

BMG 85.10 Course Outline as of Fall 2001

CATALOG INFORMATION

Dept and Nbr: BMG 85.10      Title: ETHICAL ISSUES FOR SMBUS  
Full Title: Ethical Issues For Small Business  
Last Reviewed: 9/12/2011

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	0.50	Lecture Scheduled	8.00	2	Lecture Scheduled	16.00
Minimum	0.50	Lab Scheduled	0	1	Lab Scheduled	0
		Contact DHR	0		Contact DHR	0
		Contact Total	8.00		Contact Total	16.00
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 32.00

Total Student Learning Hours: 48.00

Title 5 Category: AA Degree Applicable  
Grading: Grade or P/NP  
Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP  
Also Listed As:  
Formerly: BMG 88.10

**Catalog Description:**  
Investigate the ethical issues surrounding current business practices. Examine the reasons certain business practices have been adopted by companies in the United States.

**Prerequisites/Corequisites:**

**Recommended Preparation:**

**Limits on Enrollment:**

**Schedule of Classes Information:**  
Description: Investigate the ethical issues surrounding current business practices. Examine the reasons certain business practices have been adopted by companies in the United States. (Grade or P/NP)  
Prerequisites/Corequisites:  
Recommended:  
Limits on Enrollment:  
Transfer Credit: CSU;

Repeatability: Two Repeats if Grade was D, F, NC, or NP

## **ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:**

<b>AS Degree:</b>	<b>Area</b>			<b>Effective:</b>	<b>Inactive:</b>
<b>CSU GE:</b>	<b>Transfer Area</b>			<b>Effective:</b>	<b>Inactive:</b>
<b>IGETC:</b>	<b>Transfer Area</b>			<b>Effective:</b>	<b>Inactive:</b>
<b>CSU Transfer:</b>	Transferable	<b>Effective:</b>	Spring 1998	<b>Inactive:</b>	Fall 2018
<b>UC Transfer:</b>		<b>Effective:</b>		<b>Inactive:</b>	

**CID:**

**Certificate/Major Applicable:**

Certificate Applicable Course

## **COURSE CONTENT**

### **Outcomes and Objectives:**

The student will:

1. Analyze the ethical issues surrounding current business practice.
2. Determine personal stand on moral and ethical issues presented.
3. Differentiate between the letter of the law and the spirit of the law.
4. Distinguish between the concepts of justice and fairness.
5. Analyze the sources and uses of power in business practice.
6. Examine the issue of profitability, as it relates to moral and ethical issues.
7. Determine individual limits and conclusions to moral and ethical issues.
8. Prepare solutions to moral and ethical dilemmas facing companies.

### **Topics and Scope:**

The instructor will:

1. Present typical ethical issues facing business owners in the 21st century.
2. Present current examples of legal considerations faced by businesses.
3. Examine models of power and how they relate to current business practice.
4. Using examples of real businesses, compare and contrast the concepts of profitability and morality.
5. Evaluate case studies using real businesses where decisions resulted in ethical conflicts.
6. Discuss various solutions to the moral and ethical dilemmas facing businesses.

### **Assignment:**

The students will make a written evaluation of a relevant case study.

## Methods of Evaluation/Basis of Grade:

**Writing:** Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

None, This is a degree applicable course but assessment tools based on writing are not included because problem solving assessments are more appropriate for this course.

Writing  
0 - 0%

**Problem Solving:** Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Analyze case studies

Problem solving  
55 - 70%

**Skill Demonstrations:** All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

None

Skill Demonstrations  
0 - 0%

**Exams:** All forms of formal testing, other than skill performance exams.

None

Exams  
0 - 0%

**Other:** Includes any assessment tools that do not logically fit into the above categories.

Experiential exercises

Other Category  
35 - 40%

## Representative Textbooks and Materials:

The instructor will provide current course materials.