

CATALOG INFORMATION

Dept and Nbr: FASH 53

Title: FASHION ANALYSIS

Full Title: Fashion Analysis

Last Reviewed: 2/8/2016

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	3.00	Lecture Scheduled	2.00	17.5	Lecture Scheduled	35.00
Minimum	3.00	Lab Scheduled	3.00	6	Lab Scheduled	52.50
		Contact DHR	0		Contact DHR	0
		Contact Total	5.00		Contact Total	87.50
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 70.00

Total Student Learning Hours: 157.50

Title 5 Category: AA Degree Applicable

Grading: Grade or P/NP

Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP

Also Listed As:

Formerly: FASHN 53

**Catalog Description:**  
Study of color, line, and design principles related to clothing and appearance. Wardrobe planning and management, figure analysis, and accessorizing and grooming techniques provided to assist in image development. Social and psychological aspects of clothing, fashion cycles and trends, and consumer issues related to the selection and use of clothing included.

**Prerequisites/Corequisites:**

**Recommended Preparation:**  
Eligibility for ENGL 100 or ESL 100

**Limits on Enrollment:**

**Schedule of Classes Information:**  
Description: Study of color, line, and design principles related to clothing and appearance. Wardrobe planning and management, figure analysis, and accessorizing and grooming techniques provided to assist in image development. Social and psychological aspects of clothing, fashion cycles and trends, and consumer issues related to the selection and use of clothing included. (Grade or P/NP)

Prerequisites/Corequisites:

Recommended: Eligibility for ENGL 100 or ESL 100

Limits on Enrollment:

Transfer Credit: CSU;

Repeatability: Two Repeats if Grade was D, F, NC, or NP

## **ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:**

<b>AS Degree:</b>	<b>Area</b>	Effective:	Inactive:
<b>CSU GE:</b>	<b>Transfer Area</b>	Effective:	Inactive:
<b>IGETC:</b>	<b>Transfer Area</b>	Effective:	Inactive:
<b>CSU Transfer:</b>	Transferable	Effective: Fall 1981	Inactive: Fall 2021
<b>UC Transfer:</b>		Effective:	Inactive:

**CID:**

**Certificate/Major Applicable:**

Both Certificate and Major Applicable

## **COURSE CONTENT**

### **Outcomes and Objectives:**

Upon successful completion of this course, students will be able to:

1. Compare and contrast the impact of first impressions on private sector and business sector.
2. Discuss and compare how clothing communicates the social, economic, and psychological conditions of a culture.
3. Discuss and compare the factors influencing why clothing is worn.
4. Define basic fashion terminology and select illustrations to represent them.
5. Analyze various body types, i.e., ectomorph, endomorph, mesomorph.
6. Prepare a diagram to scale of a body and evaluate the body for good proportion, comparing it to an ideal diagram.
7. Select appropriate fashion styles for the body that includes line, design motif, texture, proportion and scale, color and fabric.
8. Analyze an existing wardrobe to determine the appropriateness of each item and how it relates to overall wardrobe plan.
9. Recognize factors that influence appearance.
10. Discuss and apply proper techniques to enhance skin, hair, nails, body, and dietary needs.
11. Discuss and apply various makeup techniques to create illusion (optional).
12. Prepare a basic wardrobe plan for working woman and man that includes style, fabric, and color choices and an analysis of design theory applied.
13. Describe the theory of color analysis and analyze the various color theories promoted in the marketplace.
14. Assemble a color aid appropriate for hair, eye, and skin and read example presented.
15. Appraise factors that influence good fit in clothing.
16. Evaluate and compare wardrobe care for various clothing fabrics.
17. Predict future trends in clothing design manufacturing techniques.

**Topics and Scope:**

1. Impact of first impression
2. Psychological and sociological influences of dress
  - A. How clothing becomes a medium of expressing the individual's work and feeling about self
  - B. Clothing and other communications of culture
  - C. Fashion - fad - style - per individual
3. Physical influences of appearance
  - A. Your body, diet, skin, hair, and nails
  - B. Grooming aids - make-up/herbal cosmetics
  - C. Body types
4. Consumer clothing and design
  - A. Form, shape, space, line, color, texture
  - B. Fabric design
  - C. Personal figure and color analysis
5. Consumer clothing and design
  - A. Wardrobe planning and collecting
  - B. Fit in clothing
  - C. Wardrobe care
  - D. Shopping for clothing
6. Future of clothing

#### **Assignment:**

1. Notebook which includes class assignments
2. Three reference readings (6 to 10 pages)
3. Research paper or project (8 to 10 pages)
4. Color aid (color analysis)
5. Body graph
6. Wardrobe plan/inventory
7. Three to four tests and a final exam
8. Reading from the text (10 to 25 pages per week)

#### **Methods of Evaluation/Basis of Grade:**

**Writing:** Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Written homework, term paper, notebook file
---

Writing 20 - 35%
---------------------

**Problem Solving:** Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Body graph; wardrobe plan/inventory.
--------------------------------------

Problem solving 20 - 40%
-----------------------------

**Skill Demonstrations:** All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Color aid	Skill Demonstrations 5 - 15%
<b>Exams:</b> All forms of formal testing, other than skill performance exams.	
Multiple choice, true/false, matching items, completion, short essay	Exams 10 - 20%
<b>Other:</b> Includes any assessment tools that do not logically fit into the above categories.	
Attendance and participation	Other Category 5 - 15%

**Representative Textbooks and Materials:**

Individuality in Clothing Selection and Personal Appearance, Marshall, Suzanne A; Jackson, Hazel O.; Stanley, M. Sue; Kefgen, Mary; Touchie-Specht, Phyllis. Prentice Hall, 6th Edition, 2004.