, including news, opinion, social issues, entertainment reviews and feature/investigative pieces. (Grade or P/NP)

Prerequisites/Corequisites: Concurrent Enrollment in JOUR 2L

Recommended: Course Completion of JOUR 1 (or JOUR 1A) and Course Completion of JOUR 1 (or JOUR 1A) and Course Eligibility for ENGL 1A Course Eligibility for ENGL 1A

Limits on Enrollment:

Transfer Credit: CSU;UC.

Repeatability: Two Repeats if Grade was D, F, NC, or NP

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

AS Degree:	Area	Effective:	Inactive:
CSU GE:	Transfer Area	Effective:	Inactive:

IGETC:	Transfer Area	Effective:	Inactive:
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CSU Transfer:	Transferable	Effective:	Spring 1982	Inactive:
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UC Transfer:	Transferable	Effective:	Spring 1982	Inactive:
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CID:

CID Descriptor: JOUR 210	Intermediate Reporting/News writing
SRJC Equivalent Course(s):	JOUR2

Certificate/Major Applicable:

Both Certificate and Major Applicable

COURSE CONTENT

Student Learning Outcomes:

At the conclusion of this course, the student should be able to:

1. Develop story ideas, conduct research and interviews, and write news and feature stories, opinion pieces and entertainment reviews on deadline.
2. Use different media (i.e. audio, video) to create multimedia news and/or different types of stories.
3. Critically evaluate elements of effective journalism.

Objectives:

At the conclusion of this course, the student should be able to:

1. Write a variety of news stories, such as police, court, disaster, and others on deadline.
2. Find and develop story ideas for news and feature stories.
3. Find sources, prepare, and conduct interviews.
4. Conduct research on story topics.
5. Write, edit, and refine news, feature, opinion and other types of stories.
6. Critically review a live entertainment performance, restaurant, or product.
7. Create news or feature stories using audio, video, or other digital media.
8. Identify effective journalism strategies and techniques in both professional and student stories in print, web, and multimedia formats.

Topics and Scope:

- I. News Writing
 - A. Inverted pyramid
 - B. Deadline writing

- C. Developing story ideas
- D. Libel and ethics review
- II. News Reporting of Story Types
 - A. Localizing state and national stories
 - B. Police and fire
 - C. Storm and disaster
 - D. Court reporting
 - E. Obituaries
 - F. Other story types
- III. Social Issues Reporting
 - A. Immersion journalism
 - B. Social issues such as poverty, homelessness, immigration, addiction and more
 - C. Ethics in reporting on social issues
- IV. Opinion/Editorial Writing
 - A. Opinion columns and essays
 - B. Writing editorials
- V. Entertainment Reporting
 - A. Critical review of live events
 - B. Movie and other reviews
 - C. The critic versus the reviewer
- VI. Multimedia Reporting
 - A. Multimedia story critiquing
 - B. Audio, video, podcasts, and photo galleries
 - C. Storyboarding - text, audio, video, and photography elements
 - D. Radio/television reporting (optional)
 - E. Social media
- VII. Features and Investigative Stories
 - A. Types of feature stories
 - B. Story idea development and research
 - C. Leads/Ledes
 - D. Story structure
 - E. Story elements
 - F. Editing

Assignment:

1. Major article writing assignments (3-7)
2. Multimedia assignments (1-2)
3. Reading in textbook and/or online reader (5-30 pages per week)
4. Complete in-class or online writing exercises
5. Short homework assignments with short assignments to build reporting and writing skills (7-15) that include:
 - A. Deadline news, feature, opinion, critical review, and other out-of-class writing assignments
 - B. Lead writing assignments
 - C. Interview assignments
 - D. AP style grammar, punctuation, and conciseness exercises
 - E. Research
 - F. Research assignments
6. Exam(s) (1-2) and final exam

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Articles

Writing
30 - 50%

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Homework assignments

Problem solving
5 - 20%

Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Multimedia and homework assignments

Skill Demonstrations
15 - 30%

Exams: All forms of formal testing, other than skill performance exams.

Exam(s); final exam

Exams
20 - 30%

Other: Includes any assessment tools that do not logically fit into the above categories.

Attendance and classroom participation; in-class or online writing exercises

Other Category
5 - 20%

Representative Textbooks and Materials:

America's Best Newspaper Writing: A Collection of ASNE Prizewinners. Clark, Roy Peter and Scanlan, Christopher. Bedford/St. Martin's. 2006 (classic).

OR America's Best Newspaper Writing. The Poynter Institute for Media Studies. current edition.

Feature Writing: The Pursuit of Excellence. 7th ed. Friedlander, Edward Jay and Lee, John. Pearson. 2010 (classic).

The Art and Craft of Feature Writing. Blundell, William. Plume. 1988 (classic).

Associated Press Stylebook. 56th ed. The Associated Press. Basic Books. 2022-2024.

The Associated Press Guide to Newswriting. Cappon, Rene J. 2019.

Instructor prepared materials