

ART 4 PRINCIPLES OF COLOR FALL 2022

Instructor: William Smith

Time T/TH 1:30-4:30 pm

Office Hrs. T/Th 1- 1:30pm, Rm. 750 (classroom) or Rm. 764 (Adjunct Office)

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COURSE DESCRIPTION

The study and use of color as an element of art and design. Students are given creative problems exploring the interaction of color and the principles of color harmony. *(This course is accepted for transfer at both the UC and CSU systems.)*

COURSE OBJECTIVES

The primary goal of this course is to build students confidence and knowledge in observing and mixing colors. Second, students will be exposed to various contemporary and historical art references to create a broad and well-defined understanding of color terminology and theory. Lastly, students will develop the skills to effectively use and manipulate color in a variety of applications.

Students are encouraged to explore art resources (museums, galleries, libraries and the web) on and off campus as much as possible. Part of your studies in art should include viewing the art of others.

COURSE REQUIREMENTS

- **Class Participation** This includes attending class, having materials, reviewing PowerPoint lectures, completing assignments in a timely manner, following directions, and verbal participation in critiques and class discussions. **(Each category is worth as much as 10 points each)** Participation is approximately 20% of your grade.
- **Work Ethic (10 points)** Students **MUST** keep an open mind and be accepting to all art making experiences. Success and completion of assignments requires motivation and total focus. Students are expected to work for the entire class time.
- **Attendance (10 points for attending all classes) Four or more absences may result in the lowering of at least one letter grade.** Students are expected to be punctual and remain for the entire class period. Excessive absences and lates or leaving early will have a negative effect on final grades. (Three lates or leaving early counts as in absence and will lower your participation grade). ***NOTE: If you are sick or exhibiting any of the symptoms related to Covid-19, do not come to class and get yourself tested before returning.***
- **Homework** There is no additional work for this class, but students are expected to finish classwork outside of scheduled class time as necessary. *SRJC policy for homework is 2 hours per every hour of lecture. That's about 4 hours a week for this class.*

- **Sketchbook** Students will maintain a journal of ideas and technical notes relevant to this class. Think of your sketchbook as a “How to . . .” book. ***Sketchbook should be with you at all times.*** Note: Try to get into the habit of drawing daily in your sketchbook.
- **Portfolio** Students are responsible for making up missed work regardless of whether an absence is excused or not. Students will store and maintain all class work. Wrinkled, folded and/or damaged work is unacceptable. Selected work will be submitted on Canvas as a digital portfolio prior to the last week of school.
- **Class Conduct** No food or open containers in class. No weapons. No messaging of any kind on cell phones. No streaming videos. No use of devices during lectures. Students may listen to music through one headphone during studio sessions. Students **MUST** refrain from excessive talking and other disruptive behavior. Above all students will respect the opinions and work of others. Not adhering to these rules will have a negative effect on final grades. **Two warnings may lead to a suspension of up to two classes.**

STUDENT CONDUCT & ACADEMIC INTEGRITY: Students will conduct themselves in a manner which reflects an awareness of common standards of decency and the rights of others. All students are expected to know the Student Conduct Code (http://www.santarosa.edu/for_students/rules-regulations/scs/section1.shtml) and adhere to it in class. Students who violate the code may be removed from class for up to two (2) class periods and referred to the Dean, DSPS & Student Conduct, for possible discipline sanctions.

All written work is to be original; any act of academic dishonesty of any kind will result in a failing grade ('F') on that assignment. Students could be dropped from all their classes for a second offense of cheating or plagiarism. All Academic Integrity cases are documented District-wide through the Vice President, Student Services Office and reviewed by the Dean, Student Affairs & Engagement Programs for possible additional sanctions. Please read the college policy/procedure on Academic Integrity at: <http://www.santarosa.edu/polman/3acadpro/3.11P.pdf>.

STUDENT COMPLAINTS/GRIEVANCES: Students who feel their rights as a student have been violated by an instructor or staff member should first attempt in good faith to resolve the matter with the source of the complaint. If the student is dissatisfied with the outcome of this meeting, they may take their complaint to a Department Chair or Administrator for further review by a third party. If a resolution is not reached at this level, the student may file a formal grievance with the appropriate Dean/Supervising Administrator. For support and advice on the complaint/grievance process, a student may consult an Ombudsman in the Student Affairs Office on either the Santa Rosa or Petaluma Campus. For Santa Rosa, call (707) 527-4424; for Petaluma, (707) 778-4141. For the complete

procedure, see <http://www.santarosa.edu/polman/8stuserv/8.2.2P.pdf>. The procedure is the same for complaints about academic matters including grades and curriculum. The student should begin by first talking to the instructor to attempt resolution. If this is unsuccessful, the student may then proceed with the steps as listed above. The appropriate path is faculty member, Department Chair, area Dean and finally, Vice President, Academic Affairs. Complaints involving sexual harassment, race discrimination, sex discrimination and discrimination against those with disabilities, should contact the Vice President of Human Resources Office at (707) 527-4954. Reports of complaints of discrimination that proceed to investigation will be investigated by a person knowledgeable about discrimination matters and the investigation process will include, at a minimum, interviewing the complainant, other relevant witnesses, and gathering pertinent documentation. Student appeals relating to Financial Aid decisions, rules and regulations should contact the Student Financial Services office in order to initiate the Financial Aid appeal process which follows established guidelines. The phone number is (707) 527-4471.

