

Santa Rosa Junior College - Petaluma Campus
COMM 1: INTRODUCTION TO PUBLIC SPEAKING

Spring 2024
January 22 - May 13, 2024

Course Syllabus

Instructor: Prof. Seleena Harkness-Lee

Email: SHarknessLee@SantaRosa.edu

Section 8944

Class Time: M from 1:30 - 4:30 pm

Location: **PC 698 Call Building**

Office Hours

Mondays from 4:30 - 5:30 pm

Preferred Communication Method

If you find that you have questions or need clarification on anything, the best way to get ahold of me is through email at SHarknessLee@SantaRosa.edu. I will respond to your email as soon as possible, and usually within 48 hours—except on weekends.

Required Textbook



Stand up, Speak out: The Practice and Ethics of Public Speaking. 1st ed. University of Minnesota Libraries Publishing. 2016.

This semester, we will be using an exciting, free, online textbook that offers great advice, examples, and practice in the principles of public speaking. The textbook is called *Stand Up, Speak Out: The Practice and Ethics of Public Speaking*. You can download the textbook here:

<https://open.lib.umn.edu/publicspeaking/>

Catalog Description

This is an introductory public speaking course which is designed to improve a person's ability to prepare and deliver speeches to an audience and critically evaluate various forms of communication.

Recommended Preparation

Eligibility for ENGL 1A

Course Description

This is an introductory public speaking course which is designed to improve a person's ability to prepare and deliver speeches to an audience and critically evaluate various forms of communication.

(Grade or P/NP)

Transfer Credit: CSU; UC

Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP

Student Learning Outcomes

At the conclusion of this course, the student should be able to:

1. Effectively prepare and present public speeches to an audience using contemporary technology when appropriate.
2. Demonstrate active listening skills.
3. Critically evaluate various forms of communication.

Objectives

At the conclusion of this course, the student should be able to:

1. Demonstrate an understanding of the basic terminology, concepts, and theories of communication.
2. Conduct audience analysis.
3. Select appropriate subject matter.
4. Gather, select and orally cite qualified supporting materials.
5. Organize material into effective structural patterns for oral presentations.
6. Choose appropriate verbal and nonverbal messages.
7. Use sound reasoning, scientific theories, expert testimony, empirical studies and verified facts.
8. Rehearse the oral presentation of speeches.
9. Present public speeches to an audience.
10. Actively listen to and evaluate oral presentations.
11. Incorporate presentational aids into a speech.
12. Exhibit an understanding of the use of modern presentation technology.
13. Manage nervousness related to public speaking.
14. Recognize and avoid fallacious appeals, unsubstantiated claims, deceptive persuasive appeals, unscientifically gathered statistics and polarizing views.
15. Critically listen to, analyze and incorporate into future presentations written and oral feedback provided by the instructor and fellow students.

Academic Integrity & Conduct

Students are responsible for understanding and adhering to SRJC policies regarding academic honesty, as specified in the current SRJC Catalog and Schedule of Classes, and online at <https://rightsresponsibilities.santarosa.edu/academic-integrity>. Cheating in any form, or plagiarizing any part or parts of oral or written work from AI, is automatic grounds for receiving a failing grade. Violation of the Standards is basis for referral to the Vice President of Student Services or dismissal from class or from the College. See the current standards in the SRJC Catalog and Schedule of Classes, or [online at https://student-conduct.santarosa.edu/](https://student-conduct.santarosa.edu/).

Assigned Reading

The reading assignments are meant to get you ready to participate in class. This means that the reading assignments that are listed on the course schedule are due the day they are listed. So, I know how much everyone hates reading assignments, but they are a necessary evil. Please do the reading for the day they are assigned and come to class ready to discuss or contribute to class discussion. If it seems like reading is becoming a problem, there will be reading pop-quizzes.

Submitting Assignments

Under no circumstances are emailed assignments accepted. In this course, we will be using Canvas as our course management system, so you will be required to submit assignments to our course Canvas site. Assignments will be due on Canvas **by 11:59 pm on the assigned due date**. You are expected to check Canvas daily to review, complete, and submit upcoming assignments.

If you need help learning how to use Canvas, please visit the [SRJC Library](#) and schedule a session with [SRJC's Free Tutoring Services](#). It is **strongly** recommended that you become familiar with Canvas and refer to the calendar embedded in it to make sure you know the correct due dates of all assignments. Please be aware that your speech grades and written comments will also be made available on Canvas.

