

**HUMAN 24 Course Outline as of Fall 2022****CATALOG INFORMATION**

Dept and Nbr: HUMAN 24 Title: CALIFORNIA CULTURE

Full Title: California Culture

Last Reviewed: 3/8/2021

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	3.00	Lecture Scheduled	3.00	17.5	Lecture Scheduled	52.50
Minimum	3.00	Lab Scheduled	0	6	Lab Scheduled	0
		Contact DHR	0		Contact DHR	0
		Contact Total	3.00		Contact Total	52.50
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 105.00

Total Student Learning Hours: 157.50

Title 5 Category: AA Degree Applicable

Grading: Grade or P/NP

Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP

Also Listed As:

Formerly:

**Catalog Description:**

This course examines California's cultural mystique through ideas, products and cultural movements that originated in, or are closely associated with, California. Rather than a history of California, this course is a multidisciplinary examination of the distinct contributions that California has made in the spheres of art, consumer products, cultural movements, ideology and technological innovations. In so doing, the course analyzes California's contributions to, and influence on, American and global cultures and its enduring appeal for people throughout the United States and the world.

**Prerequisites/Corequisites:****Recommended Preparation:**

Eligibility for ENGL 1A or equivalent or appropriate placement based on AB705 mandates

**Limits on Enrollment:****Schedule of Classes Information:**

Description: This course examines California's cultural mystique through ideas, products and cultural movements that originated in, or are closely associated with, California. Rather than a

history of California, this course is a multidisciplinary examination of the distinct contributions that California has made in the spheres of art, consumer products, cultural movements, ideology and technological innovations. In so doing, the course analyzes California's contributions to, and influence on, American and global cultures and its enduring appeal for people throughout the United States and the world. (Grade or P/NP)

Prerequisites/Corequisites:

Recommended: Eligibility for ENGL 1A or equivalent or appropriate placement based on AB705 mandates

Limits on Enrollment:

Transfer Credit: CSU;UC.

Repeatability: Two Repeats if Grade was D, F, NC, or NP

## **ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:**

<b>AS Degree:</b>	<b>Area</b>		Effective:	Inactive:
	E	Humanities	Fall 2022	
<b>CSU GE:</b>	<b>Transfer Area</b>		Effective:	Inactive:
	C2	Humanities	Fall 2022	
<b>IGETC:</b>	<b>Transfer Area</b>		Effective:	Inactive:
	3B	Humanities	Fall 2022	
<b>CSU Transfer:</b>	Transferable	Effective:	Fall 2022	Inactive:
<b>UC Transfer:</b>	Transferable	Effective:	Fall 2022	Inactive:

**CID:**

**Certificate/Major Applicable:**

Major Applicable Course

## **COURSE CONTENT**

**Student Learning Outcomes:**

At the conclusion of this course, the student should be able to:

1. Describe the distinct contributions that California has made in the spheres of art, consumer products, cultural movements, ideology and technological innovations.
2. Examine California's contributions that have enduring influence to the present day.
3. Explain California's contributions to regional, American, and global cultures.

**Objectives:**

At the conclusion of this course, the student should be able to:

1. Identify specific products, ideas, and cultural movements that originated in or are closely associated with California.
2. Identify specific examples of California's contributions to American and global cultures.
3. Evaluate California's influence on American and global cultures.

**Topics and Scope:**

I. Consumer Products

- A. Technology: Apple products, Human Interface, Facebook
- B. Fashion: Levi-Strauss and jeans
- C. Fast-food: McDonald's, Taco Bell, Panda Express, In-n-Out
- D. Toys: Mattel, Barbie
- E. Other miscellaneous items: WD-40, nicotine patch
- II. Arts and Entertainment (at least 2 required)
  - A. Hollywood: the studio system, contract stars
  - B. Disney: amusement parks
  - C. Theater: Berkeley Rep, La Jolla Playhouse
  - D. Museums and artistic institutions: LACMA, the Getty, the Broad Museum, SFMOMA, San Francisco Institute of Art
- III. Art (at least 2 required)
  - A. Bay Area Figurative Movement: Wayne Thiebaud, Elmer Bischoff, Richard Diebenkorn, Joan Brown
  - B. Post-conceptual art: John Baldessari, UC Davis Art Department, California Institute of the Arts
  - C. Feminist art: Judy Chicago and the Feminist Arts Program at Fresno State, Womahouse at CalArts
  - D. California Plein-Air/California Impressionism: California Art Club, The Painters' Club of Los Angeles, California Art Club Bulletin, California Art Club Newsletter
- IV. Design and Architecture (at least 2 required)
  - A. Spanish Colonial Revival
  - B. San Francisco Victorian
  - C. Mid-century Modernism: Eichler in San Francisco, the Streng Brothers in the Central Valley, Palm Springs Modernism
  - D. Silicon Valley Modernism: Google headquarters, Apple headquarters
- V. Music (at least 2 required)
  - A. California Sound: "sunshine pop", "fuzz tone", "feedback", psychedelic rock, Bay Area Ska, Mabuhay Gardens
  - B. West Coast hip hop: L.A. Rap, Tupac Shakur, The Beat 92.3 and Power 106, Death Row Records, Lench Mob Records, Ruthless Records
  - C. Music publications: Jazz Information, Rolling Stone
- VI. Literature (at least 2 required)
  - A. San Francisco Renaissance: Six Gallery, City Lights Bookstore, Lawrence Ferlinghetti, Kenneth Rexroth
  - B. The Beat Generation: Jack Kerouac, Dharma Bums "Highway 99" and Central Valley literature: William Saroyan, Leonard Gardner
  - C. New American Poetry
- VII. Ideologies and Social Movements (at least 3 required)
  - A. Free Speech Movement
  - B. Gay Liberation: Vanguard, Society for Individual Rights, the Homosexual Revolution of 1969, Refugees from Amerika: A Gay Manifesto
  - C. Black Liberation: The Black Panther Party
  - D. Asian American activism: International Hotel, the I-Hotel Movement, Asian American Political Alliance at Berkeley
  - E. The Chicano Moratorium: Brown Berets, La Raza Unidad
  - F. Second Wave Feminism
- VIII. Events (at least 1 required)
  - A. Consumer Technology: World Wide Development Conference
  - B. Music: Coachella Music and Arts Festival, Stagecoach, Monterey Pop Festival
  - C. Art: Burning Man

