FLORS 109 Course Outline as of Summer 2010

CATALOG INFORMATION

Dept and Nbr: FLORS 109 Title: DRY/SILK FLORAL DESIGN

Full Title: Dry/Silk Floral Design

Last Reviewed: 2/1/2010

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	1.00	Lecture Scheduled	0.75	17.5	Lecture Scheduled	13.13
Minimum	1.00	Lab Scheduled	0.75	6	Lab Scheduled	13.13
		Contact DHR	0		Contact DHR	0
		Contact Total	1.50		Contact Total	26.25
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 26.25 Total Student Learning Hours: 52.50

Title 5 Category: AA Degree Applicable

Grading: Grade or P/NP
Repeatability: 39 - Total 2 Times

Also Listed As:

Formerly: FLORS 84A

Catalog Description:

Designing floral displays using dry and silk flowers in a variety of styles. Topics include use of mechanics, anchoring techniques, preserving flowers, color, and textures. Sales techniques and pricing will be discussed.

Prerequisites/Corequisites:

Course Completion of FLORS 83B

Recommended Preparation:

Limits on Enrollment:

Schedule of Classes Information:

Description: Designing floral displays using dry and silk flowers in a variety of styles. Topics include use of mechanics, anchoring techniques, preserving flowers, color, and textures. Sales techniques and pricing will be discussed. (Grade or P/NP)

Prerequisites/Corequisites: Course Completion of FLORS 83B

Recommended:

Limits on Enrollment:

Transfer Credit:

Repeatability: Total 2 Times

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

AS Degree: Effective: Area Inactive: **CSU GE: Transfer Area** Effective: **Inactive:**

Transfer Area IGETC: Effective: **Inactive:**

CSU Transfer: Effective: **Inactive:**

UC Transfer: Effective: Inactive:

CID:

Certificate/Major Applicable:

Both Certificate and Major Applicable

COURSE CONTENT

Outcomes and Objectives:

Upon completion of this course, students will be able to:

- 1. Apply principles and rules of design using silk and dry plant materials as media.
- 2. Use glue guns, pan glue, and other pertinent floral material in making silk and dry arrangements.
- 3. Assemble basic silk and dry floral arrangements according to fundamentals of theory, techniques, and skills currently practiced in the floral industry.
- 4. Combine color and texture to achieve the desired effect.
- 5. Use appropriate mechanics for a variety of styles and methods.
- 6. Preserve a variety of floral materials using the appropriate method(s).
- 7. Preserve a variety of plant materials using the appropriate method(s).
- 8. Use effective sales techniques and pricing methods.
- 9. Based on subsequent repeats:
 - a. work with different seasonal materials
 - b. increase skill with assembly and design principles
 - c. gain confidence and speed

Topics and Scope:

- I. Introduction to Dry and Silk Floral Design
 - A. Complexity of this medium
 - B. Preparation of materials
 - C. Equipment and supplies needed
- II. Design
 - A. Styles
 - Contemporary
 Country

 - 3. Traditional
 - B. Color and Texture
 - 1. How to combine color and textures using the "needed three"

- 2. Line, face, and filler flowers to get the best effect
- C. Types of floral pieces and their design
 - 1. Wall pieces
 - 2. Hats
 - 3. Swags
 - 4. Hair pieces
 - 5. Arrangements
 - 6. Silk greenery
 - 7. Topiary
 - 8. Orbs
 - 9. Wreaths
- D. Planning and designing a personalized silk arrangement
- III. Mechanics
 - A. Glue guns
 - B. Pot glue
 - C. Wire
 - D. Cutters
 - E. Pick machine
 - F. Wooden picks
 - G. Greening pins
 - H. Paddle wire
 - I. Sahara
 - J. Anchor chairs
 - K. Stickum
 - L. Moss
- IV. Preserving Flowers
 - A. Methods
 - 1. Air dry
 - 2. Silica gel
 - 3. Glycerin
 - 4. Microwave oven
 - B. Best methods for specific flowers
 - C. Assets of each method
- V. Sales Techniques
 - A. Asking the right questions of prospective customers to ensure a custom arrangement
- B. Pricing finished products for resale purposes
- VI. Field Trips to Dried Flower Farm and/or Wholesaler
- VII. Seasonal Materials

Assignment:

- 1. Design and arrange floral projects, based on season and product availability.
- 2. Students experiment at home using different floral materials with silica gel processing. Journal kept recording length of processing time for different plant materials.
- 3. Attend field trip(s) to dried flower farm and/or wholesaler.
- 4. Mid-term exam.
- 5. Final project completion of stylized arrangement. Critique of arrangement.
- 6. Portfolio: assemble photos of design projects with accompanying journal entries listing materials and describing methods for each project.
- 7. Reading, 5-10 pages per week.
- 8. Repeating students are expected to improve skill, enhance designs, and produce projects with increased speed.

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Written journals.

Writing 10 - 20%

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Experiments using silica gel processing.

Problem solving 10 - 20%

Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Performance exams, portfolio; design projects.

Skill Demonstrations 40 - 60%

Exams: All forms of formal testing, other than skill performance exams.

Multiple choice, true/false, matching items, completion

Exams 20 - 30%

Other: Includes any assessment tools that do not logically fit into the above categories.

Attendance and participation.

Other Category 0 - 20%

Representative Textbooks and Materials:

Instructor prepared materials.