

CATALOG INFORMATION

Dept and Nbr: FASH 151      Title: FASHION APPAREL  
Full Title: Fashion Apparel and Accessories  
Last Reviewed: 10/10/2016

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	3.00	Lecture Scheduled	3.00	17.5	Lecture Scheduled	52.50
Minimum	3.00	Lab Scheduled	0	6	Lab Scheduled	0
		Contact DHR	0		Contact DHR	0
		Contact Total	3.00		Contact Total	52.50
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 105.00

Total Student Learning Hours: 157.50

Title 5 Category: AA Degree Applicable  
Grading: Grade Only  
Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP  
Also Listed As:  
Formerly: FASH 51

**Catalog Description:**  
As preparation for a career in fashion retailing, this course introduces students to all aspects of fashion through exploration of current trends and product information for ready-to-wear apparel, accessories, and cosmetics.

**Prerequisites/Corequisites:**

**Recommended Preparation:**  
Eligibility for ENGL 100 or ESL 100

**Limits on Enrollment:**

**Schedule of Classes Information:**  
Description: As preparation for a career in fashion retailing, this course introduces students to all aspects of fashion through exploration of current trends and product information for ready-to-wear apparel, accessories, and cosmetics. (Grade Only)  
Prerequisites/Corequisites:  
Recommended: Eligibility for ENGL 100 or ESL 100  
Limits on Enrollment:

Transfer Credit:

Repeatability: Two Repeats if Grade was D, F, NC, or NP

## **ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:**

<b>AS Degree:</b>	<b>Area</b>	Effective:	Inactive:
<b>CSU GE:</b>	<b>Transfer Area</b>	Effective:	Inactive:
<b>IGETC:</b>	<b>Transfer Area</b>	Effective:	Inactive:
<b>CSU Transfer:</b>		Effective:	Inactive:
<b>UC Transfer:</b>		Effective:	Inactive:

**CID:**

**Certificate/Major Applicable:**

Both Certificate and Major Applicable

## **COURSE CONTENT**

### **Student Learning Outcomes:**

At the conclusion of this course, the student should be able to:

1. Explain the movement of fashion in a fashion cycle and identify types and parts of garments.
2. Illustrate the process of developing and producing a line of fashion.
3. Describe how the cosmetics and fragrance industries relate to the ready-to-wear industry.

### **Objectives:**

Upon completion of the course, students will be able to:

1. Examine components of the fashion world and discuss the relationships among them.
2. Differentiate materials utilized in apparel design and production.
3. Recognize and classify selling features of fashion apparel.
4. Describe the product development process for apparel.
5. Identify the major producers of apparel.
6. Evaluate the markets for fashion.
7. Summarize the policies and strategies in fashion retailing.
8. Provide product information to the consumer to facilitate informed purchasing decisions.
9. Synthesize the elements of apparel for consumer appeal and sales.
10. Determine use and care requirements of textile and non-textile products.
11. Evaluate fashion trends and their influence on consumer decision making.

### **Topics and Scope:**

- I. World of Fashion
  - A. Environment for fashion
  - B. Materials
  - C. Producers
  - D. Markets for fashion
- II. Materials for Apparel
  - A. Textiles
    1. Natural

- 2. Man-made
- B. Fibers and fabrics
- C. Finishes
- D. Colors and materials
- E. Careers
- III. Producers of Apparel
  - A. Product development
  - B. Apparel
    - 1. Men's
    - 2. Women's
    - 3. Children's
  - C. Accessories
    - 1. Footwear
    - 2. Fashion accessories
    - 3. Jewelry
    - 4. Cosmetics
  - D. Household
    - 1. Bedding
    - 2. Dinnerware
  - E. Careers
- IV. Retail Level: The Markets for Fashion
  - A. Fashion markets
  - B. Sourcing and merchandising
  - C. Fashion retailing
  - D. Policies and strategies in fashion retailing
  - E. Careers
- V. Auxiliary Level: Fashion Auxiliary Services and Support Services

### **Assignment:**

Representative assignments:

1. Compile a notebook including: lecture notes, apparel materials and identification, examples of influences on fashion.
2. Fieldwork: product surveys
3. Term project: 1250-2500 words written report and oral presentation on a product of choice.
4. 4-5 tests and final exam
5. Reading from text, approximately 10-20 pages per week

### **Methods of Evaluation/Basis of Grade:**

**Writing:** Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Term project, notebook	Writing 20 - 40%
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**Problem Solving:** Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Field work: product surveys	Problem solving 10 - 15%
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**Skill Demonstrations:** All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Oral presentation on product.

Skill Demonstrations  
10 - 15%

**Exams:** All forms of formal testing, other than skill performance exams.

Exams: multiple choice, true/false, matching items, completion, short answer.

Exams  
15 - 35%

**Other:** Includes any assessment tools that do not logically fit into the above categories.

Participation and attendance.

Other Category  
5 - 15%

**Representative Textbooks and Materials:**

The Dynamics of Fashion (4th). Stone, Elaine. Fairchild Publishing: 2013