

# THE ANTHROPOLOGY OF GLOBALIZATION

Fall 2020

Section: 0079 Online

Instructor: Kent Wisniewski, Ph.D.

## Instructor Contact

You can contact me directly through email or the Canvas message interface. I respond to emails within 2 business days (Monday through Friday).

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## Office Hours: No physical office hours Fall 2020

To set up a phone appointment outside of physical office hours, please send me an email with your phone number and preferred contact time and we will find a time that is convenient for both of us.

## Syllabus

This syllabus is your guide to course requirements and policies. Please read the entire syllabus and keep on top of course announcements when posted. This course requires you to keep up with weekly assignments and readings and follow the course directions.

***This course requires about three hours of work for each Module/Unit in addition to reading the course texts.*** Each Module/Unit may include video lectures with PowerPoint slides, supplementary readings, videos and websites.

**If this is your first-time using Canvas** or the first time you are using certain features, please click on the link below for a wealth of information about how to get started:

## [How to use Canvas for Students](#)

### Course Description:

People in our world today are connected on a global scale as never before in human history. In this course we will examine the historical processes that have led to what some describe as "global culture". We will also examine past and current approaches to studying globalization and discuss the influence that globalizing forces have upon American society. We will then look at specific examples of how the forces of globalization are influencing cultural change in small-scale societies in other areas of the world focusing on the case of Brazilian Amazonia.

### Course Texts:

The readings for the course are of various kinds. However, there is only one text for the course: *Global Outlaws* by Carolyn Nordstrom, which is available at the SRJC campus bookstore. The remaining readings are listed on the course schedule and will be available in electronic form on the course Canvas site. You can access Canvas via your SRJC student portal or via the following link: [Canvas Login](#)

### **Course Requirements**

Final grades will depend on full participation in weekly class activities including discussions, quizzes, timely completion of required essays.

**With an online class you **must** pace yourself  
and keep up with weekly requirements to be successful!**

A friendly warning:

**If you are a procrastinator this may not be the best course delivery method for you.**

The requirements **total 900 points** and break down as follows:

- 150 pts.: 4 Quizzes
- 200 pts.: 9 graded Discussions
- 150 pts.: Reflective Final Exam
- 200 pts.: Topic Report Paper
- 50 pts.: Topic Idea Statement
- 50 pts.: Annotated Bibliography (3 sources)
- 100 pts.: Short Video Presentation of Research

Grades will be based on the following scale:

- A = 90% and above
- B = 80% to 89%
- C = 70% to 79%
- D = 60% to 69%
- F = 59% or less

### **Course Modules and Assignments**

This course follows a modules format and each module will contain explicit instructions on what is required, when it is due, and where to find the necessary materials to complete the unit successfully. Reading and following the instructions carefully for each module and each assignment is fundamental to success in this course.

### **Quizzes and Final Exam**

We have 4 quizzes including the syllabus quiz. Two quizzes will test you on the readings: one about halfway through the course and the other the last week. The other quiz is on the concepts of globalization and appears Week 4. If you miss a quiz, you will receive a score of

zero for that quiz. Quizzes may not be taken late for any reason. When taking a quiz, you are on your honor and **you must not**:

- Share any information with anyone about the quiz.
- Take photos or recordings of the quiz
- Use course materials, notes or a textbook during a quiz.
- Take the quiz with another person

If you fail to follow these instructions, you may receive a zero for the quiz in question and a second violation may result in a failing grade for the course.

You will have 90 seconds per question on all quizzes. Once you begin a quiz, you must finish it. The quizzes are timed, and it may be helpful to set a timer, so you can pace yourself.

**Reflective Final Exam:** The semester will conclude with a Reflective Final Exam that asks you to explore and discuss what you have learned in the course. It consists of three short essay questions you will choose from a list and is worth 150 points.

