

ART 4 PRINCIPLES OF COLOR SPRING 2020

Time T/TH 1-4:30 pm

Instructor: William Smith

Office Hrs. T/Th 12:30- 1pm, Rm. 750 (class room) or Rm. 764 (Adjunct Office)

E-mail: lsmith2@santarosa.edu

COURSE DESCRIPTION

The study and use of color as an element of art and design. Students are given creative problems exploring the interaction of color and the principles of color harmony.

COURSE OBJECTIVES

The primary goal of this course is to build students confidence and knowledge in observing and mixing colors. Second, students will be exposed to various contemporary and historical art references in order to create a broad and well-defined understanding of color terminology and theory. Lastly, students will develop the skills to effectively use and manipulate color in a variety of applications.

Students are encouraged to explore art resources (museums, galleries, libraries and the web) on and off campus as much as possible. Part of your studies in art should include viewing the art of others.

COURSE REQUIREMENTS

- **Class Participation** This includes attending class, having materials, paying attention to slide lectures and demonstrations, completing assignments in a timely manner, following directions, classroom clean-up and verbal participation in critiques and class discussions. Participation is approximately 20% of your grade.
- **Work Ethic** Success and completion of assignments requires motivation, curiosity and effective use of studio time. Students **MUST** keep an open mind and be accepting to all art making experiences.
- **Attendance** Students are expected to be punctual and remain for the entire class period. Excessive absences and lates or leaving early will have a negative effect on final grades. **Four or more absences may result in the lowering of at least one letter grade. Eight absences may result in an automatic "D". Three lates/ leaving early equals one absence.**
- **Portfolio** Students are responsible for making up missed work regardless of whether an absence is excused or not. Students will store and maintain all class work. Wrinkled, folded and/or damaged work is unacceptable. Selected work will be due prior to the last week of class presented in chronological order and labeled with the name of the assignment. A professional presentation is mandatory for an above average grade. **Portfolios must be prepared outside of class and ready to turn in at the start of class. Rolled, torn or otherwise damaged work will be**

rejected and/or considered late. Late portfolios will be lowered one letter grade.

- **Homework** In general, students are expected to complete unfinished class work at home. The *Title V* requirement is two hours of homework per one hour of lecture. The maximum for this course is four hours of homework per week.
- **Sketchbook** Students will maintain a journal of ideas and technical notes relevant to this class. Think of your sketchbook as a “How to . . .” book. ***Sketchbook should be with you at all times.*** *Note: Try to get into the habit of working daily in your sketchbook.*
- **Class Conduct** No food or open containers in class. No weapons. No messaging of any kind on cell phones. No streaming videos. No headphones during lectures. Students may listen to music through *one* headphone during studio sessions. Students **MUST** refrain from excessive talking and other disruptive behavior. Above all students will respect the opinions and work of others. Not adhering to these rules will have a negative effect on final grades. **Two warnings may lead to a suspension of up to two classes.**

STUDENT CONDUCT & ACADEMIC INTEGRITY: Students will conduct themselves in a manner which reflects an awareness of common standards of decency and the rights of others. All students are expected to know the Student Conduct Code (http://www.santarosa.edu/for_students/rules-regulations/scs/section1.shtml) and adhere to it in class. Students who violate the code may be removed from class for up to two (2) class periods and referred to the Dean, DSPS & Student Conduct, for possible discipline sanctions.

All written work is to be original; any act of academic dishonesty of any kind will result in a failing grade ('F') on that assignment. Students could be dropped from all their classes for a second offense of cheating or plagiarism. All Academic Integrity cases are documented District-wide through the Vice President, Student Services Office and reviewed by the Dean, Student Affairs & Engagement Programs for possible additional sanctions. Please read the college policy/procedure on Academic Integrity at:

<http://www.santarosa.edu/polman/3acadpro/3.11P.pdf>.

