

**COMM 7 Course Outline as of Summer 2012****CATALOG INFORMATION**

Dept and Nbr: COMM 7 Title: INTERCULTURAL COMM

Full Title: Intercultural Communication

Last Reviewed: 1/22/2018

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	3.00	Lecture Scheduled	3.00	17.5	Lecture Scheduled	52.50
Minimum	3.00	Lab Scheduled	0	5	Lab Scheduled	0
		Contact DHR	0		Contact DHR	0
		Contact Total	3.00		Contact Total	52.50
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 105.00

Total Student Learning Hours: 157.50

Title 5 Category: AA Degree Applicable

Grading: Grade or P/NP

Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP

Also Listed As:

Formerly: SPCH 7

**Catalog Description:**

This survey course introduces students to the influence of culture on identity, perception, social organization, language and nonverbal messages in intercultural experiences in the United States. The course examines variations and commonalities in communication patterns across cultures.

**Prerequisites/Corequisites:****Recommended Preparation:**

Eligibility for ENGL 1A or equivalent

**Limits on Enrollment:****Schedule of Classes Information:**

Description: This survey course introduces students to the influence of culture on identity, perception, social organization, language and nonverbal messages in intercultural experiences in the United States. The course examines variations and commonalities in communication patterns across cultures. (Grade or P/NP)

Prerequisites/Corequisites:

Recommended: Eligibility for ENGL 1A or equivalent

Limits on Enrollment:

Transfer Credit: CSU;UC.

Repeatability: Two Repeats if Grade was D, F, NC, or NP

## **ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:**

<b>AS Degree:</b>	<b>Area</b>	Effective:	Inactive:	
	D	Social and Behavioral Sciences	Fall 1981	
	G	American Cultures/Ethnic Studies		

<b>CSU GE:</b>	<b>Transfer Area</b>	Effective:	Inactive:	
	D	Social Science	Fall 1995	
	D3	Ethnic Studies		
	D7	Interdisc Social or Behavioral Science		

<b>IGETC:</b>	<b>Transfer Area</b>	Effective:	Inactive:	
	4	Social and Behavioral Science	Fall 1995	
	4C	Ethnic Studies		

<b>CSU Transfer:</b>	Transferable	Effective:	Fall 1981	Inactive:
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<b>UC Transfer:</b>	Transferable	Effective:	Fall 1981	Inactive:
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### **CID:**

CID Descriptor: COMM 150	Intercultural Communication
SRJC Equivalent Course(s):	COMM7

### **Certificate/Major Applicable:**

Both Certificate and Major Applicable

## **COURSE CONTENT**

### **Outcomes and Objectives:**

Upon completion of the course, students will be able to:

1. Describe, compare, and analyze a variety of culturally-based communication behaviors.
2. Choose and practice methods for communicating between different cultures.
3. Describe, compare and analyze some culturally-based differences in cognitive styles and world views.
4. Describe, compare and analyze some differences within a cultural or ethnic group.
5. Describe and discuss their own cultural communication behaviors.
6. Discuss and practice listening skills related to intercultural communication.
7. Discuss and practice communication skills related to intercultural competence.
8. Attend and analyze a cultural event using terms and concepts central to the study of intercultural communication.
9. Apply social scientific methods of inquiry to study and research of

- intercultural communication.
10. Demonstrate an appreciation for social and behavioral differences between people of various cultures.

## **Topics and Scope:**

### **I. The Nature of Social and Cultural Identity in the United States**

- A. Racial and ethnic identity including an in-depth focus on three of the following: African-American, Latin American, Native American, Asian American, Middle Eastern Americans and/or European American
- B. Gender and sexual identity
- C. Religious and socioeconomic identity
- D. Physical ability identity
- E. Regional and National identity
- F. Age identity

### **II. Communication and Culture**

- A. Intentional versus unintentional communication
- B. Symbolic nature of communication
- C. Relationship between culture and communication

### **III. Intercultural Communication Competence**

- A. Communicating in intercultural relationships
- B. Cultural influences on intercultural conflict
- C. Building intercultural skills

### **IV. Forces that Create Cultural Differences**

### **V. Components of Cultural Patterns**

- A. Beliefs
- B. Values
- C. Norms

### **VI. Taxonomies of Cultural Patterns and Value Frameworks**

- A. Hall's High-and Low-Context Cultural Patterns
- B. Hofstede's Cultural Patterns
- C. Kluckhohn and Strodtbeck's Value Orientation
- D. Limitations of Value Frameworks

### **VII. Methods of Collecting and Analyzing Cultural Data**

### **VIII. Nonverbal Codes**

### **IX. Verbal Codes**

### **X. Application of Intercultural Communication Theories in Different Areas and Endeavors**

- A. Business
- B. Education
- C. Health care
- D. Tourism

### **XI. Cultural Identity and Ethnography**

### **XII. Obstacles to Intercultural Competence**

- A. Ethnocentrism
- B. Stereotyping
- C. Prejudice
- D. Discrimination
- E. Racism

### **XIII. Outcomes of Intercultural Contact**

- A. Assimilation
- B. Accommodation

- C. Acculturation
- XIV.Theoretical Underpinnings of Intercultural Communication
  - A. Communication accommodation
  - B. Uncertainty reduction
  - C. Layers of intolerance

### Assignment:

Assignments will include:

1. Reading one to two chapters per week.
2. Experiential games and simulation exercises.
3. Participation in various forms of intercultural communication.
4. Field work including observation of and participation in cross cultural communication outside the classroom.
5. Ethnographic essays about student's own cultural identity (1000 to 2500 words total).
6. Observation reports and analysis of intercultural communication events (1000 to 4000 words total).
7. One to two midterm exams and final.

Additional requirements may include:

8. Group presentations about intercultural communication issues.
9. Research and analysis of cross-cultural communication.
10. Homework includes:
  - a. weekly assignments
  - b. reports
  - c. research

### Methods of Evaluation/Basis of Grade:

**Writing:** Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Ethnographic essays, observation reports and research reports

Writing  
25 - 50%

**Problem Solving:** Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

None

Problem solving  
0 - 0%

**Skill Demonstrations:** All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Field work, group exercises and presentations

Skill Demonstrations  
20 - 40%

**Exams:** All forms of formal testing, other than skill performance exams.

Multiple choice, true/false, matching items, essay exams

Exams  
15 - 40%

**Other:** Includes any assessment tools that do not logically fit into the above categories.

Class participation and attendance

Other Category  
5 - 15%

**Representative Textbooks and Materials:**

Communication Between Cultures (7th). Samovar, Larry A. and Porter, Richard E. Wadsworth: 2010

Experiencing Intercultural Communication (4th). Martin, Judith and Nakayama, Thomas K. McGraw Hill: 2011

Intercultural Communication: A Contextual Approach (4th). Neuliep, James W. Sage Publications: 2009