## **Discussions**

Many of the course units include a discussion based on the unit topic and may include supplementary readings or films. For these discussions, you will respond to a short series of questions and then respond to other students' posts for a possible total of 20 points per discussion. Unless otherwise noted, these discussions require two posts for full credit: 15 points for your original post and 5 points for responding to another student within 48 hours of the discussion due date. If absolutely necessary, you may make your original post after the due date, but not later than 48 hours after. In other words, all posts must be made before the discussion closes.

### *Purpose of the Assignment:*

These assignments test your understanding of the course material for the week and allow you to explore these topics in more depth by responding to other students' posts and perspectives.

See the Canvas guide:

### [How do I reply to a discussion as a student? \(Links to an external site.\)](#)

### *Netiquette:*

#### **When posting on discussion boards:**

- Be kind and respectful to others;
- Use full sentences;
- Avoid jargon and acronyms; and
- Use language that supports others.

**As a measure of insurance, it is a good idea to  
save all your discussion posts on your computer.**

Rarely, student posts are not submitted properly and are then lost if not already saved separately.

### **Topic Report Papers**

Every student is required to turn in one Topic Report Paper as indicated on the course schedule. The Topic Report Paper is to be a 6 to 7-page report on research relating to any of the topics covered in the course. The range of topics we are covering is quite broad and you may take any angle you wish under the general topic headings listed on the syllabus. There are many topic ideas posted in the assignment prompt on Canvas, but you are certainly not limited to those. This assignment will give you a chance to research a world area in which you are interested or to further pursue some of the ideas and concepts discussed in class.

There are several parts to this assignment. 1. You will provide a Topic Idea Statement in Week 13. This is a paragraph on what you plan to research in the paper. 2. In Week 14 you will provide an annotated bibliography with three sources you plan to use in your paper. 3. Week 16 you will turn in your finished paper. 4. Week 17: you will post a short video reporting on the results of your research.

The job with this paper is to find current information on global processes or the current legacies of historical processes that continue to operate and affect cultural change in today's world. **You are answering the question: how do the forces of globalization influence people's lives? But for a specific group of people in a particular place. In other words: how does the global affect the local? One way of thinking about this assignment is to look for what I call "an artifact of globalization". By this I mean some an idea, technology, person, process, object, plant, etc. that represents the forces of globalization in our world today or in the past.**

Your research for this paper using internet sources: including (but not limited to) government websites, news agency or news magazine websites, blogs, NGO or foundation websites, or through scholarly articles from academic journals available electronically via the library website.

*Content:* Each paper should include (not necessarily in this order):

1. A description of the topic including the area of the world on which you chose to focus and why.
2. A discussion of how your topic relates to global processes.
3. A discussion of who is affected by the situation you describe and in what ways.
4. A discussion of what kind of general lesson about globalization we might learn from the situation that you describe in your report. This is your chance to tell the reader what you think are the broader implications of your case study.

*Format Instructions:* Please limit your papers to six or seven pages. Papers will be uploaded as a word or pdf document on our course Canvas site. Please use any readable twelve-point font, with at least 1" margins all around. Your name should be at the top of the page and you must include a "Works Cited" page as well as some form of **in-text citation** of sources used in the paper. See me if you have any questions about citing sources in your paper.

You may use internet resources in your research, but you must have at least *three sources* and provide **full citations** for them in your report. Full citations must include the following information:

1. Author (preferred) or name of website (if there is no author cited)
2. Date of article or last website update
3. Kind of web material (electronic document, video, etc).
4. URL for the website.
5. The date when you accessed this material.

There are many formats for citing web materials and you may use any format with which you are familiar, or you can follow the format (used by the American Anthropological Association) provided in the examples below:

**Author known:**

Peres, Sidnei Clemente

- 2001 Indian Peoples of the Lower Negro River Demand their Rights in ASIBA Assembly. Electronic document, <http://www.socioambiental.org/nsa/detalhe?id=114>, accessed February 6, 2019.

**Author unknown:**

Rio Negro Foundation

- 2008 Welcome to the Rio Negro Foundation. Electronic document, <http://rionegrofoundation.org/>, accessed February 2, 2019.

