

Business Administration Department
Entrepreneurship - 12.0 units
 Effective Fall 2014

Coordinator: Roy Gattinella

527-4235

rgattinella@santarosa.edu

Recommended Sequence of Course Requirements

This program is designed to be completed in one semester.

The courses are listed in an order recommended for students who will be taking more than one semester to complete the certificate.

Course Number	Course Title	Units
Requirements (9 units)		
BMK 50	Marketing	3.0
BMG 100	The Entrepreneurial Business Plan	3.0
BMG 103	Communications for Start-Ups	1.5
BMG 104	Innovation, Creativity, and Change	1.5
Electives (3 units)		
BBK 53.1	QuickBooks – Level 1	1.5
BMG 105	Ethics, Social Responsibility, and Sustainability	1.5
BMG 66.1	Decision Making	1.0
BMG 66.3	Financial Basics for Managers	1.0
BMG 66.4	Project Management	1.0
BMG 55	Business Management Accounting	3.0