#### **JOUR 1L Course Outline as of Summer 2018**

## **CATALOG INFORMATION**

Dept and Nbr: JOUR 1L Title: INTRO TO JOURNALISM LAB

Full Title: Introduction to Journalism Lab

Last Reviewed: 11/14/2022

Units		Course Hours per Week	$\mathbf{N}$	br of Weeks	<b>Course Hours Total</b>	
Maximum	0.50	Lecture Scheduled	0	17.5	Lecture Scheduled	0
Minimum	0.50	Lab Scheduled	0	6	Lab Scheduled	0
		Contact DHR	1.50		Contact DHR	26.25
		Contact Total	1.50		Contact Total	26.25
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 0.00 Total Student Learning Hours: 26.25

Title 5 Category: AA Degree Applicable

Grading: Grade Only

Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP

Also Listed As:

Formerly:

### **Catalog Description:**

A lab course in which students will practice Journalism 1 skills involving reporting, news gathering, news and feature writing, editing and applying AP Style.

## **Prerequisites/Corequisites:**

Concurrent Enrollment in JOUR 1

### **Recommended Preparation:**

Eligibility for ENGL 1A or equivalent

### **Limits on Enrollment:**

#### **Schedule of Classes Information:**

Description: A lab course in which students will practice Journalism 1 skills involving reporting,

news gathering, news and feature writing, editing and applying AP Style. (Grade Only)

Prerequisites/Corequisites: Concurrent Enrollment in JOUR 1

Recommended: Eligibility for ENGL 1A or equivalent

Limits on Enrollment: Transfer Credit: CSU;UC.

Repeatability: Two Repeats if Grade was D, F, NC, or NP

# **ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:**

AS Degree: Area Effective: Inactive: CSU GE: Transfer Area Effective: Inactive:

**IGETC:** Transfer Area Effective: Inactive:

**CSU Transfer:** Transferable Effective: Fall 2016 Inactive:

**UC Transfer:** Transferable Effective: Fall 2016 Inactive:

CID:

CID Descriptor: JOUR 110 Introduction to Reporting and Newswriting

SRJC Equivalent Course(s): JOUR1 OR JOUR1 AND JOUR1L

## **Certificate/Major Applicable:**

Both Certificate and Major Applicable

# **COURSE CONTENT**

# **Student Learning Outcomes:**

At the conclusion of this course, the student should be able to:

- 1. Apply reporting and writing skills to create a portfolio of news and feature articles.
- 2. Apply lessons in objectivity, ethics, libel and news judgment to real-life case stories.

# **Objectives:**

Upon completion of the course, students will be able to:

- 1. Develop story ideas, identify sources, conduct interviews and research and write different types of news and feature articles.
- 2. Distinguish between news and feature articles in terms of lead, content, sources and story structure.
- 3. Use copyediting skills and knowledge of AP style to edit, refine and improve articles.
- 4. Apply ethical philosophies to the evaluation of news judgments regarding use of controversial photos, conflicts of interest, withholding information and other ethical dilemmas.
- 5. Analyze libel and invasion of privacy case studies and determine potential outcomes based on knowledge of media law.

# **Topics and Scope:**

- I. Newswriting Inverted pyramid
- II. Leads
  - A. Typology and rules of leads
  - B. Writing news leads
- III. Covering a Beat
  - A. Finding story ideas
  - B. Developing and keeping sources
- IV. Sources and Research
  - A. Offline and online research
  - B. Mapping sources in articles
- V. Interviewing

- A. Interview preparation and question type
- B. Note taking and accuracy

### VI. Attribution

- A. Choosing best quotes
- B. Quote vs. paraphrase
- C. Quote punctuation

## VII. Working with Numbers

- A. Finding and using numbers in stories
- B. Data driven stories and online numbers research
- C. Means, medians, percentages
- VIII. Story Types Practice
  - A. Meeting stories
  - B. Speech stories
  - C. Event stories
  - D. News conferences
  - E. Police stories

## IX. Feature Writing

- A. Feature leads and nut graphs
- B. Feature story structures (focus, hourglass, narrative)
- C. Use of fiction techniques in features
- D. Profile writing practice

### X. Editing

- A. Grammar
- B. Punctuation
- C. AP Style
- D. Active vs. passive
- E. Conciseness
- F. Clarity and precision
- G. Strong verbs
- H. Transitions and story flow

#### XI. Media Law

- A. Libel case elements and defenses
- B. Finding libel in articles and analyzing cases
- C. Analyzing invasion of privacy cases

#### XII. Media Ethics

- A. Recognizing ethics cases
- B. Applying the Society of Professional Journalists (SPJ) Code of Ethics
- C. Evaluating and problem solving ethics cases

### XIII. Objectivity

- A. Recognizing bias
- B. Recognizing framing
- XIV. Media as Business
  - A. Portfolio building
  - B. Online journalism jobs and internships

### **Assignment:**

- 1. Skills-building practice and in lab assignments as required
- 2. Four to five meetings with instructor before or after major Journalism 1 assignments for editing, rewriting and proofing
- 3. Attendance and participation

### Methods of Evaluation/Basis of Grade:

**Writing:** Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

None, This is a degree applicable course but assessment tools based on writing are not included because skill demonstrations are more appropriate for this course.

Writing 0 - 0%

**Problem Solving:** Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

None

Problem solving 0 - 0%

**Skill Demonstrations:** All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

In-lab skills practice

Skill Demonstrations 60 - 80%

**Exams:** All forms of formal testing, other than skill performance exams.

None

Exams 0 - 0%

**Other:** Includes any assessment tools that do not logically fit into the above categories.

Attendance and classroom participation

Other Category 20 - 40%

# **Representative Textbooks and Materials:**

Instructor prepared materials

Associated Press Stylebook. 48th ed. The Associated Press. Basic Books. 2017