

CATALOG INFORMATION

Dept and Nbr: FLORS 107 Title: PROF FLORAL DESIGNS
Full Title: Arts of the Professional Floral Designers
Last Reviewed: 2/14/2011

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	1.00	Lecture Scheduled	3.00	6	Lecture Scheduled	18.00
Minimum	1.00	Lab Scheduled	0	6	Lab Scheduled	0
		Contact DHR	0		Contact DHR	0
		Contact Total	3.00		Contact Total	18.00
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 36.00

Total Student Learning Hours: 54.00

Title 5 Category: AA Degree Applicable
Grading: Grade or P/NP
Repeatability: 34 - 4 Enrollments Total
Also Listed As:
Formerly: FLORS 220

Catalog Description:
This course is designed for professionals in the floral industry who wish to enhance their skills and master increasingly complex designs. Presentations by guest professional floral designers provide additional training through demonstrations of design techniques and artistic presentations of floral designs. Each semester's offering features six new guest lecturers and design topics and new learning experiences in construction, mechanics, and design techniques.

Prerequisites/Corequisites:

Recommended Preparation:

Limits on Enrollment:

Schedule of Classes Information:
Description: Presentations by six professional floral designers include demonstrations of floral design techniques and artistic presentation of floral designs. Course is designed for professionals in the floral industry who wish to enhance their skills and master increasingly complex designs. (Grade or P/NP)

Prerequisites/Corequisites:
Recommended:
Limits on Enrollment:
Transfer Credit:
Repeatability: 4 Enrollments Total

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

AS Degree:	Area	Effective:	Inactive:
CSU GE:	Transfer Area	Effective:	Inactive:
IGETC:	Transfer Area	Effective:	Inactive:
CSU Transfer:		Effective:	Inactive:
UC Transfer:		Effective:	Inactive:

CID:

Certificate/Major Applicable:

Both Certificate and Major Applicable

COURSE CONTENT

Outcomes and Objectives:

Upon successful completion of this course students will be able to:

1. Describe techniques, materials, and mechanics utilized in the creation of a variety of floral designs.
2. Compare and contrast a variety of types of floral designs according to their components and styles.
3. Evaluate a variety of design styles and design concepts used in the creation of floral designs.
4. Evaluate current trends in the floral design industry.
5. Incorporate new design styles into floral arrangements.
6. In course repeats, students will enhance their skills and master increasingly complex designs by incorporating a variety of new and cutting edge floral design and styling techniques, methods, and mechanics demonstrated by guest designers into their own designs.

Topics and Scope:

Six selected designers will deliver presentations in their area of expertise on design styles, styling techniques, and use of specific floral items in arrangements. Topics will vary according to the designers represented and may include:

1. Wedding designs
2. Sympathy/funeral designing
3. Design concepts for home
4. Tropicals and exotic flowers
5. Designing for office use
6. Designing for profit

7. Using dry and silk materials
8. Ikebana
9. European design

Each three-hour class period will be divided into three segments:

1. Introduction of designer and topic
2. Lecture/demonstration/viewing/evaluation
3. Question/answer period

Repeating students will incorporate new and increasingly complex construction methods, mechanics, and design styles and techniques into their own designs.

Assignment:

1. Observe demonstrations and collect and read handouts (approximately 5 pages per week) on design and theory.
2. Participate in question and answer sessions.
3. At the end of each lecture/demonstration, each student will complete a review sheet, summarizing and evaluating new procedures, techniques, and products presented.
4. Critique designs on display: make sketches and take pictures; detail construction, mechanics, inventiveness, and techniques of design in 2-3 written pages.
5. Final project:
 - a) Compile a portfolio of review sheets, sketches, pictures, and written critiques of each week's display;
 - b) Complete and submit one original floral design based on one designer's presentation. In course repeats, designs will be evaluated for increased complexity of design and demonstration of more advanced skills.

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Critiques; portfolio.

Writing 30 - 50%

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Review sheets

Problem solving 20 - 30%

Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Design; increasing complexity and skills w/repeat.
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Skill Demonstrations 20 - 30%

Exams: All forms of formal testing, other than skill performance exams.

None

Exams
0 - 0%

Other: Includes any assessment tools that do not logically fit into the above categories.

Attendance and participation.

Other Category
5 - 10%

Representative Textbooks and Materials:
Instructor prepared materials.