#### JOUR 1L Course Outline as of Fall 2016

# **CATALOG INFORMATION**

Dept and Nbr: JOUR 1L Title: INTRO TO JOURNALISM LAB Full Title: Introduction to Journalism Lab Last Reviewed: 11/14/2022

| Units   |      | <b>Course Hours per Week</b> | Ň    | br of Weeks | <b>Course Hours Total</b> |       |
|---------|------|------------------------------|------|-------------|---------------------------|-------|
| Maximum | 0.50 | Lecture Scheduled            | 0    | 17.5        | Lecture Scheduled         | 0     |
| Minimum | 0.50 | Lab Scheduled                | 0    | 17.5        | Lab Scheduled             | 0     |
|         |      | Contact DHR                  | 1.50 |             | Contact DHR               | 26.25 |
|         |      | Contact Total                | 1.50 |             | Contact Total             | 26.25 |
|         |      | Non-contact DHR              | 0    |             | Non-contact DHR           | 0     |

Total Out of Class Hours: 0.00

Total Student Learning Hours: 26.25

| Title 5 Category: | AA Degree Applicable                          |
|-------------------|---|
| Grading:          | Grade Only                                    |
| Repeatability:    | 00 - Two Repeats if Grade was D, F, NC, or NP |
| Also Listed As:   |   |
| Formerly:         |   |

#### **Catalog Description:**

A lab course in which students will practice Journalism 1 skills involving reporting, news gathering, news and feature writing, editing and applying AP Style.

**Prerequisites/Corequisites:** Course Completion or Current Enrollment in JOUR 1

**Recommended Preparation:** Eligibility for English 1A or equivalent

## **Limits on Enrollment:**

## **Schedule of Classes Information:**

Description: A lab course in which students will practice Journalism 1 skills involving reporting, news gathering, news and feature writing, editing and applying AP Style. (Grade Only) Prerequisites/Corequisites: Course Completion or Current Enrollment in JOUR 1 Recommended: Eligibility for English 1A or equivalent Limits on Enrollment: Transfer Credit: CSU;UC. Repeatability: Two Repeats if Grade was D, F, NC, or NP

# **ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:**

| AS Degree:<br>CSU GE: | Area<br>Transfer Area | I          |            | Effective:<br>Effective: | Inactive:<br>Inactive: |
|-----------------------|-----------------------|------------|------------|--------------------------|------------------------|
| <b>IGETC:</b>         | Transfer Area         | l          | Effective: | Inactive:                |                        |
| CSU Transfer          | :Transferable         | Effective: | Fall 2016  | Inactive:                |                        |
| UC Transfer:          | Transferable          | Effective: | Fall 2016  | Inactive:                |                        |

# CID:

CID Descriptor:JOUR 110 Introduct SRJC Equivalent Course(s): JOUR1

Introduction to Reporting and Newswriting JOUR1 OR JOUR1 AND JOUR1L

# **Certificate/Major Applicable:**

Major Applicable Course

# **COURSE CONTENT**

# **Outcomes and Objectives:**

Upon completion of the course, students will be able to:

1. Develop story ideas, identify sources, conduct interviews and research and write different types of news and feature articles.

2. Distinguish between news and feature articles in terms of lead, content, sources and story structure.

3. Use copyediting skills and knowledge of AP style to edit, refine and improve articles.

4. Apply ethical philosophies to the evaluation of news judgments regarding use of controversial photos, conflicts of interest, withholding information and other ethical dilemmas.

5. Analyze libel and invasion of privacy case studies and determine potential outcomes based on knowledge of media law.

# **Topics and Scope:**

- I. Newswriting Inverted pyramid
- II. Leads
  - A. Typology and rules of leads
  - B. Writing news leads
- III. Covering a Beat
  - A. Finding story ideas
  - B. Developing and keeping sources
- IV. Sources and Research
  - A. Offline and online research
  - B. Mapping sources in articles
- V. Interviewing
  - A. Interview preparation and question type
  - B. Note taking and accuracy
- VI. Attribution
  - A. Choosing best quotes
  - B. Quote vs. paraphrase

- C. Quote punctuation
- VII. Working with Numbers
  - A. Finding and using numbers in stories.
  - B. Data driven stories and online numbers research
  - C. Means, medians, percentages
- VIII. Story Types Practice
  - A. Meeting stories
  - B. Speech stories
  - C. Event stories
  - D. News conferences

# Police stories

## IX. Feature Writing

- A. Feature leads and nut graphs
- C. Feature story structures (focus, hourglass, narrative)
- D. Use of fiction techniques in features
- E. Profile writing practice
- X. Editing
  - A. Grammar
  - B. Punctuation
  - C. AP Style
  - D. Active vs. passive
  - E. Conciseness
  - F. Clarity and precision
  - G. Strong verbs
  - H. Transitions and story flow

# XI. Media Law

- A. Libel case elements and defenses
- B. Finding libel in articles and analyzing cases
- C. Analyzing invasion of privacy cases
- XII. Media Ethics
  - A. Recognizing ethics cases
  - B. Applying the Society of Professional Journalists (SPJ) Code of Ethics
  - C. Evaluating and problem solving ethics cases
- XIII. Objectivity
  - A. Recognizing bias
  - B. Recognizing framing
- XIV. Media as Business
  - A. Portfolio building
  - B. Online journalism jobs and internships

## Assignment:

- 1. Skills-building practice and in lab assignments as required.
- 2. Four to five meetings with instructor before or after major Journalism 1 assignments.

# Methods of Evaluation/Basis of Grade:

**Writing:** Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

None, This is a degree applicable course but assessment tools based on writing are not included because skill demonstrations are more appropriate for this course.

**Problem Solving:** Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

In-lab assignments

**Skill Demonstrations:** All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

In-lab skills practice

**Exams:** All forms of formal testing, other than skill performance exams.

None

**Other:** Includes any assessment tools that do not logically fit into the above categories.

Attendance and classroom participation

## **Representative Textbooks and Materials:**

Instructor prepared materials Associated Press Stylebook (2013) Writing 0 - 0%

Problem solving 20 - 40%

Skill Demonstrations 20 - 40%

> Exams 0 - 0%

Other Category 20 - 40%