#### SUSAG 162 Course Outline as of Fall 2012

### **CATALOG INFORMATION**

Title: CSA LATE SPRING Dept and Nbr: SUSAG 162 Full Title: Community Supported Agriculture Late Spring

Last Reviewed: 5/14/2007

Units		Course Hours per Week	]	Nbr of Weeks	<b>Course Hours Total</b>	
Maximum	2.00	Lecture Scheduled	2.00	17.5	Lecture Scheduled	35.00
Minimum	2.00	Lab Scheduled	0	8	Lab Scheduled	0
		Contact DHR	0		Contact DHR	0
		Contact Total	2.00		Contact Total	35.00
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 70.00 Total Student Learning Hours: 105.00

Title 5 Category: AA Degree Applicable

Grading: Grade or P/NP

Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP

Also Listed As:

Formerly: AG 297.75

#### **Catalog Description:**

Course addresses the establishment of a Community Supported Agriculture (CSA) program including business development, consumer relations, marketing, production and delivery.

## **Prerequisites/Corequisites:**

## **Recommended Preparation:**

Eligibility for ENGL 100 or ESL 100

#### **Limits on Enrollment:**

#### **Schedule of Classes Information:**

Description: Course addresses the establishment of a Community Supported Agriculture (CSA) program including business development, consumer relations, marketing, production and

delivery. (Grade or P/NP) Prerequisites/Corequisites:

Recommended: Eligibility for ENGL 100 or ESL 100 Limits on Enrollment:

**Transfer Credit:** 

Repeatability: Two Repeats if Grade was D, F, NC, or NP

## **ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:**

**AS Degree:** Effective: Inactive: Area **CSU GE: Transfer Area** Effective: Inactive:

**IGETC: Transfer Area** Effective: Inactive:

**CSU Transfer:** Effective: Inactive:

**UC Transfer:** Effective: Inactive:

CID:

### **Certificate/Major Applicable:**

Both Certificate and Major Applicable

#### **COURSE CONTENT**

## **Outcomes and Objectives:**

Upon completion of this course, the student will be able to:

- 1. Discuss the history and theory of CSA.
- 2. Identify key elements in the planning process of a CSA.
- 3. Create a business plan and professional brochure for a potential CSA.
- 4. Describe in detail a variety of financing approaches to CSA.
- 5. Apply harvesting and packaging techniques for CSA delivery.
- 6. Recommend appropriate quality control, delivery and feedback processes.

#### **Topics and Scope:**

- I. History of CSA development
- II. Theory of CSA development
- III. Business planning for a CSA programIV. Brochure development for a CSA program
- V. Consumer relations for CSA
- VI. Marketing issues for CSA
- VII. Production, harvesting, processing and delivery
- VIII. Quality control, delivery and feedback
- IX. Legal issues
- X. Accounting issues

# **Assignment:**

Representative assignments:

- Keep a journal recording CSA activities and issues.
  Develop a model CSA program brochure.
- 3. Draft a business plan for a CSA program.
- 4. Identify one local CSA program and write a 3-5 page analysis of the program.
- 5. Read approximately 10 25 pages per week.

6. Quizzes (1-3); final exam.

#### Methods of Evaluation/Basis of Grade:

**Writing:** Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Journal, brochure, business plan, analysis

Writing 50 - 70%

**Problem Solving:** Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

None

Problem solving 0 - 0%

**Skill Demonstrations:** All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

None

Skill Demonstrations 0 - 0%

**Exams:** All forms of formal testing, other than skill performance exams.

Multiple choice, True/false, Matching items, Short answer

Exams 30 - 40%

**Other:** Includes any assessment tools that do not logically fit into the above categories.

Attendance and participation

Other Category 0 - 10%

# Representative Textbooks and Materials:

Instructor prepared materials.