

CATALOG INFORMATION

Dept and Nbr: FLORS 220      Title: PROF FLORAL DESIGNS  
Full Title: Arts of the Professional Floral Designers  
Last Reviewed: 2/14/2011

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	1.00	Lecture Scheduled	3.00	6	Lecture Scheduled	18.00
Minimum	1.00	Lab Scheduled	0	6	Lab Scheduled	0
		Contact DHR	0		Contact DHR	0
		Contact Total	3.00		Contact Total	18.00
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 36.00

Total Student Learning Hours: 54.00

Title 5 Category: AA Degree Applicable  
Grading: Grade or P/NP  
Repeatability: 05 - May Be Taken for a Total of 4 Units  
Also Listed As:  
Formerly: FLORS 320

**Catalog Description:**  
Six professional floral designers lecture and demonstrate floral design techniques and artistic presentation of floral designs. The information takes the student beyond the basics of floral designing. Each semester's offering presents new designers and, therefore, new learning experience for the student.

**Prerequisites/Corequisites:**

**Recommended Preparation:**  
Knowledge of basic designing techniques.

**Limits on Enrollment:**

**Schedule of Classes Information:**  
Description: Lecture & demo of floral design techniques & artistic presentation of floral designs to take students beyond basics of floral designing. (Grade or P/NP)  
Prerequisites/Corequisites:  
Recommended: Knowledge of basic designing techniques.  
Limits on Enrollment:

Transfer Credit:

Repeatability: May Be Taken for a Total of 4 Units

## **ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:**

<b>AS Degree:</b>	<b>Area</b>	Effective:	Inactive:
<b>CSU GE:</b>	<b>Transfer Area</b>	Effective:	Inactive:

<b>IGETC:</b>	<b>Transfer Area</b>	Effective:	Inactive:
---------------	----------------------	------------	-----------

<b>CSU Transfer:</b>	Effective:	Inactive:
----------------------	------------	-----------

<b>UC Transfer:</b>	Effective:	Inactive:
---------------------	------------	-----------

**CID:**

**Certificate/Major Applicable:**

Not Certificate/Major Applicable

## **COURSE CONTENT**

### **Outcomes and Objectives:**

The students will:

1. Be able to observe and ask questions concerning many aspects of Floristry.
2. Have a grand understanding of and working knowledge of the topics encountered.
3. Be able to incorporate the designs and techniques into their own work.
4. Have a working knowledge of new products introduced.
5. Have a better understanding and appreciation of design methods and new design concepts.

### **Topics and Scope:**

Six selected designers will lecture and demonstrate in their area of expertise on specific floral items, for example:

1. Wedding designs.
2. Sympathy/funeral designing.
3. Design concepts for home.
4. Tropicals and exotic flowers.
5. Designing for office use.
6. Designing for profit.
7. Using dry and silk materials.

With each presentation, students will receive handouts outlining special procedure used. Designs will be on display for students to critique closely making sketches; taking pictures; looking at construction, mechanics, inventiveness and techniques of design. Each three hour class will be divided into three segments.

1. Introduction of designer and topic.
2. Lecture/demonstration/viewing.

### 3. Question/answer period.

#### Assignment:

STUDENTS WILL BE OBSERVING DEMONSTRATIONS AND RECEIVING HANDOUTS ON DESIGN AND THEORY. QUESTION AND ANSWER SESSIONS. AT THE END OF EACH SESSION EACH STUDENT WILL COMPLETE A REVIEW SHEET LISTING NEW PROCEDURES/ TECHNIQUES/PRODUCTS PRESENTED. STUDENTS WILL WRITE AN ESSAY OF CRITIQUE FOR THE FINAL EXAM.

#### Methods of Evaluation/Basis of Grade:

**Writing:** Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Lab reports, Essay exams

Writing  
40 - 90%

**Problem Solving:** Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Lab reports, Exams

Problem solving  
40 - 90%

**Skill Demonstrations:** All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

None

Skill Demonstrations  
0 - 0%

**Exams:** All forms of formal testing, other than skill performance exams.

None

Exams  
0 - 0%

**Other:** Includes any assessment tools that do not logically fit into the above categories.

Attendance and participation.

Other Category  
5 - 10%

#### Representative Textbooks and Materials: