

ART 3 INTRODUCTION TO ART AND DESIGN FALL 2022

Instructor: William Smith

Time M/W 9:00 – 11:50pm

Office Hrs. M/W 8:30-9 am

Email: lsmith2@santarosa.edu

COURSE DESCRIPTION

Art 3 is an introductory studio course in the fundamentals of art and design. The art elements of line, value, shape, color, and texture will be explored through exercises in drawing, painting, and collage. Students will be introduced to a variety of materials and methods of use. (This course is accepted for transfer at both the UC and CSU systems.)

COURSE OBJECTIVES

The course objectives are three-fold.

1. To provide students with the essential skills for problem solving concerning two-dimensional design.
2. To expose students to various contemporary and historical art references. This will create a broad and well-defined understanding of what art is or could be.
3. This course will provide students with the skills necessary for advancement within the visual arts.

That said, taking art classes will benefit you in all fields of study. Students who take art classes are more visually aware of their environment. They approach tasks with a sense of playfulness. They persevere through challenges and learn to embrace the notion “that making mistakes is not a bad thing rather it is part of the process of discovery and creation.”

In addition, students are encouraged to explore art resources (museums, galleries, libraries, and the web) on and off campus as much as possible. Part of your studies in art should include viewing the art of others.

COURSE REQUIREMENTS

- **Class Participation** This includes attending class, having materials, reviewing PowerPoint lectures, completing assignments in a timely manner, following directions, and verbal participation in critiques and class discussions. **(Each category is worth as much as 10 points each)** Participation is approximately 20% of your grade.
- **Work Ethic (10 points)** Students **MUST** keep an open mind and be accepting to all art making experiences. Success and completion of assignments requires motivation and total focus. Students are expected to work for the entire class time.
- **Attendance (10 points for attending all classes)** **Four or more absences may result in the lowering of at least one letter grade.** Students are expected to be punctual and remain for the entire class

period. Excessive absences and lates or leaving early will have a negative effect on final grades. (Three lates or leaving early counts as in absence and will lower your participation grade). **NOTE: If you are sick or exhibiting any of the symptoms related to Covid-19, do not come to class and get yourself tested before returning.**

- **Homework** There is no additional work for this class, but students are expected to finish classwork outside of scheduled class time as necessary. *SRJC policy for homework is 2 hours per every hour of lecture. That's about 4 hours a week for this class.*
- **Sketchbook** Students will maintain a journal of ideas and technical notes relevant to this class. Think of your sketchbook as a "How to . . ." book. ***Sketchbook should be with you at all times.*** *Note: Try to get into the habit of drawing daily in your sketchbook.*
- **Portfolio** Students are responsible for making up missed work regardless of whether an absence is excused or not. Students will store and maintain all class work. Wrinkled, folded and/or damaged work is unacceptable. Selected work will be submitted on Canvas as a digital portfolio prior to the last week of school.
- **Class Conduct** No food or open containers in class. No weapons. No messaging of any kind on cell phones. No streaming videos. No use of devices during lectures. Students may listen to music through one headphone during studio sessions. Students **MUST** refrain from excessive talking and other disruptive behavior. Above all students will respect the opinions and work of others. Not adhering to these rules will have a negative effect on final grades. **Two warnings may lead to a suspension of up to two classes.**

STUDENT CONDUCT & ACADEMIC INTEGRITY: Students will conduct themselves in a manner which reflects an awareness of common standards of decency and the rights of others. All students are expected to know the Student Conduct Code (http://www.santarosa.edu/for_students/rules-regulations/scs/section1.shtml) and adhere to it in class. Students who violate the code may be removed from class for up to two (2) class periods and referred to the Dean, DSPS & Student Conduct, for possible discipline sanctions.

All written work is to be original; any act of academic dishonesty of any kind will result in a failing grade ('F') on that assignment. Students could be dropped from all their classes for a second offense of cheating or plagiarism. All Academic Integrity cases are documented District-wide through the Vice President, Student Services Office and reviewed by the Dean, Student Affairs & Engagement Programs for possible additional sanctions. Please read the college policy/procedure on Academic Integrity at: <http://www.santarosa.edu/polman/3acadpro/3.11P.pdf>.

