

Ben Cressy

Art 3 Introduction to Art and Design: Spring, 2021. Section 4145. Mondays and Wednesdays, 9am-12pm

Contact: email: bcressy@santarosa.edu and on canvas

Important Dates:

- February 7th, Last day to drop without a W
- February 15th, Presidents Day holiday = no class
- February 28th, Last day to opt for P/NP
- March 22nd -28th Spring break = no class on 3/22, 3/24
- April 25th, Last day to drop a class with "W" symbol
- May 26th Final

Catalog Description:

An introductory studio course in the fundamentals of art and design using shape, value, texture, line, pattern, color and space through exercises in drawing, painting, and collage.

Student Learning Outcomes:

Upon completion of this course, students will be able to:

1. Describe visual composition both verbally and in writing, using a vocabulary of terms pertaining specifically to art and design.
2. Create a portfolio that synthesizes design elements such as line, value, texture, positive and negative shape, and color principles.
3. Practice various techniques, such as drawing, collage and painting.
4. Demonstrate the ability to look at a work of design or art and evaluate how the visual elements communicate to the viewer.

Objectives:

Students will develop visual literacy and the ability to understand and analyze a work of art or design through its formal elements. Students will develop confidence and ability to create artworks or designs from observation, memory and concept while engaging the possibilities inherent in the subject and materials. We will explore aspects of visual communication and representation using formal elements of line, shape, value, texture, composition, and color, as well as a variety of processes and practices. Through exposure to lectures and library assignments, students will be introduced historical and contemporary trends in art and design.

This course is synchronous with mandatory Zoom meetings for Each Class Session: Zoom meetings will take place for each class session at the days/time(s) listed above. Students are expected to be online with a functioning mic, and/or camera for the duration of the live session.

Studio procedures:

- Prepare your work area and check your computer setup for remote connections. Turn off your distractions and put them away.
- You will have a zoom link to the class sessions. Check your email and/or the class Canvas.
- Be on time! Presentations of concepts, review of homework, demonstrations and slide shows will be held at the start of the session. Please be on time.

General Rules:

Present yourself professionally (Appropriate clothing and background). Have your webcam turned on and your audio muted unless you are asking a question or speaking to the group. If you need to take a break or step away, you can 'mute your video'. We work hard to build a positive and encouraging learning environment using our remote tools. You will learn as much or more from your peers as you will from your instructors.

Health and Safety:

Most of the materials used in drawing and acrylic painting are considered non toxic except for spray fixative. Please be very alert when using xacto knives and scissors. Use fixative in a well ventilated (outside) area and be considerate of which way the wind is blowing.

Assignments:

Assignments of about 6 hrs/week will be assigned and worked on in class to explore the concepts discussed.

Homework Assignments are for you to build upon concepts discussed in class and demonstrate understanding/skill, and to explore the potential of the concepts using your own subjects. Photograph and upload images of your work to the assignment or discussion page.

Late work will be docked, and not be accepted more than two weeks past its due date. Remember that while it takes time, it will be fun/relaxing. Getting started is the most difficult part.

Grading Policy :

As with anything, you get out what you put in. This class can be taken for credit/no credit if you request it at the Registrar's Office before the deadline. *Ignore the grading number in Canvas.* It doesn't reflect some aspects of your effort while over inflating others.

Grading is based primarily on timely completion of assignments, homework, attendance, attentiveness, attitude, effort, involvement, and class participation.

100– 90% =A 80 – 89% = B 70 – 79% = C 60 – 69% = D < 60% = F

Attendance and Portfolio: 70%

Attendance and participation are essential as each session builds upon the concepts of the previous class. Missing more than two classes (>10%) may result in the loss of a letter grade. Missing more than 3 classes may result in being dropped from the class. If you know beforehand that you are going to be absent, please let me know in order to arrange make up work. Make up work must be completed within 1 week of the absence. Punctuality is also essential as assignments and demonstrations are discussed at the beginning of class. Arriving 2 minutes after class is late. 3 late arrivals, early departures or extended breaks equal 1 full absence. Homework is assigned and explained during class.

Portfolio:

Your portfolio will consist of class projects and homework assignments. There should be evident growth of understanding within the cumulative body of work that you create.

