

JOUR 2 Course Outline as of Spring 2019**CATALOG INFORMATION**

Dept and Nbr: JOUR 2 Title: NEWS GATH AND WRITING

Full Title: News Gathering and News Writing

Last Reviewed: 11/14/2022

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	3.00	Lecture Scheduled	3.00	17.5	Lecture Scheduled	52.50
Minimum	3.00	Lab Scheduled	0	6	Lab Scheduled	0
		Contact DHR	0		Contact DHR	0
		Contact Total	3.00		Contact Total	52.50
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 105.00

Total Student Learning Hours: 157.50

Title 5 Category: AA Degree Applicable

Grading: Grade or P/NP

Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP

Also Listed As:

Formerly: JOUR 1B

Catalog Description:

Advanced writing class for print and online media. Students will build skills in deadline news writing and learn to report, write and use multimedia for a variety of story types, including news, opinion, social issues, entertainment reviews and feature/investigative pieces.

Prerequisites/Corequisites:

Concurrent Enrollment in JOUR 2L

Recommended Preparation:

Course Completion of JOUR 1 (or JOUR 1A) and Course Eligibility for ENGL 1A

Limits on Enrollment:**Schedule of Classes Information:**

Description: Advanced writing class for print and online media. Students will build skills in deadline news writing and learn to report, write and use multimedia for a variety of story types, including news, opinion, social issues, entertainment reviews and feature/investigative pieces. (Grade or P/NP)

Prerequisites/Corequisites: Concurrent Enrollment in JOUR 2L

Recommended: Course Completion of JOUR 1 (or JOUR 1A) and Course Eligibility for ENGL

1A

Limits on Enrollment:

Transfer Credit: CSU;UC.

Repeatability: Two Repeats if Grade was D, F, NC, or NP

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

AS Degree:	Area	Effective:	Inactive:
CSU GE:	Transfer Area	Effective:	Inactive:

IGETC:	Transfer Area	Effective:	Inactive:
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CSU Transfer:	Transferable	Effective:	Spring 1982	Inactive:
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UC Transfer:	Transferable	Effective:	Spring 1982	Inactive:
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CID:

CID Descriptor:	JOUR 210	Intermediate Reporting/News writing
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SRJC Equivalent Course(s):	JOUR2
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Certificate/Major Applicable:

Both Certificate and Major Applicable

COURSE CONTENT

Student Learning Outcomes:

At the conclusion of this course, the student should be able to:

1. Write different types of news stories on deadline for both print and web publishing.
2. Develop story ideas, conduct research and interviews, and write news and feature stories, opinion pieces and entertainment reviews.
3. Use different media (i.e. audio, video) to create multimedia news and feature stories.
4. Critically evaluate elements of effective journalism.

Objectives:

Upon completion of this course, students will be able to:

1. Write a variety of news stories, such as police, fire, accident, meeting, speech and others on deadline.
2. Distinguish between techniques for writing for print versus the web.
3. Find and develop story ideas for news and feature stories.
4. Find, prepare for and conduct interviews with sources.
5. Conduct research on story topics.
6. Write, edit and refine news, feature, opinion and other types of stories.
7. Critically review a live entertainment performance, restaurant or product.
8. Create news or feature stories using audio, video or other digital media.
9. Identify effective journalism strategies and techniques in both professional and student stories in print, web and multimedia formats.

Topics and Scope:

I. News Writing

- A. Inverted pyramid
- B. Beat reporting
- C. Deadline writing
- D. Story ideas
- E. Libel and ethics review
- II. News Reporting of Story Types
 - A. Localizing national stories
 - B. Police and fire
 - C. Storm and disaster
 - D. Court reporting
 - E. Obituaries
 - F. Writing for the web
 - G. Other story types
- III. Social Issues Reporting
 - A. Immersion journalism
 - B. Social issues
- IV. Opinion/Editorial Writing
 - A. Opinion columns and essays
 - B. Writing editorials
- V. Entertainment Reporting
 - A. Critical review of live events
 - B. Movie and other reviews
 - C. The critic versus the reviewer
- VI. Multimedia Reporting
 - A. Multimedia for the web
 - B. Podcasts and audio
 - C. Audio soundslides and video
 - D. Blogs
 - E. Storyboarding
 - F. Radio/television reporting (optional)
 - G. Other
- VII. Features and Investigative Stories
 - A. Types of feature stories
 - B. Story ideas and research
 - C. Leads
 - D. Story structure
 - E. Story elements
 - F. Editing
- VIII. Effective Journalism Strategies and Techniques
 - A. Print
 - B. Web
 - C. Multimedia

Assignment:

1. Four (4) to seven (7) major article writing assignments that may include news, court reporting, entertainment review, social issues, sports reporting and opinion writing
2. One (1) to two (2) multimedia assignments that can include audio podcasts, blogging, video, audio soundslides or other multimedia project
3. Reading 5-30 pages per week in reader and textbooks
4. Complete in-class or online writing and research assignments
5. Seven (7) to fifteen (15) short assignments to build reporting and writing skills that may

include:

- a. deadline news, feature, opinion, critical review and other out-of-class writing assignments
 - b. lead writing assignments
 - c. interview assignments
 - d. AP Style grammar, punctuation and conciseness exercises
 - e. research
 - f. story idea charts
6. One (1) to two (2) midterms(s) and final exam

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Articles

Writing 30 - 50%

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Homework assignments

Problem solving 5 - 20%

Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Multimedia and deadline writing assignments

Skill Demonstrations 15 - 30%

Exams: All forms of formal testing, other than skill performance exams.

Midterms and final exam that can include multiple choice, short answer and skill demonstration
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Exams 20 - 30%

Other: Includes any assessment tools that do not logically fit into the above categories.

Attendance and classroom participation
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Other Category 5 - 20%

Representative Textbooks and Materials:

Instructor prepared materials

America's Best Newspaper Writing: A Collection of ASNE Prizewinners. Clark, Roy Peter and Scanlan, Christopher. Bedford/St. Martin's. 2006 (classic)

OR America's Best Newspaper Writing. The Poynter Institute for Media Studies. Current edition
Feature Writing: The Pursuit of Excellence. 7th ed. Friedlander, Edward Jay and Lee, John. Pearson. 2010 (classic)

The Art and Craft of Feature Writing. Blundell, William. Plume. 1988 (classic)