**Video Presentation of Research:** The semester will conclude with each student posting a short video reporting on the results of their Topic Report Paper research to share with the rest of the class. I will provide a detailed prompt for this assignment as the semester progresses.

**Due Dates and Grading for Each Assignment**

The due dates and times for each writing assignment are clearly listed on the course schedule on the Canvas site. Papers will be graded on how well the instructions are followed in both **TOPIC** and **FORMAT** as indicated by the assignment prompt. Failure to follow instructions will result in a lower or failing grade.

**NOTE:** I will accept late essays up to one week after the due date, but they will only be eligible to earn a maximum of 90% of the total points for the assignment.

**Plagiarism**

**Plagiarism will not be tolerated!**

**Your work must be your own!**

- You will not use or copy other students' work, nor do you offer your work to another student.
- You will not copy authors' statements and use them as your own. What you write must be in your own words.

- Plagiarism will result in a **failing grade!**

### **Announcements**

I use the Announcements on Canvas as an important communication tool for this course. Please check the Announcements page frequently and / or set up your Canvas notification preferences to alert you to new announcements so you do not miss any important communications from me.

### **Classroom Expectations and Policies**

Students at SRJC are required to abide by the SRJC Conduct Standards. Violation of the standards have serious consequences including possible dismissal from class or from the college. Please visit the [Student Contact Policies \(Policy 8.2.8\)](#) page for complete information.

### **Academic Honesty**

Students are expected to abide by the code of ethics established by SRJC which states, ***"Academic dishonesty is regarded as any act of deception, benign or malicious in nature, in the completion of any academic exercise. Examples of academic dishonesty include cheating, plagiarism, impersonation, misrepresentation of idea or fact for the purpose of defrauding, use of unauthorized aids or devices, falsifying attendance records, violation of testing protocol, inappropriate course assignment collaboration, and any other acts that are prohibited by the instructor of record."***

Students caught doing any of the above will receive a failing grade for the affected assignment or exam. Any further violations of this policy will result in a failing grade for the course.

### **Attendance**

At SRJC it is expected that students will attend every class session and be on time for the courses in which they are enrolled. For face-to-face classes, students who do not attend the initial class meeting may be dropped by the instructor. For, online classes, students who do not log on to Canvas and initiate participation by 11:59 pm Pacific Time of the first day of class may be dropped by the instructor. If you decide this class is not for you, it is your responsibility to officially drop it. SRJC policy states that instructors may drop students whose absences exceed 10% of the total hours of class time (for online courses the computer records your activity). If you fall behind and start missing assignments in this course contact me as soon as possible to see if it is possible to avoid be dropped from the course.

### **Accommodations for Students with Disabilities**

Please provide the Authorization for Academic Accommodations letter from the DRD to me as soon as possible if you need a disability-related accommodation for this class.

### **Student Learning Outcomes and Objectives:**

Upon completion of this course, students will be able to:

1. Define the concept of globalization and explain its role as a central force in the process of cultural change in the world today.
2. Identify the challenges faced by anthropologists studying a globalized world and explain contemporary anthropological approaches to globalization.
3. Analyze the experiences of globalization of people from varying cultural traditions and explain how they relate to social problems.

### **Course Schedule:**

#### **Week 1 (M 8/17 to F 8/21) Course Introduction**

Readings: Syllabus and How to use Canvas tutorials

Discussion#1: Introduce yourself (extra credit)

Lecture: “Globalization Introduction”

Unit 1 Quiz on the Syllabus

#### **Week 2 (M 8/24 to F 8/28) What is Globalization?**

Readings: Nordstrom, Preface – p. 56

Lecture: “What is Globalization?”

