**FASH 50 Course Outline as of Fall 1997**

# CATALOG INFORMATION

Dept and Nbr: FASH 50 Title: FASHION CAREERS
Full Title: Fashion Careers
Last Reviewed: 3/31/2014

| Units | | Course Hours per Week | | Nbr of Weeks | Course Hours Total | |
|---|---|---|---|---|---|---|
| Maximum | 3.00 | Lecture Scheduled | 3.00 | 17.5 | Lecture Scheduled | 52.50 |
| Minimum | 3.00 | Lab Scheduled | 0 | 17.5 | Lab Scheduled | 0 |
| | | Contact DHR | 0 | | Contact DHR | 0 |
| | | Contact Total | 3.00 | | Contact Total | 52.50 |
| | | Non-contact DHR | 0 | | Non-contact DHR | 0 |

Total Out of Class Hours: 105.00 Total Student Learning Hours: 157.50

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|---|---|
| Title 5 Category: | AA Degree Applicable |
| Grading: | Grade or P/NP |
| Repeatability: | 00 - Two Repeats if Grade was D, F, NC, or NP |
| Also Listed As: | |
| Formerly: | FASHN 50 |

**Catalog Description:**
A basic study of the world of fashion merchandising: the economies, sociological and psychological factors affecting fashion merchandise. Exploration of career opportunities and requirements will be covered to help prepare students for employment in the field of fashion.

**Prerequisites/Corequisites:**

**Recommended Preparation:**

**Limits on Enrollment:**

**Schedule of Classes Information:**
Description: Preparation for entry level jobs in the fashion industry, such as assistant buyer, merchandise trainee and other fashion related jobs. (Grade or P/NP)
Prerequisites/Corequisites:
Recommended:
Limits on Enrollment:
Transfer Credit: CSU;

Repeatability: Two Repeats if Grade was D, F, NC, or NP

## ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

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|---|---|---|---|---|---|
| **AS Degree:** | **Area** | | | Effective: | Inactive: |
| **CSU GE:** | **Transfer Area** | | | Effective: | Inactive: |
| **IGETC:** | **Transfer Area** | | | Effective: | Inactive: |
| **CSU Transfer:** | Transferable | Effective: | Fall 1981 | Inactive: | Fall 2014 |
| **UC Transfer:** | | Effective: | | Inactive: | |

**CID:**

**Certificate/Major Applicable:**
Certificate Applicable Course

## COURSE CONTENT

**Outcomes and Objectives:**
The students will be able to:
1. Define "fashion" as well as other terms specifically related to the fashion industry.
2. Examine the historical background and fashion industry and its influences today.
3. Identify all segments of the fashion industry.
4. Define and recognize the variety of job categories available and job responsibilities in the fashion industry.
5. Prepare a resume and paper on interview techniques and conduct.

**Topics and Scope:**

1. Dynamics of fashion.
   A. The nature, environment, movement, leaders, and business of fashion.
2. Producers of fashion.
   A. Textiles, leather and fir, womens, childrens, mens, accessories, intimate apparel, and cosmetics producers.
3. Markets for fashion.
   A. Domestic and foreign markets.
4. Merchandising of fashion.
   A. Retailing, trends, and auxilary services.
5. Choosing a career in fashion.
   A. Getting a job, interviews, resume, dress and behavior.

**Assignment:**

The students will:
1. Read text and answer assigned questions.
2. Do a special fashion report at end of each unit of study.

3. Do field work in retail shopping malls and stores and unit evaluations on observations.
4. Have the choice of a book report or a selected topic as a term paper.

**Methods of Evaluation/Basis of Grade:**

**Writing:** Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

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| Written homework, Reading reports, Term papers | Writing<br>20 - 40% |

**Problem Solving:** Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

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| Homework problems, Field work, Quizzes, Exams | Problem solving<br>10 - 30% |

**Skill Demonstrations:** All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

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| Class performances, Field work | Skill Demonstrations<br>10 - 30% |

**Exams:** All forms of formal testing, other than skill performance exams.

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| True/false | Exams<br>30 - 50% |

**Other:** Includes any assessment tools that do not logically fit into the above categories.

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|---|---|
| CLASS PARTICIPATION | Other Category<br>5 - 15% |

**Representative Textbooks and Materials:**
FASHION MERCHANDISING by Stone, 5th ed.