STUDENT COMPLAINTS/GRIEVANCES: Students who feel their rights as a student have been violated by an instructor or staff member should first attempt in good faith to resolve the matter with the source of the complaint. If the student is dissatisfied with the outcome of this meeting, they may take their complaint to a Department Chair or Administrator for further review by a third party. If a resolution is not reached at this level, the student may file a formal grievance with the appropriate Dean/Supervising Administrator. For support and advice on the complaint/grievance process, a student may consult an Ombudsman in the Student Affairs Office on either the Santa Rosa or Petaluma Campus. For Santa Rosa, call (707) 527-4424; for Petaluma, (707) 778-4141. For the complete

procedure, see <http://www.santarosa.edu/polman/8stuserv/8.2.2P.pdf>. The procedure is the same for complaints about academic matters including grades and curriculum. The student should begin by first talking to the instructor to attempt resolution. If this is unsuccessful, the student may then proceed with the steps as listed above. The appropriate path is faculty member, Department Chair, area Dean and finally, Vice President, Academic Affairs. Complaints involving sexual harassment, race discrimination, sex discrimination and discrimination against those with disabilities, should contact the Vice President of Human Resources Office at (707) 527-4954. Reports of complaints of discrimination that proceed to investigation will be investigated by a person knowledgeable about discrimination matters and the investigation process will include, at a minimum, interviewing the complainant, other relevant witnesses, and gathering pertinent documentation. Student appeals relating to Financial Aid decisions, rules and regulations should contact the Student Financial Services office in order to initiate the Financial Aid appeal process which follows established guidelines. The phone number is (707) 527-4471.

EVALUATION OF CLASS WORK

Class work will be evaluated on a point system. Not all projects address the same objectives therefore the total points for each project will vary. Typically, we will discuss and critique a project at which time students will have an opportunity to make improvements before submitting a project for final evaluation. Work that is incomplete at the time of critique may be lowered within one letter grade.

STUDENT LEARNING OUTCOMES

Upon completion of this course, students will be able to:

1. Describe visual composition both verbally and in writing, using a vocabulary of terms pertaining specifically to art and design.
2. Create a portfolio that synthesizes design elements such as line, value, texture, positive and negative shape, and color principles.
3. Practice various techniques, such as drawing, collage and painting.
4. Students will become lifelong learners. They will develop the ability to look at a work of design or art and understand how the visual elements communicate to the viewer.

FINAL EVALUATION

The majority of your grade is determined by your in-class performance and the skills you acquire from attending this course. Although grading is specific to the achievements of each individual, students are expected to have a general understanding of the basic concepts explored throughout this course. Higher grades require an advanced level of achievement and commitment to the work inside and **outside** of class. **Letter grades will be based on conceptual comprehension, adherence to course requirements, originality, craft and the evidence of growth.**

A= Excellent Work, Complete portfolio and sketchbook. Total Participation and Commitment to Course Requirements inside and outside of class, Respect for your work, Willingness to take chances and Grow, Confidently and completely meeting the objectives of the assignments with originality and enthusiasm.

B= Strong Work, Complete portfolio. Above Average Participation and Commitment to Course Requirements, Respect for your work, Generally meeting the objectives of the assignments

C= Average Work (Meeting minimum requirements of the course). Alternatively, students exhibiting a lack of motivation, failure to follow instructions, disruptive behavior, unfinished work and poor attendance will receive average or below average grades.

D or F = Incomplete work, poor work ethic, and/or Failure to Appear

P= Meeting minimum requirements of the course (this includes submission of a portfolio for final evaluations.)

Note: Although grades for portfolios and/or work may contain (+) or (-), only whole letter grades will be used for determining final grades.

DATES TO REMEMBER

- Jan. 21 PDA (No classes)
- Feb. 2 Last day to drop a class without a “W”
- Feb. 23 Last day to opt for P/NP
- Mar. 23 – Apr. 19 Midterm Grades Posted
- Mar. 16 – 22 Spring Break
- Apr. 19 Last day to drop a class with a “W”
- May 5 Portfolios Due (must be prepared outside of class)
- Final Exam Thurs., May 21, 1- 3:45 pm (attendance is mandatory).

SERVICES

Health issues (physical and mental) can interfere with your academic success. Student Health Services is here to support you. Details are at shs.santarosa.edu. Student Health Services is in the Race Building (527-4445).

On the Santa Rosa Campus students with disabilities who believe they may need accommodations in this SRJC class are encouraged to contact Disability Resources (527-4278), 3rd floor Bertolini, as soon as possible to better ensure such accommodations are implemented in a timely fashion. The DRD's Testing Office is in Analy Village.

EVACUATION LOCATION

In the event of an evacuation, the designated evac area for Analy Hall is the quad between Doyle, Bertolini and the Bookstore. Students are required to remain together with the rest of the class until dismissed by the proper authorities.

