

CATALOG INFORMATION

Dept and Nbr: APGR 70            Title: CREATING PORTFOLIO  
Full Title: Creating the Professional Portfolio  
Last Reviewed: 2/11/2002

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	1.50	Lecture Scheduled	2.50	8	Lecture Scheduled	20.00
Minimum	1.50	Lab Scheduled	1.50	8	Lab Scheduled	12.00
		Contact DHR	0		Contact DHR	0
		Contact Total	4.00		Contact Total	32.00
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 40.00

Total Student Learning Hours: 72.00

Title 5 Category: AA Degree Applicable  
Grading:            Grade Only  
Repeatability:    00 - Two Repeats if Grade was D, F, NC, or NP  
Also Listed As:  
Formerly:

**Catalog Description:**  
A course designed to prepare the student for portfolio presentations. The student will learn skills needed to create a professional quality portfolio, slide sheet, and digital portfolio.

**Prerequisites/Corequisites:**

**Recommended Preparation:**  
A body of 10-15 pieces of work completed for portfolio development.

**Limits on Enrollment:**

**Schedule of Classes Information:**  
Description: A course designed to prepare the student for portfolio presentations. The student will develop a professional quality portfolio, slide sheet, and digital portfolio. (Grade Only)  
Prerequisites/Corequisites:  
Recommended: A body of 10-15 pieces of work completed for portfolio development.  
Limits on Enrollment:  
Transfer Credit: CSU;  
Repeatability: Two Repeats if Grade was D, F, NC, or NP

## **ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:**

<b>AS Degree:</b>	<b>Area</b>			Effective:	Inactive:
<b>CSU GE:</b>	<b>Transfer Area</b>			Effective:	Inactive:
<b>IGETC:</b>	<b>Transfer Area</b>			Effective:	Inactive:
<b>CSU Transfer:</b>	Transferable	Effective:	Spring 1996	Inactive:	Spring 2011
<b>UC Transfer:</b>		Effective:		Inactive:	

**CID:**

**Certificate/Major Applicable:**

Certificate Applicable Course

## **COURSE CONTENT**

**Outcomes and Objectives:**

The student will:

1. Produce a portfolio exhibiting at least 15 quality graphic design pieces.
2. Shoot slides of their work and develop a quality slide sheet.
3. Develop a self-promotion piece.
4. Demonstrate their portfolio interviewing skills by participating in a videotaped mock interview with the instructor.
5. Produce an online portfolio.

**Topics and Scope:**

1. Introduction to Portfolio Design
2. Portfolio Products Available
3. Portfolio Organization
4. Choosing Your Work
5. Creating New Pieces from Existing Work
6. Page Presentation Techniques
7. Shooting and scanning slides of your work
8. Creating Effective Self-Promotion Pieces
9. Creating the Digital Portfolio
10. Informational Interviewing
11. Portfolio Presentation Skills
12. Alternative Portfolio Designs
13. Portfolio Workshop: Analyzing Portfolios
14. Presentations: The Test

**Assignment:**

1. Produce a slide sheet representing design projects
2. Complete and present a portfolio

## Methods of Evaluation/Basis of Grade:

**Writing:** Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

None, This is a degree applicable course but assessment tools based on writing are not included because problem solving assessments and skill demonstrations are more appropriate for this course.

Writing  
0 - 0%

**Problem Solving:** Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Exams, PROJECTS

Problem solving  
30 - 40%

**Skill Demonstrations:** All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

PROJECTS

Skill Demonstrations  
30 - 40%

**Exams:** All forms of formal testing, other than skill performance exams.

Completion, PORTFOLIO

Exams  
20 - 30%

**Other:** Includes any assessment tools that do not logically fit into the above categories.

None

Other Category  
0 - 0%

## Representative Textbooks and Materials:

Designing Creative Portfolios, Gregg Berryman 1994 and instructor provided materials.