MEDIA 19 Course Outline as of Fall 2020

CATALOG INFORMATION

Dept and Nbr: MEDIA 19 Title: MULTI-CAMERA STUDIO PROD
Full Title: Multi-Camera Studio Production
Last Reviewed: 4/12/2021

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	4.00	Lecture Scheduled	3.00	17.5	Lecture Scheduled	52.50
Minimum	4.00	Lab Scheduled	3.00	6	Lab Scheduled	52.50
		Contact DHR	0		Contact DHR	0
		Contact Total	6.00		Contact Total	105.00
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 105.00 Total Student Learning Hours: 210.00

Title 5 Category:	AA Degree Applicable
Grading:	Grade or P/NP
Repeatability:	00 - Two Repeats if Grade was D, F, NC, or NP
Also Listed As:	
Formerly:	

Catalog Description:
This course introduces students to the studio production environment. Live multi-camera formats will be studied in theory and in practice as participants create original content.

Prerequisites/Corequisites:

Recommended Preparation:
Course Completion or Concurrent Enrollment in MEDIA 20

Limits on Enrollment:

Schedule of Classes Information:
Description: This course introduces students to the studio production environment. Live multi-camera formats will be studied in theory and in practice as participants create original content. (Grade or P/NP)
Prerequisites/Corequisites:
Recommended: Course Completion or Concurrent Enrollment in MEDIA 20
Limits on Enrollment:
Transfer Credit: CSU;UC.

Repeatability: Two Repeats if Grade was D, F, NC, or NP

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

AS Degree:	**Area**			Effective:	Inactive:
CSU GE:	**Transfer Area**			Effective:	Inactive:
IGETC:	**Transfer Area**			Effective:	Inactive:
CSU Transfer:	Transferable	Effective:	Fall 2014	Inactive:	
UC Transfer:	Transferable	Effective:	Fall 2014	Inactive:	

CID:

Certificate/Major Applicable:
Both Certificate and Major Applicable

COURSE CONTENT

Student Learning Outcomes:
At the conclusion of this course, the student should be able to:
1. Plan, organize, and execute the production of a multi-camera studio production.

Objectives:
Students will be able to:
1. Write a script for multi-camera production using proper formatting.
2. Pre-produce a script implementing the various theories, and demonstrating the various skills, of: lighting, basic set design, camera layout, audio recording, assemblage of pre-recorded material and basic graphics.
3. Utilize basic video production equipment correctly, safely and creatively in the production of an original script. This includes proper use of: cameras, lights, audio, audio mixers, switchers, video recording, character generation and teleprompter.
4. Evaluate and analyze multi-camera productions.
5. Identify the various forms and formats of multi-camera studio productions and the elements that distinguish them.
6. Work effectively in a team environment as both a team leader (director) and as a member of the group in a variety of crew positions.
7. Demonstrate a hands-on ability to perform appropriate critical thinking needed for successful teamwork in television studio environment.

Topics and Scope:

I. Introduction to Multi-Camera Production
  A. Single versus multi-camera production
  B. Studio production formats
    1. news
    2. talk show
    3. scripted
  C. Studio versus location production
II. Overview of the Studio

A. Safety
B. The control room
C. The studio
D.Workflow

III. Studio Technologies
A. Studio cameras
B. Intercom fold back
C. The lighting board
D. Microphones
E. The audio board
F. The switcher
G. Teleprompter
H. Character generator
I. Video tape recorder

IV. Basic Production Design
A. Basic set design
B. Lighting for multi-camera production

V. The Crew
A. Director
B. Technical director
C. Audio
D Graphics
E Floor Manager
F Camera Operator
G Talent
H. Lighting director

VI. Production
A. Two Column Script formatting
B. Script content
C. On-air delivery
D. Live and live-to-tape

All topics are covered in the lecture and lab portions of the course.

Assignment:

Lecture-Related Assignments:
1. Reading from texts, manuals and on-line sources (15 - 25 pages weekly)

Lecture- and Lab-Related Assignments:
1. Writing 2-4 original scripts (3-5 pages each), in proper format, appropriate for a multi-camera studio environment. Other writings include evaluations of one's own work and others'.
2. Demonstrate skills by serving as the director and team leader on 2-4 original productions. This includes individual or group planning (pre-production) of an original script to be written and to prep it for production, and the directing and implementation of this plan through production in a live studio environment.
3. Quizzes (6 - 8) and a final exam

Lab-Related Assignments:
1. In class labs demonstrating technical and artistic skills relating to the studio camera, lighting, sound recording, directing, set management and the switcher

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Scripts, self evaluations, peer critiques	Writing 10 - 20%

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Individual or group film project planning	Problem solving 10 - 20%

Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Class performances, individual or group project, performance exams	Skill Demonstrations 30 - 50%

Exams: All forms of formal testing, other than skill performance exams.

Quizzes, final exam	Exams 10 - 30%

Other: Includes any assessment tools that do not logically fit into the above categories.

Class participation	Other Category 10 - 30%

Representative Textbooks and Materials:
Directing and Producing for Television: A Format Approach. 5th ed. Cury, Ivan. Taylor & Francis. 2017

Television Production Handbook. 12th ed. Zettl, Herb. Thomson/Wadsworth. 2015 (classic)