

**COMM 7 Course Outline as of Spring 2021****CATALOG INFORMATION**

Dept and Nbr: COMM 7 Title: INTERCULTURAL COMM

Full Title: Intercultural Communication

Last Reviewed: 1/22/2018

| Units   |      | Course Hours per Week |      | Nbr of Weeks | Course Hours Total |       |
|---------|------|-----------------------|------|--------------|--------------------|-------|
| Maximum | 3.00 | Lecture Scheduled     | 3.00 | 17.5         | Lecture Scheduled  | 52.50 |
| Minimum | 3.00 | Lab Scheduled         | 0    | 5            | Lab Scheduled      | 0     |
|         |      | Contact DHR           | 0    |              | Contact DHR        | 0     |
|         |      | Contact Total         | 3.00 |              | Contact Total      | 52.50 |
|         |      | Non-contact DHR       | 0    |              | Non-contact DHR    | 0     |

Total Out of Class Hours: 105.00

Total Student Learning Hours: 157.50

Title 5 Category: AA Degree Applicable

Grading: Grade or P/NP

Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP

Also Listed As:

Formerly: SPCH 7

**Catalog Description:**

This survey course introduces students to the influence of culture on identity, perception, social organization, language and nonverbal messages in intercultural experiences in the United States. The course examines variations and commonalities in communication patterns across cultures.

**Prerequisites/Corequisites:****Recommended Preparation:**

Eligibility for ENGL 1A or equivalent

**Limits on Enrollment:****Schedule of Classes Information:**

Description: This survey course introduces students to the influence of culture on identity, perception, social organization, language and nonverbal messages in intercultural experiences in the United States. The course examines variations and commonalities in communication patterns across cultures. (Grade or P/NP)

Prerequisites/Corequisites:

Recommended: Eligibility for ENGL 1A or equivalent

Limits on Enrollment:

Transfer Credit: CSU;UC.

Repeatability: Two Repeats if Grade was D, F, NC, or NP

## **ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:**

|                   |             |                                  |                  |
|-------------------|-------------|----------------------------------|------------------|
| <b>AS Degree:</b> | <b>Area</b> | <b>Effective:</b>                | <b>Inactive:</b> |
|                   | D           | Social and Behavioral Sciences   | Fall 1981        |
|                   | G           | American Cultures/Ethnic Studies |                  |

|                |                      |  |                  |
|----------------|----------------------|--|------------------|
| <b>CSU GE:</b> | <b>Transfer Area</b> | <b>Effective:</b>                      | <b>Inactive:</b> |
|                | D                    | Social Science                         | Fall 1995        |
|                | D3                   | Ethnic Studies                         |                  |
|                | D7                   | Interdisc Social or Behavioral Science |                  |

|               |                      |                               |                  |
|---------------|----------------------|-------------------------------|------------------|
| <b>IGETC:</b> | <b>Transfer Area</b> | <b>Effective:</b>             | <b>Inactive:</b> |
|               | 4                    | Social and Behavioral Science | Fall 1995        |
|               | 4C                   | Ethnic Studies                |                  |

|                      |              |                   |           |                  |
|----------------------|--------------|-------------------|-----------|------------------|
| <b>CSU Transfer:</b> | Transferable | <b>Effective:</b> | Fall 1981 | <b>Inactive:</b> |
|----------------------|--------------|-------------------|-----------|------------------|

|                     |              |                   |           |                  |
|---------------------|--------------|-------------------|-----------|------------------|
| <b>UC Transfer:</b> | Transferable | <b>Effective:</b> | Fall 1981 | <b>Inactive:</b> |
|---------------------|--------------|-------------------|-----------|------------------|

### **CID:**

|                            |                             |
|----------------------------|-----------------------------|
| CID Descriptor: COMM 150   | Intercultural Communication |
| SRJC Equivalent Course(s): | COMM7                       |

### **Certificate/Major Applicable:**

Both Certificate and Major Applicable

## **COURSE CONTENT**

### **Student Learning Outcomes:**

At the conclusion of this course, the student should be able to:

1. Identify and analyze essential aspects of personal cultural identity.
2. Apply appropriate theories to analyze intercultural communication in the United States.
3. Communicate more effectively in intercultural communication situations.

