Course Syllabus

Jump to Today Edit

CS 71.11 - Adobe Illustrator

Course Description

This course covers the popular graphics software program Adobe Illustrator. Topics include the creation, modification and formatting of vector objects and type, importing/exporting graphics, live effects, and other Illustrator tools.

Student Learning Outcomes

Upon completion of the course, students will be able to:

1. Identify Illustrator interface elements.
2. Construct documents utilizing basic vector shapes, text, and raster graphics.
3. Determine appropriate file format for various usages when saving and exporting Illustrator files.

Objectives

Upon completion of this course, students are expected to be able to:

1. Identify the uses of Illustrator graphics.
2. Differentiate between raster and vector graphics.
3. Contrast the color models RGB (Red-Green-Blue) and CMYK (Cyan-Magenta-Yellow-blacK) using color theory.
4. Design graphic documents using basic vector shapes and text.
5. Utilize stroke and fill enhancements, including the use of color and gradients.
6. Analyze, create and edit Bezier curves using the pen and direct selection tools.
7. Transform vector objects using appropriate tools.
8. Utilize Pathfinder options and clipping masks with vector objects.
9. Design a document with multiple layers.
10. Evaluate and apply advanced type formatting techniques.
11. Produce various effects and apply to vector objects.
12. Create and apply custom patterns and brush strokes.
13. Analyze file type formats when saving or exporting Illustrator documents.
14. Create graphic styles and symbols for repetitive formatting.

You may find additional information on the **Course Outline of Record (https://portal.santarosa.edu/SRweb/SR_CourseOutlines.aspx?CVID=37319&Semester=20177)** (COR) page for Illustrator.

Course Material

Each week will involve reading at least one chapter of the book plus watching the corresponding videos I have created to demonstrate the activities in the book. There will also be a discussion, a project, and sometimes a quiz or exam. The discussions will give us all a chance to connect, reflect, and sometimes even review each other's work. The projects allow you to practice the skills taught via the book and videos. The quizzes give you an opportunity to test your knowledge, as would be required for the Adobe Certified Exam (ACE).

We will be using the Illustrator program every week and the skills you learn one week will be used and enhanced in the next. It is important to complete all of the materials each week so that you can work up from the foundation to a more comprehensive understanding of the program.

Class Meetings

All material and activities for this class will be offered asynchronously. There will be regular office hours if you would like to meet via phone or zoom to go over any of the information. Zoom is an excellent space for us to share our screens to work through any difficulties you may have while using the tools in Illustrator! There will also be an in-Canvas Q&A discussion that can be used by everyone to ask questions about the material and gain knowledge from each other, as all are welcome to answer.

Instructor Contact

E. Hansen [pronouns: she/her]

Email: **ehansen@santarosa.edu (mailto:ehansen@santarosa.edu)**

Office Hours: TBD via Zoom, or by appointment.

I usually respond to emails with 24 hours & will check the Q&A discussion board during office hours.

Course Web Site

Students will use the Canvas course web site for assignment instructions and demonstration videos, submitting assignments, viewing classmate's work, sharing resources, and viewing grades. All assignments will have due dates that can be viewed in the weekly **Modules** as well as in the Canvas **Calendar**.

Textbook

Adobe Illustrator Classroom in a Book (2020 release)

by Brian Wood

ISBN-13: 978-0136412670
ISBN-10: 013641267X

You can locate and order textbooks (print or digital) online via the **SRJC Bookstore. (https://bookstore.santarosa.edu/)** Note that if you want to pick your book up in Petaluma, you need to order them from the Petaluma Bookstore website.

This title (in both versions) is also located on **Amazon.com (https://www.amazon.com/Adobe-Illustrator-Classroom-Book-release/dp/013641267X/)** and via **Adobe Press (https://www.adobepress.com/store/adobe-illustrator-classroom-in-a-book-2020-release-9780136412670)** .

Required Software

You will need the following software for this course.

Adobe Illustrator (https://www.adobe.com/creativecloud/plans.html?promoid=695P7SPW&mv=other)

- A computer is required for this software. The campus labs are closed but you may be able to **check out a laptop for the semester (https://studentlife.santarosa.edu/form/srjc-student-laptop-loan-form)** . The remote instruction policy is subject to change, but you can read more on the **Student FAQ (https://pr.santarosa.edu/faqs-students)** page
- **College Buys (https://shop.collegebuys.org/articles/ACC_Student39_Landing.htm)** sometimes has deals on Adobe Products. At the time of this writing, they have a 6-month .edu license for $40. If you do not have a **BearCubs account (https://portal.santarosa.edu/smail/EmailAccount.aspx)** , **sign up (https://portal.santarosa.edu/smail/EmailAccount.aspx)** for one to take advantage of that great deal!
- So far, I have not heard anything about Adobe extending their free accounts that they offered through July for the pandemic. If I do, I will update the information here. You can also inquire directly at the **Student Life Office (https://studentlife.santarosa.edu/)** and/or on the **laptop loan form (https://studentlife.santarosa.edu/form/srjc-student-laptop-loan-form)** .

Google Chrome is the recommended browser for using Canvas.