ART 4 MATERIALS (required)

***ART KITS are available at RILEY ST. ART SUPPLY for \$119.00
(sketchbook not included)***

14 x 17 in. Bristol vellum pad

14 x 17 in. Newsprint pad

Palette paper pad (large)

8.5 x 11 or 9 x 12 in. Spiral bound Sketchbook

Graphite pencils (for sketching)

Magic white eraser

Scissors

X-acto knife with small package of extra blades

Small bottle of Elmer's white glue

½ in. artist tape (less sticky than regular masking tape)

18" metal ruler with cork back

Synthetic white acrylic brushes (W&N or Grumbacher bristle rounds and flats)

Professional Series Liquitex acrylic paint (NO LIQUITEX BASICS):

- 1. Titanium White (large, 4.65 fl. Oz.)**
- 2. Mars Black (small, 2 fl. Oz.)**
- 3. Cool Colors (2 fl. Oz.):** Hansa Yellow Light, Quinacridone Magenta, Pthalo Blue (green shade)
- 4. Warm Colors (2 fl. Oz.):** Cadmium Free Yellow (medium), Cadmium Free Red (medium), Ultramarine Blue (green shade)

4 oz. spray bottle for water

3 – 4 oz. containers with lids (for storing paint)

Palette knife (size of butter knife)

Tackle box for tools (cheaper at hardware stores)

Tote style portfolio (reddish, brown or green envelope big enough to hold projects without bending or folding) or hand-made cardboard portfolio

Manila envelope for storing small work and collage materials

OPTIONAL MATERIALS

Compass

Various Templates (circles, French curve, etc.)

Self-healing cutting surface

More materials may be needed as the course progresses.

MATERIALS SUPPLIERS

Riley St. 103 Maxwell Ct., Santa Rosa (707) 526-2416

Village Art 715 Hahman Dr., Santa Rosa (707) 575-4501

Santa Rosa Junior College Book Store

ART 4 (tentative) Course Outline Spring 2020 – Wm. Smith

WEEK 1 *Value*

- 1.14** Introduction to Course and Materials
- 1.16** Nine step value scale.

WEEK 2 *Tints, Tones and Shades*

- 1.21** **PDA DAY (NO CLASSES)**
- 1.23** Value and Color: Tints, Tones and Shades

WEEK 3 *Standardized Colors*

- 1.28** Monochromatic Painted-Collage
- 1.30** Standardized Colors: Quinacridone Magenta, Phthalo Blue, Ultramarine Blue

WEEK 4 *Color Progression*

- 2.4** **Secondary Colors:** Green
- 2.6** **Secondary Colors:** Orange

WEEK 5 *Color Progression*

- 2.11** **Secondary Colors:** Violet
- 2.13** Platonic Primaries: Admixing primary colors

WEEK 6 *The Six Primary Color Wheel*

- 2.18** Color Wheel
- 2.20** Color Wheel

WEEK 7 *Chromatic Blacks*

- 2.25** Warm and Cool Chromatic Blacks and Grays
- 2.27** Warm and Cool Chromatic Blacks and Grays

WEEK 8 *Color Progression*

- 3.3** Admixing between Complementary Colors with tinting
- 3.5** Admixing between Split Complementary Colors with tinting

WEEK 9 *Hue, Value and Saturation*

- 3.10** Chromatic grays painted paper collage
- 3.12** Muted Colors painted paper collage

WEEK 10

- 3.16-22** **SPRINGBREAK**

WEEK 11 *The Interaction of Color*

- 3.24** **Critique Chromatic Grays and Muted colors;** Three colors become Four/ Four colors become Three (Bezold Stripes)
- 3.26** Bezold Design

WEEK 12

3.31 Bezold Design

4.2 Bezold Design

WEEK 13 *Color and Phsycology*

4.7 Color and Memory

4.9 Color and Memory

WEEK 14 *Optical Mixing*

4.14 **Critique**; Optical Mixing (Sketch)

4.16 Optical Mixing

WEEK 15 *Optical Mixing*

4.21 Optical Mixing

4.23 Optical Mixing

WEEK 16 *Color and the Illusion of Transparency*

4.28 **Critique; Introduce Final Project:** Color and the Illusion of Transparency/ Scale

4.30 Transparency Scale

WEEK 17

5.5 **Critique**; Final Project

5.7 Final Project

PORTFOLIOS DUE TUESDAY May 5 (Must be prepared to turn in at the start of class or considered late and lowered one letter grade.)

WEEK 18

5.12 Final Project

5.14 Final Project

WEEK 19

5.21 **FINAL CRITIQUE 1 – 3:45pm (attendance is mandatory).**