SERVICES

Health issues (physical and mental) can interfere with your academic success. Student Health Services is here to support you. Details are at shs.santarosa.edu. Student Health Services is in the Race Building (527-4445). On the Santa Rosa Campus students with disabilities who believe they may need accommodations in this SRJC class are encouraged to contact Disability Resources (527-4278), 3rd floor Bertolini, as soon as possible to better ensure such accommodations are implemented in a timely fashion. The DRD's Testing Office is in Analay Village.

EVALUATION OF CLASS WORK

Class work will be evaluated on a point system. Not all projects address the same objectives therefore the total points for each project may vary. Typically, we will discuss and critique a project at which time students will have an opportunity to make improvements before submitting a project for final evaluation. Work that is incomplete at the time of critique or submitted late may be lowered one letter grade (approximately two or more points).

Criteria for evaluation may include but not limited to the following:

1. **Presentation** (Clean and measured borders)
2. **Objectives** (follows directions, addresses challenges of the project)
3. **Principles of Design** (compositional balance, unity, etc.)
4. **Craft** (handling of materials)
5. **Use of Color** (Attention to properties of color, mixing ability, etc.)

DOCUMENTATION AND SUBMISSION OF CLASS WORK

All work will be submitted on Canvas as a **JPEG file**. It is imperative that you take exceptional pictures of your artwork. The evaluation of your work will be

based on the quality of your photographic representation. Below are some guidelines:

1. **Orientation:** Make sure that the image shows top edge “up.” If your image is sideways your composition may be off balance.
2. **Lighting:** Generally natural light is best (outdoors). Situations where light is evenly dispersed is best (e.g., overcast days or light from left and right sides of artwork). A single light source from one side will create a gradation of light. Avoid dark or bright areas that will “wash-out” an image or make it difficult to see (e.g., a dark closet or direct artificial light or sunlight). Don’t use a flash.
3. **Shadows:** Avoid shadows from yourself or other objects to cross your image.
4. **Glare:** Avoid “hot-spots” in your image where direct light is creating a white spot or bright area.
5. **Cropping:** Keep your work flat and crop to the image or paper when required. **No carpet, tabletops, beds, toes, etc. in the image.**

STUDENT LEARNING OUTCOMES

Upon completion of this course, students will be able to:

1. Students will be able to describe color principles both verbally and in writing using a vocabulary of terms pertaining specifically to color mixing and color theory.
2. Students will create a portfolio of assignments in which they use color elements such as value, the color wheel, and color admixing.
3. Students will demonstrate problem-solving skills involving color principles such as cold and warm, harmony, defining space, and paint handling through the solution of successful color combinations.

FINAL EVALUATION

The majority of your grade is determined by your in-class performance and the skills you acquire from attending this course. Although grading is specific to the achievements of each individual, students are expected to have a general understanding of the basic concepts explored throughout this course. Higher grades require an advanced level of achievement and commitment to the work inside and **outside** of class. **Letter grades will be based on conceptual comprehension, adherence to course requirements, originality, craft and the evidence of growth.**

A= Excellent Work No more than 3 absences. Total participation and commitment to course requirements while meeting the objectives of each project inside and outside of class. **Completion of all assignments with an above average grade**, meeting attendance requirements, respect for your work and the work of others, and exhibiting willingness to take chances and grow.

B= Strong Work Completion of all in-class work. Above average participation and commitment to course requirements and meeting the objectives of each project, and respect for your work.

C= Average Work (Meeting minimum requirements of the course). Alternatively, students exhibiting a lack of motivation, failure to follow instructions, unfinished work and poor attendance will receive average or below average grades.

D or F = Incomplete work, poor work ethic, and/or Failure to Appear

P= Meeting minimum requirements of the course (this includes submission of a portfolio for final evaluations.)

Note: Although grades for portfolios and/or work may contain (+) or (-), only whole letter grades will be used for determining final grades.