#### **Week 3 (M 8/31 to F 9/4) Ancient Trade Routes, Colonialism, and the Columbian Exchange**

Readings: Mann, “1491” and Nordstrom, pp. 57-100

Lecture: “Colonialism and the Columbian Exchange”

Watch video: “First Contact”

Discussion #2: “First Contact”

#### **Week 4 (M 9/7 to F 9/11) Colonialism and Theories of Globalization**

Readings: Lavenda and Schultz, “Chapter 11” and Nordstrom, pp. 101-146

Lecture: “Colonialism and Theories of Globalization”

Concepts Quiz on Colonialism and Theories of Globalization

**Week 5 (M 9/14 to F 9/18) Tradition and Modernity**

Readings: Finish Nordstrom and Robbins, “Constructing the Consumer”

Lecture: “Tradition and Modernity”

Watch video: “Malucos de Estrada”

Discussion #3: “*Malucos de Estrada*”

**Week 6 (M 9/21 to F 9/25) Global Outlaws Discussion**

Watch Video: Robert Neuwirth’s Ted Talk on System D

Discussion #4 “Global Outlaws”

**Week 7 (M 9/28 to F 10/2) Westernization**

Readings: Hoad, "World Piece" and Watters, "The Americanization of Mental Illness”

Lecture: “Westernization and Global Culture”

Discussion #5 on Westernization

**Week 8 (M 10/5 to F 10/9) Impacts of Globalization on the West**

Readings: Bestor: "Supply-Side Sushi" and Goldstein, “Janesville, an American Story”

Lecture: Impacts of Globalization on the West

Discussion #6 on Impact of Globalization on the West

**Week 9 (M 10/12 to F 10/16) Technology and Globalization**

Readings: Keefe: “Reversal of Fortune” and Coleman: “Our Weirdness is Free” and Scheper-Hughes, “Human Traffic: Exposing the Brutal Organ Trade”.

Lecture: “Technology and Globalization”

Watch Video: “What is Nano?”

Discussion #7 on Technology and Globalization

Readings Quiz #1

**Week 10 (M 10/19 to F 10/23) Gender, Modernity, and Migration**

Readings: McHugh, "Moral Choices and Global Desires" and Richards, "Politics of Gender, Human Rights, and Being Indigenous in Chile"

Lecture: "Gender, Modernity, and Migration"

Discussion #8 on Gender, Modernity, and Migration

### **Week 11 (M 10/26 to F 10/30) Religion and Globalization**

**Readings:** Niehaus, "Witchcraft in Anthropological Perspective," McLellan: "Deviant Spirits in a West Malaysian Factory" and Fotiou, "The Globalization of Ayahuasca Shamanism and the Erasure of Indigenous Shamanism"

Lecture: "Religion and Globalization"

Discussion #9 on Religion and Globalization

### **Week 12 (M 11/2 to F 11/6) Indigenous People in a Globalized World**

Readings: Hoskins: "Predatory Voyeurs" and Conklin and Graham "The Shifting Middle Ground"

Lecture: "Indigenous People in a Globalized World"

Discussion #10: "Indigenous People in a Globalized World"

### **Week 13 (M 11/9 to F 11/13) Government, Globalization, and Global Citizenship**

Readings: Solway, "Human Rights and NGO Wrongs"

Lecture: "Government, Globalization, and Global Citizenship"

Assignment due: Topic ideas Statement for Topic Report Paper

### **Week 14 (M 11/16 to F 11/20) Case Study in Brazilian Amazonia**

Readings: Wisniewski, Chaps. 1 and 2

Lecture: Brazilian Amazonia: History and Economy

Assignment due: Annotated bibliography (3 sources)

### **Week 15 (M 11/23 to F 11/27) Case Study in Brazilian Amazonia / Thanksgiving Holiday**

Readings: Wisniewski, Chap. 3

Lecture: “Brazilian Amazonia: Religion”

**Week 16 (M 11/30 to F 12/4) Case Study in Brazilian Amazonia**

Readings: Wisniewski, Chap. 4

Lecture: Brazilian Amazonia: Modernity

Assignment due: Topic Report Paper

**Week 17 (M 12/7 to F 12/11) Video Presentations of Research / Readings Quiz**

No readings due

Assignment due: Video Presentation of Research

Readings Quiz #2 (On all the readings for Weeks 10-16)

**Final Exam Week (M 12/14 to F 12/18): Reflective Final Exam Due by Friday 12/18**