Late Work

Assignments will be due on Canvas **by 11:59 pm on the assigned due date**. All work must be turned in *ON OR BEFORE* the due date to avoid daily point deductions of .2 points for each day an assignment is late. Submissions more than seven days late will not be accepted. You are permitted to submit late or missing work up to seven days *after* the due date with a daily deduction of .2 points. If you miss class, you may miss in-class assignments and activities, which can't be made up unless cleared by me beforehand.

Missed Speeches

If you are not in class on "speech day", you will be able to make up your speech during the scheduled final exam period. Please note that you are only permitted to make-up **ONE** speech this semester. Subsequent missed speeches will automatically receive a "zero" grade.

Participation

In each class, you will complete a daily “one-minute paper” that responds to a question or prompt posed in class based on that day’s lesson. You will be given up to five minutes to write a 3-sentence response for class participation points.

Note: Grading standards are subject to revision dependent on the instructor’s assessment of class needs and progress. Any changes will be either announced in class or provided in an updated syllabus and schedule.

Student Services

Academic Accommodation: If you have special needs or a disability that may affect your participation in class, you will need to meet and work in coordination with SRJC’s [Disability Resources Department](#). In order to properly accommodate you, you will need to provide me with the Authorization for Academic Accommodation (AAA Letter) from the [Disability Resources Department](#) so that I can offer you appropriate accommodations and support.

SRJC’s Student Psychological Services Free Mental Health Support	SRJC’s Online Writing Center Support SRJC’s Free Tutoring Services
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ASSIGNMENTS

Introduction Speech: In order for you to get to know your classmates better, I am asking you to introduce a classmate. Your introduction may include information like your preferred name, preferred pronoun, major, favorite movies or shows, what you do in your spare time, and anything connected to the assignment description posted in Canvas. Please submit your notes to Canvas and be prepared to deliver your speech in front of the class.

Discussion Assignments: As we work through the course content, we will engage in online class discussions that get us thinking about a larger communication question—one in which you may provide your opinion or perspective. You are expected to engage with at least *two* of your classmates' ideas/perspectives by asking follow-up questions. You may respectfully agree, disagree, or possibly bring in outside resources for us to view in order to change our thinking about something!

Respectful Discussion Reminder: As in any communication setting, there is a level of vulnerability it takes to voice our thoughts and ideas—especially when we are just being introduced to a concept. To acknowledge the time, effort, brilliance, and bravery it takes to share, I will expect you to respond/engage via Canvas with at least two classmates to show your classmates that you care and validate that their ideas are important.

Informative Speech Prep Activities:

Before you present your informative speech, these three (3) different speech activities—given throughout the first half of the semester—are designed to offer you an opportunity to work, with me, through the process of writing your speech. These activities will involve [1] selecting a topic, [2] creating main ideas and a thesis, [3] conducting research, and [4] organizing the speech. Each activity will be graded as complete/incomplete.

Persuasive Speech Prep Activities:

Before you present your final persuasive speech, these three (3) different speech activities—given towards the end of the semester—are designed to offer you an opportunity to work through the process of writing your persuasive speech. These activities may involve [1] creating arguments, [2] selecting an organizational pattern, [3] conducting research and source citations, [4] developing persuasive appeals, and [5] outlining. Each prep assignment will be graded as complete/incomplete.

Practice Speeches (2):

To become a more confident public speaker, practice is needed. Thus, you will be completing two practice speeches—one informative and one persuasive. These speeches are graded complete/incomplete on your participation in the speech making process, and should be used to focus on improving various speaking skills.

Speech Reflections:

During the semester, you will be asked to constructively reflect on your progress in the speech-making process, verbal and nonverbal delivery aspects, and anxiety management. This will serve as a place for an ongoing conversation immediately following each speech assignment—between the two of us—to identify areas for growth and a strategy to support that growth.

My Best Moment Speech

This early speaking opportunity not only gives your classmates a chance to get to know you better, but also creates a baseline of your speaking skills with which we can set goals for growth. Basically, you will be asked to present a 2 - 3 minute speech on a moment from your life which you feel proud of or has helped define who you are.

