GD 63 Course Outline as of Fall 2010

CATALOG INFORMATION

Dept and Nbr: GD 63   Title: GRAPHIC ONLINE RESOURCES
Full Title: Online Resources for Graphic Designers
Last Reviewed: 11/28/2016

Units			Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	1.50		Lecture Scheduled	1.50	17.5	Lecture Scheduled	26.25
Minimum	1.50		Lab Scheduled	0	4	Lab Scheduled	0
			Contact DHR	0		Contact DHR	0
			Contact Total	1.50		Contact Total	26.25
			Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 52.50   Total Student Learning Hours: 78.75

Title 5 Category: AA Degree Applicable
Grading: Grade or P/NP
Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP
Also Listed As:
Formerly:

Catalog Description:
A course to survey the resources available for graphic designers on the Internet. Topics will include: how to use a variety of methods to find and assess online graphic design information, techniques for locating and downloading fonts/clipart and software, tips for using e-mail and web browsers, and subscribing to discussion groups that specialize in graphic design. Students must have an e-mail account and access to the Internet. (Formerly taught as APGR 69)

Prerequisites/Corequisites:

Recommended Preparation:

Limits on Enrollment:

Schedule of Classes Information:
Description: A course to survey the resources available for graphic designers on the Internet. Topics will include: how to use a variety of methods to find and assess online graphic design information, techniques for locating and downloading fonts/clipart and software, tips for using e-mail and web browsers, and subscribing to discussion groups that specialize in graphic design.

Students must have an e-mail account and access to the Internet. (Formerly taught as APGR 69) (Grade or P/NP)
Prerequisites/Corequisites:
Recommended:
Limits on Enrollment:
Transfer Credit: CSU;
Repeatability: Two Repeats if Grade was D, F, NC, or NP

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

		Effective:	Inactive:
AS Degree:	**Area**	Effective:	Inactive:
CSU GE:	**Transfer Area**	Effective:	Inactive:
IGETC:	**Transfer Area**	Effective:	Inactive:
CSU Transfer: Transferable	Effective: Fall 2010	Inactive:	Fall 2024
UC Transfer:	Effective:	Inactive:	

CID:

Certificate/Major Applicable:
Both Certificate and Major Applicable

COURSE CONTENT

Outcomes and Objectives:
Upon successful completion of this course the student will be able to:
1. Locate the various types of graphic design resources on the Internet.
2. Critically assess online resources and information.
3. Use a current Internet browser to research and bookmark pertinent information.
4. Use email to communicate and demonstrate email etiquette guidelines.
5. Evaluate Internet search engines and use search syntax to successfully find graphic design resources.
6. Read and evaluate online graphic design forums.
7. Search for graphics, images and photos and download them for use in graphic design projects.
8. Explore online font sites and learn how to download a font to a computer.
9. Research online software sites (including commerical, freeware and shareware sites) for graphic design related software.
10. Discover online career, business and educational resources for graphic designers.

Topics and Scope:

1. Overview of the Internet
2. Basic introduction to the main features of Internet browsers and tips for their use
3. Survey of key graphic design sites
4. Using directories (such as Yahoo and Google) to locate graphic design resources
5. Locating quality design inspiration and design blogs on the Internet
6. Using search engines and correct syntax to locate relevant graphic design information
7. Evaluating search engine results and assessing the accuracy and quality of online information

8. Locating and participating in graphics related online forums and/or discussion groups
9. Comparison of commercial versus free font sites on the web
10. Different font types and basic techniques for downloading and using them
11. Survey of free and commercial image sites on the web
12. Discussion of different graphic file formats and in which design situations they can be used
13. Copyright issues with fonts and graphics
14. Presentation of different types of software on the web including freeware, shareware and commercial software
15. Methods of assessing software sites and precautions for downloading software
16. Overview of career, business and educational resources for graphic designers

Assignment:

Assignments may include the following:
1. Participate in discussion on the class forum about graphic design topics.
2. Explore subject directories and share links to graphic design information.
3. Develop search syntax for use in several different Internet search engines.
4. Review graphic designers portfolios and blogs on the Internet.
5. Locate and evaluate graphic design discussion groups and forums online.
6. Locate commerical and free clipart and photos on the Internet.
7. Explore commercial and free font sites.
8. Select and assess free and shareware software sites on the Internet.
9. Review graphic design education, career and job resources online.
10. Develop an annotated list of resources on a chosen topic.
11. Final exam.

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Written Homework: Related to assignments 2, 5, 8, 9, and 10	Writing 10 - 30%

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Locate, assess/evaluate sites/information.	Problem solving 50 - 60%

Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

None	Skill Demonstrations 0 - 0%

Exams: All forms of formal testing, other than skill performance exams.

Final exam	Exams 10 - 20%

Other: Includes any assessment tools that do not logically fit into the above categories.

Participate in class online discussions	Other Category 10 - 30%

Representative Textbooks and Materials:
Instructor prepared materials