STUDENT COMPLAINTS/GRIEVANCES: Students who feel their rights as a student have been violated by an instructor or staff member should first attempt

in good faith to resolve the matter with the source of the complaint. If the student is dissatisfied with the outcome of this meeting, they may take their complaint to a Department Chair or Administrator for further review by a third party. If a resolution is not reached at this level, the student may file a formal grievance with the appropriate Dean/Supervising Administrator. For support and advice on the complaint/grievance process, a student may consult an Ombudsman in the Student Affairs Office on either the Santa Rosa or Petaluma Campus. For Santa Rosa, call (707) 527-4424; for Petaluma, (707) 778-4141. For the complete procedure, see <http://www.santarosa.edu/polman/8stuserv/8.2.2P.pdf>. [SEP] [SEP] The procedure is the same for complaints about academic matters including grades and curriculum. The student should begin by first talking to the instructor to attempt resolution. If this is unsuccessful, the student may then proceed with the steps as listed above. The appropriate path is faculty member, Department Chair, area Dean and finally, Vice President, Academic Affairs. [SEP] [SEP] Complaints involving sexual harassment, race discrimination, sex discrimination and discrimination against those with disabilities, should contact the Vice President of Human Resources Office at (707) 527-4954. Reports of complaints of discrimination that proceed to investigation will be investigated by a person knowledgeable about discrimination matters and the investigation process will include, at a minimum, interviewing the complainant, other relevant witnesses, and gathering pertinent documentation. [SEP] [SEP] Student appeals relating to Financial Aid decisions, rules and regulations should contact the Student Financial Services office in order to initiate the Financial Aid appeal process which follows established guidelines. The phone number is (707) 527-4471.

SERVICES

Health issues (physical and mental) can interfere with your academic success. Student Health Services is here to support you. Details are at shs.santarosa.edu. Student Health Services is in the Race Building (527-4445). On the Santa Rosa Campus students with disabilities who believe they may need accommodations in this SRJC class are encouraged to contact Disability Resources (527-4278), 3rd floor Bertolini, as soon as possible to better ensure such accommodations are implemented in a timely fashion. The DRD's Testing Office is in Analy Village.

A MESSAGE FROM STUDENT HEALTH SERVICES

PHYSICAL AND MENTAL HEALTH

Should you experience any physical or mental health issues, know that all of us at SRJC care about your well-being. SRJC's Student Health Services (SHS) has nurse practitioners and mental health therapists available. Confidential sessions are provided via secure Zoom or in-person. Sessions are free for SRJC students taking credit or non-credit classes, and some providers can converse with you in Spanish if you prefer. SHS also has on-site covid rapid testing and vaccinations available also at no cost. To start the process for any type of physical or mental health appointment contact Student Health at 707 527-4445 or

email studenthealthservices@santarosa.edu. More information about all that Student Health Services provides is available at [shs.santarosa.edu.]shs.santarosa.edu.

EVALUATION OF CLASS WORK

Class work will be evaluated on a point system. Not all projects address the same objectives therefore the total points for each project may vary. Typically, we will discuss and critique a project at which time students will have an opportunity to make improvements before submitting a project for final evaluation. Work that is incomplete at the time of critique or submitted late may be lowered one letter grade (approximately two or more points).

Criteria for evaluation may include but not limited to the following:

1. **Presentation** (Clean and measured borders)
2. **Objectives** (follows directions, addresses challenges of the project)
3. **Principles of Design** (compositional balance, unity, etc.)
4. **Craft** (handling of materials)
5. **Use of the Art Elements** (Attention to characteristics of each element)

DOCUMENTATION AND SUBMISSION OF CLASS WORK

All work will be submitted online with high-definition jpegs (without the use of filters). It is imperative that you take exceptional pictures of your artwork. The evaluation of your work will be based on the quality of your photographic representation. Below are some guidelines:

