

Recommended Sequence of Courses - Fall Start

Program of Study: Wine Studies: Wine Business and Marketing

Department: Agriculture/ Natural Resources

Coordinator: Kevin Sea 707-527-4363

Effective: Fall 2015

Course offerings subject to change. Please consult current Schedule of Classes.

This document is for planning purposes only and is not a guarantee of course offerings

Course Number	Course Title	Units	Semester Offered	Prerequisites/ Advisories	In Person	Online	Hybrid	Day	Evening	Weekend
First Semester (Fall)										
WINE 1	World Viticulture and Wine Styles	3.00	Fa, Spr		x			x		
WINE 70	Wine Component Tasting	1.50	Fa, Spr		x			x	x	
WINE 110	Professional Wine Judging	1.50	Fa, Spr		x			x	x	
AGBUS 2	Agricultural Computer Applications	3.00	Fa, Spr			x				
First Semester Unit Total:		9.00								
Second Semester (Spring)										
WINE 42.1 & WINE 42.2 OR WINE 3	Winery Operations (WINE 42) or Introduction to Enology (WINE 3)	4.00	Fa, Spr	Yes	x			x		
AGBUS 61	Agricultural/Wine Marketing	3.00	Spr			x				
WINE 101	Wine Sales and Distribution	1.50	Spr							
WINE 102	Wines in the Global Marketplace	1.50	Spr		x					
Second Semester Unit Total:		10.00								
Third Semester (Fall)										
WINE 103	Consumer Direct Wine Sales and Marketing	1.50	Fa	Yes	x					
WINE 42.1 (2.0) or WINE 42.2 (2.0) if selected instead of WINE 3	Winery Operations (units included in 4.0 in Second Semester)		Fa, Spr	Yes	x					
AGBUS 56	Introduction to Agriculture Business and Management	3.00	Fa		x		x			
Third Semester Unit Total:		4.50								
Electives										
Complete at least 3 units from list		3.00								
Minimum units to meet program requirements:		26.50								

Notes: * = Every Other Semester

In Person = Traditional Classroom setting

Online = Class is taught using an online format

Hybrid = Course is taught using a combination of in-person and online formats

Day = In person courses that begin at 7:00am or later

Evening = In person courses that begin at 5:00pm or later

Weekend = In person courses taught on Saturday and/or Sunday