Approved New Course (First Version)

BAD 51 Course Outline as of Fall 1981

CATALOG INFORMATION

Dept and Nbr: BAD 51   Title: BUSINESS & SOCIETY
Full Title: Business and Society
Last Reviewed: 4/7/2006

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	3.00	Lecture Scheduled	3.00	17.5	Lecture Scheduled	52.50
Minimum	3.00	Lab Scheduled	0	13	Lab Scheduled	0
		Contact DHR	0		Contact DHR	0
		Contact Total	3.00		Contact Total	52.50
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 105.00   Total Student Learning Hours: 157.50

Title 5 Category: AA Degree Applicable
Grading: Grade or P/NP
Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP
Also Listed As:
Formerly:

Catalog Description:
An introduction to business emphasizing ideas and issues. A developmental survey of business behavior in terms of its changing social, political and economic environments.

Prerequisites/Corequisites:

Recommended Preparation:
Eligibility for ENGL 100A or ENGL 100 or ESL 100.

Limits on Enrollment:

Schedule of Classes Information:
Description: An intro to business emphasizing ideas & issues. A developmental survey of business behavior in terms of its changing social, political & economic environments. (Grade or P/NP)
Prerequisites/Corequisites:
Recommended: Eligibility for ENGL 100A or ENGL 100 or ESL 100.
Limits on Enrollment:
Transfer Credit: CSU;

Repeatability: Two Repeats if Grade was D, F, NC, or NP

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

AS Degree:	Area		Effective:	Inactive:
	D	Social and Behavioral Sciences	Fall 1981	Fall 2006
CSU GE:	Transfer Area		Effective:	Inactive:
	D	Social Science	Fall 1981	Fall 2006
	D1	Anthropology and Archeology		
	D2	Economics		
	D3	Ethnic Studies		
	D4	Gender Studies		

IGETC:	Transfer Area		Effective:		Inactive:
CSU Transfer:	Transferable	Effective:	Fall 1981	Inactive:	Fall 2006
UC Transfer:		Effective:		Inactive:	

CID:

Certificate/Major Applicable:
Certificate Applicable Course

COURSE CONTENT

Outcomes and Objectives:
The students will:
1. Understand the basic concepts and terminology by which the modern American business system is described.
2. Delineate the historic evolution of Western economic society and its underlying business philosophy.
3. Comprehend the speed with which economic society is evolving and its implications for the future.
4. Critically evaluate current issues in the social (i.e., economic, political, legal, ethical) environment of business.
5. Discuss the ideas that underlie the development of public policy relevant to business, in their proper historical and theoretical contexts.

Topics and Scope:

1. Foundations of capitalism.
2. Growth of American business.
3. Business philosophies.
4. Business and government.
5. The great depression.
6. Money and banking and the economy.
7. Business and labor.
8. Business ethics.
9. International business.
10. Contemporary issues of business and society.

Assignment:

1. Reading assignments.
2. Written assignments: 5+ page typewritten critique paper of an essay or article which deals with one of the topics discussed in the course.
3. Quizzes.
4. Examinations.

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Term papers

Writing 0 - 30%

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Exams

Problem solving 0 - 0%

Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

None

Skill Demonstrations 0 - 0%

Exams: All forms of formal testing, other than skill performance exams.

Multiple choice, Matching items, Completion

Exams 10 - 90%

Other: Includes any assessment tools that do not logically fit into the above categories.

None

Other Category 0 - 0%

Representative Textbooks and Materials:
THE MAKING OF ECONOMIC SOCIETY, 7th ed. by R. Heilbroner.
ECONOMICS IN PERSPECTIVE, 3rd ed. by E. Bowden.