1. **Orientation:** Make sure that the image shows top edge “up.” If your image is sideways your composition may be off balance.
2. **Lighting:** Situations where light is evenly dispersed is best (e.g., overcast days or light from left and right sides of artwork). A single light source from one side will create a gradation of light. Avoid dark or bright areas that will “wash-out” an image or make it difficult to see (e.g. a dark closet or direct artificial light or sunlight). Don’t use a flash.
3. **Shadows:** Avoid shadows from yourself or other objects to cross your image.
4. **Glare:** Avoid “hot-spots” in your image where direct light is creating a white spot.
5. **Cropping:** Keep your work flat and crop to the image. No carpet, tabletops, beds, toes, etc. in the image.

STUDENT LEARNING OUTCOMES

Upon completion of this course, students will be able to:

1. Describe visual composition both verbally and in writing, using a vocabulary of terms pertaining specifically to art and design.
2. Create a portfolio that synthesizes design elements such as line, value, texture, positive and negative shape, and color principles.

3. Practice various techniques, such as drawing, collage and painting.
4. Students will become lifelong learners. They will develop the ability to look at a work of design or art and understand how the visual elements communicate to the viewer.

FINAL EVALUATION

The majority of your grade is determined by your in-class performance and the skills you acquire from attending this course. Although grading is specific to the achievements of the individual, students are expected to have a general understanding of the basic concepts explored throughout this course.

Higher grades require an advanced level of achievement and commitment to the work inside and **outside** of class. **Letter grades will be based on conceptual comprehension, adherence to course requirements, originality, craft, and the evidence of growth.**

A= Excellent Work, Complete portfolio. Total Participation (**no more than 3 absences**), Commitment to Course Requirements inside and outside of class, Respect for your work and the work of others, Willingness to take chances and Grow, Confidently and completely meeting the objectives of the assignments with originality and enthusiasm. Must attend final critique.

B= Strong Work, Complete portfolio. Above Average Participation and Commitment to Course Requirements, Respect for your work and the work of others, generally meeting the objectives of the assignments. Must attend final critique.

C= Average Work (Meeting minimum requirements of the course). Alternatively, students exhibiting a lack of motivation, failure to follow instructions, disruptive behavior, unfinished work, and poor attendance will receive average or below average grades.

D or F = Incomplete work, poor work ethic, and/or Failure to Appear

P= Meeting minimum requirements of the course (this includes submission of a portfolio for final evaluations.)

DATES TO REMEMBER

- **Sunday Sept. 4 Last day to drop a class without a “W.”**
- **Monday Sept. 5 Labor Day (No Classes)**
- **Monday Oct. 17 midterm**
- **Sunday Nov. 13 Last day to drop a class with a “W.”**
- **Wednesday, Dec. 7 Last day to opt for “P/ NP.”**
- **Sunday Nov. 27 Digital Portfolios Due on Canvas**
- **Monday, Dec. 12 10-12:45 Final Critique (Attendance is Mandatory)**

ART 3 MATERIALS (required)

ART KITS are available at RILEY ST. ART SUPPLY for about \$116.99). Items not in kit receive a 25% student discount until June 30.

Web orders: rileystreet.com or (707)526-2416.

14" x 17" Bristol Pad (vellum surface, at least 20 sheets)

Tru-Ray assorted construction paper 9x12 in.

Graphite pencils (HB, 3B, 6B)

Mars white plastic eraser

Kneaded eraser

Elmer's Glue-All (small bottle)

18" cork backed, metal ruler

Black Fine (F) and Brush Tip (B) pens (Pitt Pens or Microns recommended)

½ in. artist tape

Acrylic brushes #8 Flat (1/2 in.), #2 and #6 Round

Liquitex Basics acrylic paint 4oz tubes: mars black, primary blue, primary red, primary yellow

Liquitex Basics acrylic paint 8.45oz tube: titanium white

Paper palette (12 x 16)

Palette knife (size of butter knife shape or wedge)

4 oz. spray bottle (for water)

X-acto blade

Required Items not in the Art Kit

Containers with lids (for storing paint)

Manila envelope or large zip lock bag for saving collage materials

9" x 12" or 8.5" x 11" spiral bound sketchbook (hardbound or soft)

Scissors

OPTIONAL MATERIALS

toolbox

Various Templates (circles, French curve, etc.)