### **Objectives:**

At the conclusion of this course, the student should be able to:

1. Describe, compare, and analyze a variety of culturally-based, U.S. American communication behaviors.
2. Choose and practice methods for communicating between different U.S. American cultures.
3. Describe, compare and analyze some culturally-based differences in cognitive styles and world views among U.S. American cultures.
4. Describe, compare and analyze some differences within a cultural or ethnic group inside the United States of America.
5. Describe and discuss their own cultural communication behaviors.
6. Discuss and practice listening skills related to intercultural

- communication.
7. Discuss and practice communication skills related to intercultural competence.
  8. Attend and analyze a cultural event using terms and concepts central to the study of intercultural communication.
  9. Apply social scientific methods of inquiry to study and research of intercultural communication.
  10. Demonstrate an appreciation for social and behavioral differences between people of various U.S. American cultures.

### **Topics and Scope:**

- I. The Nature of Social and Cultural Identity in the United States
  - A. Racial and ethnic identity including an in-depth focus on at least three of the following: African Americans, indigenous peoples of the United States, Asian Americans, Chicano/Latino Americans and European Americans.
  - B. Gender and sexual identity
  - C. Religious and socioeconomic identity
  - D. Physical ability identity
  - E. Regional and national identity
  - F. Age identity
- II. Communication and Culture in the United States
  - A. Intentional versus unintentional communication
  - B. Symbolic nature of communication
  - C. Relationship between culture and communication
- III. Intercultural Communication Competence
  - A. Communicating in intercultural relationships
  - B. Cultural influences on intercultural conflict
  - C. Building intercultural skills
  - D. Cultural humility and social justice
- IV. Forces in the United States that Create Cultural Differences
- V. Components of Cultural Patterns in the United States
  - A. Beliefs
  - B. Values
  - C. Norms
- VI. Taxonomies of Cultural Patterns and Value Frameworks
  - A. Hall's High-and Low-Context Cultural Patterns
  - B. Hofstede's Cultural Patterns
  - C. Kluckhohn and Strodtbeck's Value Orientation
  - D. Limitations of Value Frameworks
- VII. Methods of Collecting and Analyzing Cultural Data
- VIII. Nonverbal Codes
- IX. Verbal Codes
- X. Application of Intercultural Communication Theories in Different Areas and Endeavors
  - A. Business
  - B. Education
  - C. Health care
  - D. Tourism
- XI. Cultural Identity and Ethnography
- XII. Obstacles to Intercultural Competence
  - A. Ethnocentrism
  - B. Stereotyping

- C. Prejudice
- D. Discrimination
- E. Racism
- F. Privilege

### XIII. Outcomes of Intercultural Contact

- A. Assimilation
- B. Accommodation
- C. Acculturation

### XIV. Theoretical Underpinnings of Intercultural Communication

- A. Communication accommodation
- B. Uncertainty reduction
- C. Layers of intolerance

### Assignment:

Assignments will include:

1. Reading 30 to 60 pages per week
2. Experiential games and simulation exercises
3. Participation in various forms of intercultural communication
4. Field work including observation of and participation in cross-cultural communication outside the classroom
5. Ethnographic essays about student's own cultural identity (1000 to 2500 words total)
6. Observation reports and analysis of intercultural communication events (1000 to 4000 words total)
7. One to two midterm exams and final
8. Optional group presentations about intercultural communication issues

### Methods of Evaluation/Basis of Grade:

**Writing:** Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Ethnographic essays, observation reports and research reports

Writing  
25 - 50%

**Problem Solving:** Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

None

Problem solving  
0 - 0%

**Skill Demonstrations:** All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Field work, group exercises and presentations

Skill Demonstrations  
20 - 40%

**Exams:** All forms of formal testing, other than skill performance exams.

Multiple choice, true/false, matching items, essay exams

Exams  
15 - 40%

**Other:** Includes any assessment tools that do not logically fit into the above categories.

Class participation and attendance

Other Category  
5 - 15%

**Representative Textbooks and Materials:**

Experiencing Intercultural Communication. 6th ed. Martin, Judith and Nakayama, Thomas. McGraw Hill. 2017

Intercultural Communication: A Contextual Approach. 7th ed. Neuliep, James. Sage Publications. 2017

Intercultural Communication in Contexts. 7th ed. Martin, Judith. and Nakayama, Thomas. McGraw Hill. 2017

Intercultural Competence: Interpersonal Communication Across Cultures (8th). Lustig, Myron and Koester, Jolene. Pearson. 2017

Communication Between Cultures. 9th ed. Samovar, Larry and Porter, Richard and McDaniel, Edwin. Cengage. 2016

Intercultural Communication: Globalization and Social Justice. 2nd. Sorrells, Kathryn. Sage Publications. 2015

Understanding Intercultural Communication. 2nd ed. Ting-Toomey, Stella and Chung, Leeva C. Oxford. 2011 (classic)