The grading of your work is based on:

- Understanding and completion of the assignment on time: 70%
- Come up with creative solutions to the assignments: 10%
- Consideration of aesthetic and material presentation: 10%
- Push to expand your capabilities- not just doing what worked in previous pieces. 10%
- The Final Project will be heavily weighted for determining borderline grades.

Class participation and contribution to critiques: 30%

Your involvement will determine how well you do in general. No cellphone use during class. Pay attention to demonstrations and ask questions when you don't understand, or need clarification.

Critiques are a chance to step back from your work and that of your classmates to recognize verbally what is working, why it's working, as well as ideas for possible improvements. You will develop of a vocabulary over time, but don't let not having the right words stop you from trying to express the visual. Your participation helps create a positive and enriching environment for all, and you will learn much through conversations about art and design with your peers.

Topics and Scope

Essential design concepts
Drawing techniques
Creative processes
Color concepts
Paint Application

The primary intent of Art 3 is development of visual literacy to create compositions using a range of specific media in a studio setting.

1. Materials
 - A. Drawing mediums and implements such as charcoal, pencil, conte and pen and ink.
 - B. Grounds such as newsprint, Bristol board
 - C. Brushes: water based medium
2. Techniques
 - A. Charcoal
 - B. Pencil contour
 - C. Paper cutouts
 - D. Automatism and subtraction
 - E. Collage
 - F. Paint application
 - G. Mixed media
3. Composition
 - A. Analyzing the picture plane
 - B. Spatial illusion in composition: perspective and non-perspective techniques for creating or deconstructing depth
 - C. Symmetry/Asymmetry
 - D. Positive/negative figure tension
 - E. Value as an organizing principle
 - F. Cropping
 - G. Rhythm/pattern
 - H. Scaling techniques
4. Color
 - A. Value/grey scale
 - B. Organization of hues/color wheel
 - C. Complementary admixing/color relationships
 - D. Analogous colors
 - E. Saturation/tint, tone, shade
 - F. Split-complements
5. Creative Process
 - A. Viewfinders/thumbnails
 - B. Sketching
 - C. Observation of other artists techniques and process by copying
 - D. Cropping
6. Critique
 - A. Analysis of formal elements in art and design
 - B. Vocabulary for constructive exchange of formal and expressive criticism of visual work.
 - C. Context: historical and contemporary movements in art and design
7. Health and Safety
 - A. Safe studio maintenance and clean-up procedures
 - B. Safety in the home studio

Materials:

Art stores often have their best sales at the beginning of the semester. Look for coupons and use your student discount.

Some supplies can be cheaper at a hardware store or 99cent stores.

Riley Street Art Supplies, rileystreet.com 103 Maxwell Ct, Santa Rosa, or 1138 4th st. San Rafael
Village Art Supply, Montgomery Village shopping center 715 Hahman Dr, Santa Rosa
Blick Art – dickblick.com, 811 University Ave, Berkeley, or 979 Market St., San Francisco
SRJC Bookstore
Amazon

***For remote learning, you will need a webcam/microphone and decent lighting to show your work.**

***Zoom meeting client for your computer or tablet.**

Case for carrying materials Portfolio for finished works Large envelope to save cut papers Drawing Board (smooth board to work on) Multimedia Sketchbook 9x12 Bristol Pad 14 x 17 2-3 sheets black construction paper Soft pencils (4b, 6b, ebony) Pencil sharpener (preferably captures shavings) Vine Charcoal (medium or soft) "Char-kole" soft charcoal sticks 3pcs Erasers (Sanford plastic) *Spray Fixative or Crystal Clear (can be shared) Xacto knife and extra blades Scissors Glue stick 18" or 24" metal ruler Artist tape ¼ to ½ inch (White or Black)	Plastic Palette 9"x12" or disposable palette paper Palette Knife Plastic container for water Acrylic Paints: (avoid craft paints) Use Golden, Liquitex, Blick, Utrcth or Windsor Newton for better color and predictable mixing qualities Titanium White Ivory Black Hansa Yellow Light or Cadmium Lemon Yellow Hue Alizarine Crimson or Quinacradone Magenta Cadmium Red light Hue Pthalo Blue Ultramarine Blue Optional but useful colors Dioxazine Purple Indian Yellow Acrylic Brushes: small to medium to large Rounds # 1 or 2, #6 (and/or #8) Filbert # 6 or #8 Flat #10
--	--