### **JOUR 1L Course Outline as of Summer 2018**

# **CATALOG INFORMATION**

Dept and Nbr: JOUR 1L Title: INTRO TO JOURNALISM LAB Full Title: Introduction to Journalism Lab Last Reviewed: 11/14/2022

Units		<b>Course Hours per Week</b>	N	Nbr of Weeks	<b>Course Hours Total</b>	
Maximum	0.50	Lecture Scheduled	0	17.5	Lecture Scheduled	0
Minimum	0.50	Lab Scheduled	0	6	Lab Scheduled	0
		Contact DHR	1.50		Contact DHR	26.25
		Contact Total	1.50		Contact Total	26.25
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 0.00

Total Student Learning Hours: 26.25

Title 5 Category:	AA Degree Applicable
Grading:	Grade Only
Repeatability:	00 - Two Repeats if Grade was D, F, NC, or NP
Also Listed As:	
Formerly:	

### **Catalog Description:**

A lab course in which students will practice Journalism 1 skills involving reporting, news gathering, news and feature writing, editing and applying AP Style.

**Prerequisites/Corequisites:** Concurrent Enrollment in JOUR 1

**Recommended Preparation:** Eligibility for ENGL 1A or equivalent

### **Limits on Enrollment:**

# Schedule of Classes Information:

Description: A lab course in which students will practice Journalism 1 skills involving reporting, news gathering, news and feature writing, editing and applying AP Style. (Grade Only) Prerequisites/Corequisites: Concurrent Enrollment in JOUR 1 Recommended: Eligibility for ENGL 1A or equivalent Limits on Enrollment: Transfer Credit: CSU;UC. Repeatability: Two Repeats if Grade was D, F, NC, or NP

# **ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:**

AS Degree: CSU GE:	Area Transfer Area	I		Effective: Effective:	Inactive: Inactive:
<b>IGETC:</b>	Transfer Area	l		Effective:	Inactive:
CSU Transfer	:Transferable	Effective:	Fall 2016	Inactive:	
UC Transfer:	Transferable	Effective:	Fall 2016	Inactive:	

### CID:

CID Descriptor: JOUR 110	Introduction to Reporting and Newswriting
SRJC Equivalent Course(s):	JOUR1 OR JOUR1 AND JOUR1L

## **Certificate/Major Applicable:**

Both Certificate and Major Applicable

# **COURSE CONTENT**

### **Student Learning Outcomes:**

At the conclusion of this course, the student should be able to:

- 1. Apply reporting and writing skills to create a portfolio of news and feature articles.
- 2. Apply lessons in objectivity, ethics, libel and news judgment to real-life case stories.

## **Objectives:**

Upon completion of the course, students will be able to:

- 1. Develop story ideas, identify sources, conduct interviews and research and write different types of news and feature articles.
- 2. Distinguish between news and feature articles in terms of lead, content, sources and story structure.
- 3. Use copyediting skills and knowledge of AP style to edit, refine and improve articles.
- 4. Apply ethical philosophies to the evaluation of news judgments regarding use of controversial photos, conflicts of interest, withholding information and other ethical dilemmas.
- 5. Analyze libel and invasion of privacy case studies and determine potential outcomes based on knowledge of media law.

# **Topics and Scope:**

- I. Newswriting Inverted pyramid
- II. Leads
  - A. Typology and rules of leads
  - B. Writing news leads
- III. Covering a Beat
  - A. Finding story ideas
  - B. Developing and keeping sources
- IV. Sources and Research
  - A. Offline and online research
  - B. Mapping sources in articles
- V. Interviewing

- A. Interview preparation and question type
- B. Note taking and accuracy
- VI. Attribution
  - A. Choosing best quotes
  - B. Quote vs. paraphrase
  - C. Quote punctuation
- VII. Working with Numbers
  - A. Finding and using numbers in stories
  - B. Data driven stories and online numbers research
  - C. Means, medians, percentages
- VIII. Story Types Practice
  - A. Meeting stories
  - B. Speech stories
  - C. Event stories
  - D. News conferences
  - E. Police stories
- IX. Feature Writing
  - A. Feature leads and nut graphs
  - B. Feature story structures (focus, hourglass, narrative)
  - C. Use of fiction techniques in features
  - D. Profile writing practice
- X. Editing
  - A. Grammar
  - B. Punctuation
  - C. AP Style
  - D. Active vs. passive
  - E. Conciseness
  - F. Clarity and precision
  - G. Strong verbs
  - H. Transitions and story flow
- XI. Media Law
  - A. Libel case elements and defenses
  - B. Finding libel in articles and analyzing cases
  - C. Analyzing invasion of privacy cases
- XII. Media Ethics
  - A. Recognizing ethics cases
  - B. Applying the Society of Professional Journalists (SPJ) Code of Ethics
  - C. Evaluating and problem solving ethics cases
- XIII. Objectivity
  - A. Recognizing bias
  - B. Recognizing framing
- XIV. Media as Business
  - A. Portfolio building
  - B. Online journalism jobs and internships

# Assignment:

- 1. Skills-building practice and in lab assignments as required
- 2. Four to five meetings with instructor before or after major Journalism 1 assignments for editing, rewriting and proofing
- 3. Attendance and participation

## Methods of Evaluation/Basis of Grade:

**Writing:** Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

None, This is a degree applicable course but assessment tools based on writing are not included because skill demonstrations are more appropriate for this course.

**Problem Solving:** Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

None

**Skill Demonstrations:** All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

In-lab skills practice

**Exams:** All forms of formal testing, other than skill performance exams.

None

**Other:** Includes any assessment tools that do not logically fit into the above categories.

Attendance and classroom participation

### **Representative Textbooks and Materials:**

Instructor prepared materials

Associated Press Stylebook. 48th ed. The Associated Press. Basic Books. 2017

	Writing 0 - 0%
at	
	Problem solving 0 - 0%
ill	
	Skill Demonstrations 60 - 80%
	Exams 0 - 0%
	Other Category 20 - 40%