Informative Speech & Outline

This speech is designed to showcase your understanding of how to report or explain, to an audience, the contributions of an “unsung hero.” Basically, you will choose an influential person who is not that well known, thoroughly research the person and their unnoticed contributions to society. Then, deliver a speech that informs the class about their lives. This informative speech is a 4-5 minute speech; it will need to include an informative organizational pattern and a minimum of three orally cited sources. *A full-sentence outline with an MLA-style “works cited” page must accompany the speech and is worth 10 points.*

Persuasive Speech & Outline

This speech is designed to “show me” your ability to get a person to behave in a certain way, or embrace a point of view related to values, attitudes, and beliefs, that he/she/they would not have done otherwise. This will be accomplished through researching, constructing arguments, organizing, outlining, citing, presenting, and applying persuasive appeals. Bottom line: you should apply the skills you have learned and practiced over the semester in one final persuasive speech. This speech is 5-6 minutes. It must include a minimum of three orally cited sources with a full-sentence outline that includes an *MLA-style “works cited” page*.

Special Occasion Speech & Outline

This speech is designed to commemorate, celebrate, toast, honor, or memorialize for special occasions including graduations, weddings, funerals or memorial services, and ceremonies. This 3-4 minute speech will include outlines and practice sessions. Best of all, this speech will be the final speech of the semester.

Rhetorical Analysis Essay

This essay is designed to provide students the opportunity to compose a rhetorical analysis evaluating a speaker’s strategies and determine if the speaker was effective in accomplishing their persuasive goal. This writing assignment is a 1500-word or 3-page minimum essay due at the end of the semester.

**COMM 1 Intro to Public Speaking
Course Schedule**

Note: This schedule is subject to change.

Week	Dates	Class Discussion Topic	Reading Due	Activity Due
1	Mon, 1/22	Introductions and Syllabus Review		M1 Introduce Yourself to Class!
2	Mon, 1/29	Module 1- Introductory Speeches Why Study Public Speaking? Speaking Confidently	Chapters 1.1 - 1.2 Chapter 3.1 - 3.5	"One Great Moment" Speech & Notes M1 Reading Reflection: The Importance of Public Speaking M1 Discussion: Managing Anxiety
3	Mon, 2/5	Module 2 - Finding a Purpose Selecting a Topic Informative Speaking	Chapter 6.1-6.5 Chapter 16.1-16.2	
4	Mon, 2/12	Speech Introductions Creating the Body of the Speech	Chapter 9.1-9.5 Chapter 10.1-10.5	"Unsung Hero" Informative Speech Topic Proposal Specific Purpose Statement Due
5	Mon, 2/19	Washington's Day Holiday: No Class		"Unsung Hero" Informative Speech References Due
6	Mon, 2/26	Concluding with Power Outlining	Chapter 11.1-11.4 Chapter 12.1-12.3	Informative Speech <i>Draft</i> Outline Due

7	Mon, 3/4	Outlining Supporting Ideas	Chapter 8.1-8.4	
8	Mon, 3/11	Module 3: Delivering Speeches Speech Outline Workshop & Delivery	Chapter 14.1-14.4	Informative Speech <i>Final</i> Outline Due
9	Mon, 3/18	Spring Break (No Class)		
10	Mon, 3/25	Practice Speech Session "Unsung Hero" Informative Speech Presentations		"Unsung Hero" Informative Speech Presentations
11	Mon, 4/1	Module 4: Persuasive Speaking	Chapter 17.1-17.4	Informative Speech Reflection Due Persuasive Speech Proposal Due M4 Discussion: Identifying Fallacies
12	Mon, 4/8	Audience Analysis Presentation Aids	Chapter 5.1-5.5 Chapter 15.1-15.4	Persuasive Speech First Draft Outline & References Due
13	Mon, 4/15	Outline and Presentation Aid Workshop		Persuasive Speech Final Outline & References Due Persuasive Speech Practice Session
14	Mon, 4/22	Persuasive Speech In-Class Presentations		Persuasive Speech In-Class Presentations Persuasive Speech Reflection Due
15	Mon, 4/29	Speaking to Entertain	Chapter 18.1-18.3	Special Occasion Speech Outline Workshop

16	Mon, 5/6	Special Occasion Speech In-Class Presentations		Practice Speech Session Special Occasion Speech Outline Due Special Occasion Speech In-Class Presentations
17	Mon, 5/13	Concluding the Course Rhetorical Analysis Essay In-Class Writing Session		Rhetorical Analysis Essay Due
18	Mon, 5/20	Final Exam Period & Final Class Meeting		Final Reflection Assignment Due Makeup Speech Sessions Final Individual Student Meetings

Note: This course calendar may be subject to revision dependent on the instructor's assessment of class needs and progress. Any changes to the calendar will be either updated here and/or announced in class.