DATES TO REMEMBER

- **Sunday Sept. 4 Last day to drop a class without a “W.”**
- **Monday Sept. 5 Labor Day (No Classes)**
- **Monday Oct. 17 midterm**
- **Thursday Nov. 10 PDA (No classes)**
- **Sunday Nov. 13 Last day to drop a class with a “W.”**
- **Thursday Nov. 24 Thanksgiving (No classes)**
- **Monday Nov. 28 Digital Portfolios Due on Canvas**
- **Wednesday, Dec. 7 Last day to opt for “P/ NP.”**
- **Final Exam Tues., Dec. 13 at 1 pm – 3:45 (attendance is mandatory for the entire class time).**

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ART 4 MATERIALS (required)

ART KITS are available at RILEY ST. ART SUPPLY for \$115.00

14 x 17 in. Bristol vellum pad

14 x 17 in. Newsprint pad

12 x 16 in. Palette paper pad

Graphite pencils (for sketching)

Magic white eraser

X-acto knife with small package of extra blades

Small bottle of Elmer's white glue

½ in. artist tape (less sticky than regular masking tape)

18" metal ruler with cork back

Synthetic acrylic brushes (Zen 8 and 2 flat, 4 round)

Professional Series Liquitex acrylic paint (NO LIQUITEX BASICS):

1. **Titanium White (large, 4.65 fl. Oz.)**

2. **Mars Black (small, 2 fl. Oz.)**

3. *Cool Colors (2 fl. Oz.):* Hansa Yellow Light, Quinacridone Magenta, Phthalo Blue (green shade)

4. *Warm Colors (2 fl. Oz.):* Cadmium Free Yellow (medium), Cadmium Free Red (medium), Ultramarine Blue (green shade)

4 oz. spray bottle for water

Palette knife (size of butter knife)

REQUIRED ITEMS NOT IN KIT

8.5 x 11 or 9 x 12 in. Spiral bound Sketchbook

3 – 4 oz. containers with lids (for storing paint)

OPTIONAL MATERIALS

Scissors

Hole Punch

Compass

Various Templates for sketching (circles, French curve, etc.)

Self-healing cutting surface

Tackle box for tools

Manila envelope for storing small work and collage materials

More materials may be needed as the course progresses.

MATERIALS SUPPLIERS

Riley St. 103 Maxwell Ct., Santa Rosa (707) 526-2416

Art 4 (tentative) Course Outline Fall 2022 – Wm. Smith

WEEK 1 Value

8.16 Introduction to Course and Materials

8.18 Nine step value scale.

WEEK 2 Tints, Tones and Shades

8.23 Value and Color: Tints, Tones and Shades (Prepare swatches for collage)

8.25 Monochromatic Painted-Collage

WEEK 3 Standardized Colors

8.30 Standardized Colors: Quinacridone Magenta, Phthalo Blue, Ultramarine Blue

9.1 Platonic Primaries: Admixing primary colors

WEEK 4 Color Progression

9.6 **Secondary Colors:** Orange

9.8 **Secondary Colors:** Green

WEEK 5 Color Progression

9.13 **Secondary Colors:** Violet

9.15 Color Wheel

WEEK 6 The Six Primary Color Wheel

9.20 Color Wheel

9.22 Admixing between Complementary Colors with tinting

WEEK 7 Color Progression

9.27 Admixing between Split Complementary Colors with tinting

9.29 Swatches and Composition Edits (Mono-Collages)

WEEK 8 Hue, Value and Saturation

10.4 Chromatic grays painted paper collage

10.6 Muted Colors painted paper collage

WEEK 9 Chromatic Blacks

10.11 Warm and Cool Chromatic Blacks

10.13 Warm and Cool Chromatic Blacks

WEEK 10 Color and Psychology

10.18 Color and Memory

10.20 Color and Memory

WEEK 11 Optical Mixing

10.25 Optical Mixing (Sketch)

10.27 Optical Mixing

WEEK 12 *Optical Mixing*

11.1 Optical Mixing

11.3 Optical Mixing

WEEK 13

11.8 Still Life (Sketches)

11.10 PDA No Classes

WEEK 14 *Local Color*

11.15 Still Life

11.17 Still Life

WEEK 15

11.22 Bezold Effect

11.24 THANKSGIVING No Classes

WEEK 16 *Color and the Illusion of Transparency*

11.29 Color and the Illusion of Transparency/ Scale

12.1 Final Project

PORTFOLIOS DUE MONDAY NOV. 28 (All work resubmitted as a portfolio on Canvas under the Participation and Portfolio Assignment)

WEEK 17

12.6 Final Project

12.8 Final Project

WEEK 18 *FINAL EXAMS*

12.13 FINAL CRITIQUE: Tuesday, Dec. 13 @ 1 – 3:45pm (Our Final consists of a final project and a critique. Attendance is mandatory).