ART 53 Course Outline as of Fall 2013

CATALOG INFORMATION

Dept and Nbr: ART 53 Title: EXHIBITION DESIGN Full Title: Exhibition Design and Management Last Reviewed: 8/27/2018

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	1.00	Lecture Scheduled	0.75	17.5	Lecture Scheduled	13.13
Minimum	1.00	Lab Scheduled	1.33	3	Lab Scheduled	23.28
		Contact DHR	0		Contact DHR	0
		Contact Total	2.08		Contact Total	36.40
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 26.25

Total Student Learning Hours: 62.65

Title 5 Category:	AA Degree Applicable
Grading:	Grade or P/NP
Repeatability:	00 - Two Repeats if Grade was D, F, NC, or NP
Also Listed As:	
Formerly:	

Catalog Description:

Studio class in preparing artwork for gallery exhibition includes: receiving, shipping, conservation, matting, documentation, lighting and installing. This class would be of interest to those students who wish to work in a gallery setting or prepare their artwork for exhibition.

Prerequisites/Corequisites:

Recommended Preparation: Completion of ART 3, ART 5, or ART 7A

Limits on Enrollment:

Schedule of Classes Information:

Description: Studio class in preparing artwork for gallery exhibition includes: receiving, shipping, conservation, matting, documentation, lighting and installing. This class would be of interest to those students who wish to work in a gallery setting or prepare their artwork for exhibition. (Grade or P/NP) Prerequisites/Corequisites: Recommended: Completion of ART 3, ART 5, or ART 7A

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

AS Degree: CSU GE:	Area Transfer Area	l		Effective: Effective:	Inactive: Inactive:
IGETC:	Transfer Area			Effective:	Inactive:
CSU Transfer	:Transferable	Effective:	Fall 2007	Inactive:	
UC Transfer:		Effective:		Inactive:	

CID:

Certificate/Major Applicable:

Certificate Applicable Course

COURSE CONTENT

Outcomes and Objectives:

Upon completion of this course students will be able to:

- 1. Employ creative thinking skills and exercise decision-making skills in regard to exhibiting artwork.
- 2. Use a working vocabulary of exhibition terminology including archival and conservation vocabulary.
- 3. Demonstrate skills in preparing gallery for exhibition such as: painting, filling and movable wall assembly.
- 4. Use a variety of two-and three-dimensional presentation media to communicate visual ideas including matting, mounting, lighting and labeling techniques.
- 5. Use visual perception skills and critical analysis to design an effective exhibition plan.
- 6. Demonstrate best practices with regard to legal and physical standards of handling and shipping artwork.
- Repeating students will:
- 1. Demonstrate increasing levels of mastery over lighting artwork.
- 2. Use media and Public Relations techniques to reach potential audiences and attract visitors.
- 3. Demonstrate skill in photo documentation with digital camera.
- 4. Manage a gallery website.

Topics and Scope:

- 1. Fundamentals of exhibitions as visual communication.
- 2. Methods of space planning and traffic flow in relation to art exhibition needs.
- 3. Exhibition terminology and use.
- 4. Professional preparation/repair of a gallery space for exhibition

and the receiving of artwork.

- 5. Archival matting techniques, safe methods of hanging work, and design/printing of labels.
- 6. Appropriate dismantling, packaging and shipping methods for artwork from an exhibition.

For repeating students:

- 1. Will develop and install a lighting plan.
- 2. Media usage to increase visitors via press releases and mailing lists.
- 3. Photo documentation for insurance and web management.

Assignment:

- 1. Compare and contrast two existing installations for effective exhibit design (2 pages).
- 2. Design a small exhibition and create a floor plan.
- 3. Test of gallery terminology.
- 4. Prepare the gallery for exhibition by arranging and prepping walls and receiving artwork.
- 5. Install artwork using a variety of methods and materials including matting, mounting, lighting and labeling.
- 6. Remove artwork from exhibition using best practices for handling and return of artwork.

Repeating students will:

- 1. Develop and install lighting plan.
- 2. Write press release and create mailing lists.
- 3. Photograph artwork singularly and in context.

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Written 2-page essay.

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

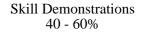
None

Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Exhibition plan, gallery preparation and installation and removal

Exams: All forms of formal testing, other than skill performance exams.

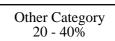
Problem solving	
0 - 0%	



Multiple choice.	True/false.	Matching i	tems, Completion
	1140/14100,	maconing i	comprotion

Other: Includes any assessment tools that do not logically fit into the above categories.

Attendance and class participation.



Representative Textbooks and Materials: The Manual of Museum Exhibitions edited by Barry Lord and Gail Dexter, AltaMira Press, Maryland, 2001. (Classic)

Exams 10 - 10%