**Assignment:**

1. Read 50-75 pages of primary and secondary materials each week (or watch or listen to course materials as applicable).
2. Group activities such as class discussions or group projects.
3. Writing assignments (3 - 5), such as essays and response papers of at least 500-750 words each.
4. One to two presentation(s) in object analysis using a material good that is representative of California’s contributions to regional, American and global cultures.
5. Various forms of evaluation such as exam(s) (1 or 2), tests (at least 2), and/or quizzes
6. Discussion board activities (at least 8)

**Methods of Evaluation/Basis of Grade:**

**Writing:** Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Writing assignments

Writing  
30 - 40%

**Problem Solving:** Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

None

Problem solving  
0 - 0%

**Skill Demonstrations:** All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Presentation(s) in object analysis

Skill Demonstrations  
10 - 20%

**Exams:** All forms of formal testing, other than skill performance exams.

Exam(s), tests, and/or quizzes. Discussion board activities

Exams  
30 - 40%

**Other:** Includes any assessment tools that do not logically fit into the above categories.

Class discussions or group projects

Other Category  
10 - 20%

**Representative Textbooks and Materials:**

West of the West: Dreamers, Believer, Builders and Killers in the Golden State. Arax, Mark.

Public Affairs. 2011 (classic)

Birth of the Cool: California Art, Design, and Culture at Midcentury. Armstrong, Elizabeth. Prestel Publishers. 2007 (classic)

Made in California: Art, Image, Identity 1900-2000. Barron, Stephanie. University of California Press. 2000 (classic)

The Human Tradition in California. Davis, Clark. SR Books. 2002 (classic)

Ecology of Fear: Los Angeles and the Imagination of Disaster. Davis, Mike. Metropolitan Books. 1998 (classic)

Twilight: Lost Angeles, 1992. Deveare-Smith, Anna. Anchor. 1994 (classic)

Where I Was From. Didion, Joan. Vintage. 2004 (classic)

Fat City. Gardner, Leonard. Farrar, Straus & Giroux. 1969 (classic)

Historical Atlas of California with Maps. Hayes Derek and Christ Labonte. University of California Press. 2007 (classic)

American Arcadia: California and the Classical Tradition. Holliday, Peter J. Oxford University Press. 2016 (classic)

Ramona. Hunt Jackson, Helen. CreateSpace. 1884 (classic)

Big Sur. Kerouac, Jack. Penguin. 1962 (classic)

American Graffiti. Lucas, George. Universal Pictues. 1973 (classic)

California: Designing Freedom. McGuirk, Justin P. and Brendan McGetrick. Haidon. 2017 (classic)

California: The Great Exception. McWilliams, Carey. Current. 1949 (classic)

The Day of the Locust. Schlesinger, John. Paramount. 1975 (classic)

Blade Runner. Scott, Ridley. Warner Bros. 1982 (classic)

The Golden Gate. Seth, Vikram. Vintage. 1991 (classic)

Infinite City: A San Francisco Atlas. Solnit, Rebecca. University of California Press. 2010 (classic)

East of Eden. Steinbeck, John. Vintage. 1962 (classic)

California: A History. Starr, Kevin. Modern Library. 2007 (classic)

Americans and the California Dream. Starr, Kevin. Oxford University Press. 1973 (classic)

The Joy Luck Club. Tan, Amy. Penguin. 1989 (classic)

Ana of California. Teran, Andi. Penguin. 2015 (classic)

I Hotel. Yamashita, Karen Tei. Coffee House. 2010 (classic)

Highway 99: A Literary Journey Through California's Great Central Valley. Yogi, Stan. Heyday Books. 1996 (classic)