Self-healing cutting surface

Compass

Protractor

More materials may be needed as the course progresses.

Art 3 (tentative) Course Outline Fall 2022 – Wm. Smith

WEEK 1 (LINE)

8.15 Introduction to Course and Materials

8.17 (*Pencils/ Ink*) **Characteristics of Line:** Line Inventory/ 4 Lines, 4 Times
Line Dynamics: line weight variations and the suggestion of depth. **How to Use SKETCHBOOKS**

WEEK 2 (LINE: Mark-Making)

8.22 (*Pencils/ Ink*) (*Pencils/ Ink*) **Drawing with Ink: Value Scale and Techniques, Radial Symmetry:** The Mandala

8.24 The Mandala cont.

WEEK 3 (POSITIVE and NEGATIVE RELATIONSHIPS)

8.29 Critique Mandala. **Principles of Design: Compositional Balance**

8.31 (*Cutting tools, pencils, glue, Bristol*) **NOTAN: Expansion of the Square**
Balancing Positive and Negative Areas within Symmetrical Balance

WEEK 4 (COMPOSITION)

9.5 LABOR DAY HOLIDAY

9.7 Critique Expansion of the Square. (*Cutting tools, pencils, glue, colored paper*) **COMPOSITION: Parts of the Puzzle** (asymmetrical balance)

WEEK 5 (COMPOSITION)

9.12 Parts of the Puzzle continued

9.14 Parts of the Puzzle continued

WEEK 6 (COMPOSITION)

9.19 Critique Puzzle Parts. (*pencils, erasers*) **Drawing with Graphite Pencils: Shading, Value Scale in graphite**

9.21 Discuss characteristics of Value. **Value and Transparency Drawing**

WEEK 7 (VALUE)

9.26 Value and Transparency Drawing

9.28 (*Paint*) **Characteristics of Value: 9 step value scale**

WEEK 8

10.3 (Paint) Value and Two-dimensional Space

10.5 (Paint) Value and Two-dimensional Space (cont.).

WEEK 9 (VALUE: Atmospheric Perspective)

10.10 (Paint) Value and Two-dimensional Space (cont.).

10.12 Demonstration for next project (atmospheric perspective)

WEEK 10

10.17 (Paint) Value and Three-dimensional Space (atmospheric perspective) (cont.).

10.19 (Paint) Value and Three-dimensional Space (atmospheric perspective) (cont.).

WEEK 11

10.24 (Paint) Value and Three-dimensional Space (atmospheric perspective)

10.26 Critique 3-D Space. (Paint) Characteristics of Color: Color Wheel
Introduce Final Project

WEEK 12

10.31 Color Wheel, Sketches for Color Schemes

11.2 (Paint/ Collage) Color Schemes

WEEK 13

11.7 (Paint/ Collage) Color Schemes continued

11.9 (Paint/ Collage) Color Schemes continued

WEEK 14

11.14 Critique Color Schemes. Discuss Characteristics of Texture

11.16 (Paint/ Collage) Actual and Simulated Texture

WEEK 15

11.21 (Paint/ Collage) Actual and Simulated Texture

11.23 (Paint/ Collage) Texture, Four sketches due for Final Project

WEEK 16

11.28 Critique Texture. (*Paint*) Final Project: Homage to Magritte

11.30 (*Paint*) Final Project: Homage to Magritte

PORTFOLIOS DUE SUNDAY, NOVEMBER 27 (All work resubmitted as a portfolio on Canvas under the Participation and Portfolio Assignment)

WEEK 17

12.6(*Paint*) Final Project: Homage to Magritte

12.8(*Paint*) Final Project: Homage to Magritte

WEEK 18

12.13 FINAL CRITIQUE MONDAY DEC. 12 10am – 12:45 pm. (Attendance is mandatory for the entire class time.)