

CATALOG INFORMATION

Dept and Nbr: SUSAG 162 Title: CSA LATE SPRING
Full Title: Community Supported Agriculture Late Spring
Last Reviewed: 5/14/2007

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	1.50	Lecture Scheduled	3.00	8	Lecture Scheduled	24.00
Minimum	1.50	Lab Scheduled	0	8	Lab Scheduled	0
		Contact DHR	0		Contact DHR	0
		Contact Total	3.00		Contact Total	24.00
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 48.00

Total Student Learning Hours: 72.00

Title 5 Category: AA Degree Applicable
Grading: Grade or P/NP
Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP
Also Listed As:
Formerly: AG 297.75

Catalog Description:
Community supported agriculture (CSA) is the fastest growing small farm management and marketing tool to emerge over the last ten years, especially for the organic market. A unique approach to working directly with consumers, CSA provides a stable income and greatly reduces risk for the environmental entrepreneur. Topics will include history, theory, business plan, brochure development, consumer relations, crop planning, harvesting and packaging techniques, delivery, and financial aspects appropriate to late spring.

Prerequisites/Corequisites:

Recommended Preparation:

Limits on Enrollment:

Schedule of Classes Information:
Description: Community supported agriculture (CSA) is the fastest growing small farm management and marketing tool to emerge over the last ten years, especially for the organic market. A unique approach to working directly with consumers, CSA provides a stable income

and greatly reduces risk for the environmental entrepreneur. (Grade or P/NP)

Prerequisites/Corequisites:

Recommended:

Limits on Enrollment:

Transfer Credit:

Repeatability: Two Repeats if Grade was D, F, NC, or NP

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

AS Degree:	Area	Effective:	Inactive:
CSU GE:	Transfer Area	Effective:	Inactive:

IGETC:	Transfer Area	Effective:	Inactive:
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CSU Transfer:	Effective:	Inactive:
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UC Transfer:	Effective:	Inactive:
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CID:

Certificate/Major Applicable:

Not Certificate/Major Applicable

COURSE CONTENT

Outcomes and Objectives:

Students will:

1. Develop a comprehensive understanding of the history and theory of CSA.
2. Identify a wide variety of key elements in the planning process of a CSA.
3. Diagram these elements in such a way as to make transparent the relationships and potential implications.
4. Create a business plan and professional brochure for a potential CSA.
5. Describe in detail a variety of financing approaches to CSA.
6. Demonstrate harvesting and packaging techniques.
7. Recommend appropriate quality control, delivery and feedback processes.

Topics and Scope:

1. Survey of history of CSA development.
2. Survey of theory of CSA development.
3. Overview of business planning for CSA's.
4. Overview of brochure development for CSA's.
5. Identification of consumer relations for CSA's.
6. Identification of marketing issues for CSA's.
7. Demonstration of production, harvesting, processing and delivery.
8. Description and discussion of legal issues.
9. Description and discussion of accounting issues.

Assignment:

1. Keep a semester journal.
2. Develop a model brochure.
3. Develop a crop timing chart.

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Written homework, Essay exams

Writing
10 - 50%

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Quizzes, Exams

Problem solving
10 - 50%

Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Class performances, Performance exams

Skill Demonstrations
20 - 50%

Exams: All forms of formal testing, other than skill performance exams.

Multiple choice, True/false, Matching items

Exams
20 - 50%

Other: Includes any assessment tools that do not logically fit into the above categories.

None

Other Category
0 - 0%

Representative Textbooks and Materials:

None