

CATALOG INFORMATION

Dept and Nbr: SPCH 1A      Title: INTRO TO SPCH

Full Title: Introduction to Speech

Last Reviewed: 3/11/2024

| Units   |      | Course Hours per Week |      | Nbr of Weeks | Course Hours Total |       |
|---------|------|-----------------------|------|--------------|--------------------|-------|
| Maximum | 3.00 | Lecture Scheduled     | 3.00 | 17.5         | Lecture Scheduled  | 52.50 |
| Minimum | 3.00 | Lab Scheduled         | 0    | 4            | Lab Scheduled      | 0     |
|         |      | Contact DHR           | 0    |              | Contact DHR        | 0     |
|         |      | Contact Total         | 3.00 |              | Contact Total      | 52.50 |
|         |      | Non-contact DHR       | 0    |              | Non-contact DHR    | 0     |

Total Out of Class Hours: 105.00

Total Student Learning Hours: 157.50

Title 5 Category: AA Degree Applicable

Grading: Grade or P/NP

Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP

Also Listed As:

Formerly:

**Catalog Description:**  
Improves student's ability to prepare, organize and deliver a speech and to evaluate critically various forms of communication.

**Prerequisites/Corequisites:**

**Recommended Preparation:**  
Eligibility for English 1A.

**Limits on Enrollment:**

**Schedule of Classes Information:**  
Description: Improvement of ability to prepare, organize & deliver a speech. Also critical evaluation of various forms of communication. (Grade or P/NP)  
Prerequisites/Corequisites:  
Recommended: Eligibility for English 1A.  
Limits on Enrollment:  
Transfer Credit: CSU;UC. (CAN SPCH4)  
Repeatability: Two Repeats if Grade was D, F, NC, or NP

## **ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:**

|                      |                            |                                       |                         |           |
|----------------------|----------------------------|---------------------------------------|-------------------------|-----------|
| <b>AS Degree:</b>    | <b>Area</b><br>B           | Communication and Analytical Thinking | Effective:<br>Fall 1981 | Inactive: |
| <b>CSU GE:</b>       | <b>Transfer Area</b><br>A1 | Oral Communication                    | Effective:<br>Fall 1981 | Inactive: |
| <b>IGETC:</b>        | <b>Transfer Area</b><br>1C | Oral Communication                    | Effective:<br>Fall 1981 | Inactive: |
| <b>CSU Transfer:</b> | Transferable               | Effective:                            | Fall 1981               | Inactive: |
| <b>UC Transfer:</b>  | Transferable               | Effective:                            | Fall 1981               | Inactive: |

### **CID:**

CID Descriptor: COMM 110      Public Speaking  
SRJC Equivalent Course(s):      COMM1

### **Certificate/Major Applicable:**

Not Certificate/Major Applicable

## **COURSE CONTENT**

### **Outcomes and Objectives:**

The students will:

1. Identify the elements of a communication situation.
2. Perform preliminary audience analysis.
3. Selection of appropriate subject matter.
4. Gather and select appropriate materials.
5. Organize material into appropriate structural pattern for oral presentation.
6. Encode thoughts into appropriate verbal and non-verbal transmissions.
7. Practice by rehearsal the oral presentation of the speech.
8. Present the speech to a live audience.
9. Listen, evaluate and critique oral presentations by other students.
10. Incorporate and use of visual aids into an oral presentation.
11. Overcome communication apprehension.
12. Recognize logical fallacies.
13. Recognize emotional appeals.
14. Recognize the influences of source credibility on message acceptance.
15. Acquire a foundation of the basic terminology, concepts, and theories in communication.

### **Topics and Scope:**

1. Introduction to the course.
  - A. History, theory, significance and concepts of communication.  
Overcoming communication apprehension.
2. Initial skill assessment.
3. Presentational skills.

- A. Audience analysis.
- B. Organizational patterns.
- C. Delivery techniques.
- 4. Research, selection, and use of supporting material.
  - A. Library research techniques.
  - B. Evaluation of evidence.
  - C. Use of non-published sources.
  - D. Preparation of appropriate visual supporting materials.
- 5. Critical listening to and evaluation of oral presentations.
  - A. Application of logic in the evaluation of argument.
  - B. Recognition of motivational and emotional appeals.
  - C. Evaluation of source credibility.
- 6. Synthesis of previously developed skills in oral presentations.

### Assignment:

- 1. Oral presentations/speech opportunities. Five speaking assignments (as required by the State Chancellor's Office) of graduated difficulty, which may include any of the following:
  - A. An "icebreaker" speech.
  - B. Expository speech(es).
  - C. Narrative speech(es).
  - D. Speech to a hostile audience.
  - E. Demonstration speech(es).
  - F. Persuasive speech(es).
  - G. Oral report(es).
  - H. Impromptu speech(es).
  - I. Special occasion speech(es).
  - J. Reports on selected subjects.
- 2. Written work:
  - A. Written examinations of various types and numbers are given.
  - B. Outlines.
  - C. Quizzes.
  - D. Short selected topic papers.
  - E. Graded critiques.
- 3. Experiential exercises.
- 4. Observing presentations of appropriate audio visual material.

### Methods of Evaluation/Basis of Grade:

**Writing:** Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

|  |
|--|
| Essay exams, Term papers, Speech Outlines, Evaluations |
|--|

|                     |
|---------------------|
| Writing<br>10 - 20% |
|---------------------|

**Problem Solving:** Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

|      |
|------|
| None |
|------|

|                           |
|---------------------------|
| Problem solving<br>0 - 0% |
|---------------------------|

**Skill Demonstrations:** All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Class performances

Skill Demonstrations  
55 - 60%

**Exams:** All forms of formal testing, other than skill performance exams.

Multiple choice, True/false, Matching items, Completion

Exams  
20 - 30%

**Other:** Includes any assessment tools that do not logically fit into the above categories.

Class participation, experiential exercises, attendance.

Other Category  
5 - 10%

### **Representative Textbooks and Materials:**

The Art of Public Speaking, Lucas, 3rd edition

Public Speaking, Osborn, 2nd edition

Between One & Many, Brydon & Scott, 1st edition

Public Speaking In the Age of Diversity, Gamble & Gamble, 1st edition  
1994