Optional Software

- **Adobe Reader (http://get.adobe.com/reader/)** (or similar PDF viewer to view PDF submissions and possible class supplemental information)
- **Open Office (https://www.openoffice.org/download/index.html)** (or similar Office application for spell-checking your written work)

Important Dates

Day Class Begins: **Monday, August 17**

Day Class Ends: **December 14**

Last Day to Add without instructor's approval: **August 23**

Last Day to Add with instructor's approval: **September 6**

Last Day to Drop without a 'W' symbol: **September 6**

Last Day to Opt for Pass/No Pass: **September 27**

Last Day to Drop with a 'W' symbol: **November 15**

Dropping the Class

If you decide to discontinue this course, it is ***your responsibility*** to officially drop it to avoid getting no refund (after 10% of course length), a W symbol (after 20%), or a grade (after 60%). Also, for several consecutive, unexplained absences, the instructor may drop a student.

Pass-No Pass (P/NP)

You may take this class P/NP. You must decide before the deadline and add the option online with TLC or file the P/NP form with Admissions and Records. With a grade of C or better, you will get P.

You must file for the P/NP option by **September 27**. Once you decide to go for P/NP, you *cannot change back* to a letter grade. If you are taking this course as part of a certificate program, you can probably still take the class P/NP. Check with a counselor to be sure.

Instructor Announcements and Q&A Forum

The instructor will post announcements on the **Announcements** page in Canvas throughout the semester. Canvas notifies students according to their preferred Notification Preferences as soon as the instructor creates an Announcement. A **Q&A Forum** will also be in our Canvas **Modules** for you to ask for the assistance of your classmates or of the instructor.

Attendance

Students who fail to attend the first class (face-to-face courses) or do not log-in to an online class after the second day of the semester will be dropped from the class. It is strongly advised that if you need to miss more than one class/homework deadline in a row that you contact me to avoid being dropped from the class.

Late Policy

All assignments are due by 11:59pm PST on the due date. This will usually be Sunday nights as this is a "Monday start" class. A late submission will receive a 3% penalty per day unless you have prior approval from instructor. Asking permission goes much further than begging forgiveness.

Exams

There will be online midterm and final exams. The material comes from the textbook, class lectures and supplemental materials. If any exam is missed, a zero will be recorded as the score. It is your responsibility to take the online exams by the due date.

Grading Policy

Visit the "Grades" in Canvas to keep track of your grades. I grade once a week and post grades and comments on the online Canvas gradebook.

I use weighted grades based on the evaluation methods listed in the COR. The groups are:

- Discussions – 10%
- Assessments – 30%
- Projects – 40%
- Quizzes & Exams – 20%

Final grades will be assigned as follows:

- A – 90% and above
- B – 80% to 89%
- C – 70% to 79%
- D – 60 to 69%
- F – 59% and below

If taking Pass/No Pass you need at least 70% of the total class points and completion of the midterm exam and the final exam to pass the class.

Standards of Conduct

Students who register in SRJC classes are required to abide by the SRJC Student Conduct Standards. Violation of the Standards is basis for referral to the Vice President of Student Services or dismissal from class or from the College. See the **Student Code of Conduct page. (https://student-conduct.santarosa.edu/)**

Collaborating on or copying of tests or homework in whole or in part will be considered an act of academic dishonesty and result in a grade of 0 for that test or assignment. I encourage students to share information and ideas, but not their work. See these links on Plagiarism:
SRJC Writing Center Lessons on avoiding plagiarism

(http://srjcstaff.santarosa.edu/~jroyal/research/plagiarism/plagiarism.html)
SRJC's policy on Academic Integrity (http://www.boarddocs.com/ca/santarosa/Board.nsf/goto?open&id=A63TMC78051C)

Resources for Students with Disabilities

Students with disabilities who believe they need accommodations in this class are encouraged to contact Disability Resources (527-4278), as soon as possible to better ensure such accommodations are implemented in a timely fashion.

Other Important Policies and Practices

Avoid Plagiarism Like the, er, Plague

Although most students have likely heard about plagiarism during their years of schooling, it still is prevalent-even in higher education.

The video below reviews what plagiarism is and how not to do it.

Plagiarism: How to avoid it (http://www.youtube.com/watch?v=2q0NlWcTq1Y)

Netiquette, or Why Is It Harder to Be Polite Online?

Netiquette refers to using common courtesy in online communication. All members of the class are expected to follow netiquette in all course communications. Use these guidelines:

- Use capital letters sparingly. THEY LOOK LIKE SHOUTING.
- Forward emails only with a writer's permission.
- Be considerate of others' feelings and use language carefully.
- Cite all quotations, references, and sources (otherwise, it is plagiarism).
- Use humor carefully. It is hard to "read" tone; sometimes humor can be misread as criticism or personal attack. Feel free to use emoticons like :) for a smiley face to let others know you are being humorous.
- Use complete sentences and standard English grammar to compose posts. Write in proper paragraphs. Review work before submitting it.
- Text speak, such as "ur" for "your" or "ru" for "are you" etc., is only acceptable when texting.

Syllabus Changes and Errors

The instructor may make changes and updates to the course syllabus and schedule as needed. Students will be notified of any changes. If you find any broken links, outdated information, or other content that just seems “off” somehow, please let me know so I can fix it. I really do appreciate students