

## **Anthropology 30**

### **THE ANTHROPOLOGY OF GLOBALIZATION**

Fall 2019

Sec. 0079: T, TH 12:00 pm to 1:30 pm, Classroom: 4246 Doyle Library

Instructor: Kent Wisniewski, Ph.D.

Email: <[kwisniewski@santarosa.edu](mailto:kwisniewski@santarosa.edu)>

Office: 1539A Emeritus Hall

Office Hours: Tues. and Thur. 1:45 to 3:00 pm, or by appointment

#### **Course Description:**

People in our world today are connected on a global scale as never before in human history. In this course we will examine the historical processes that have led to what some describe as "global culture". We will also examine past and current approaches to studying globalization and discuss the influence that globalizing forces have upon American society. We will then look at specific examples of how the forces of globalization are influencing cultural change in small-scale societies in other areas of the world focusing on the case of Brazilian Amazonia.

#### **Course Texts:**

The readings for the course are of various kinds. However there is only one text for the course: *Global Outlaws* by Carolyn Nordstrom, which is available at the SRJC campus bookstore. The remaining readings are listed on the course schedule and will be available in electronic form on the course Canvas site. You can access Canvas via your SRJC student portal or via the following link: [Canvas Login](#)

#### **Course Requirements:**

Final grades will depend on full participation in classes, completion of papers and assignments as well as exams. This means that consistent attendance, completion of readings and class exercises, and a willingness to contribute to class discussions are all part of achieving a good grade. The assignments for the course include a midterm and a final exam, a readings quiz, several short, written assignments, and a group presentation. The requirements total 1000 points and break down as follows:

230 pts - Midterm Exam

200 pts - Final Exam

100 pts - Readings Quiz

230 pts - Topic Report Paper

120 pts - Group Presentation

120 pts - Participation (this includes attendance, actual participation in class discussions, in-class exercises, and two **Quote and Question Papers** each worth 50 points)

Overall grades will be based on the following scale:

A = 900 and above

B = 800 and above

C = 700 and above

D = 600 and above

F = 599 or less

### **Quote and Question Papers**

Every student is required to turn in **two** Quote and Question Papers as assigned during the semester. The first Q and Q will be on the book *Global Outlaws* and everyone will write on this text. For the second Q and Q, I will divide the class into five or six groups and starting Week 6 a different numbered group of students will turn in their Quote and Question Papers on different readings as listed on the course schedule and share their papers with the class.

*Content:* For the Quote and Question Papers your job is to select a quote from one of the assigned readings for your week and explain in detail why it stood out to you. Then provide a question for me and the class that is related to your chosen quote and your explanation of it. They will be graded on a credit / no credit basis and will form a total of 100 points (50 points each). Each group of students should be prepared to share their quote and question with the class on the day it is due. Once you have been assigned a group number please note the due dates for your group as listed on the course schedule. It is your responsibility to keep track of when these assignments are due for your group.

*Format Instructions:* Papers will be submitted online via our course Canvas site (see the assignment links on the course schedule). You may write directly into the dialogue box or cut and paste from a word document. Papers are due at the time of our class meeting on the date it is due. Please let me know if you have any questions or concerns.

### **Topic Report Papers**

Every student is required to turn in one Topic Report Paper as indicated on the course schedule. The Topic Report Paper is to be a 5 to 6-page report on research relating to any of the topics covered in the course. The range of topics we are covering is quite broad and you may take any angle you wish under the general topic headings listed on the syllabus. There are many topic ideas posted in the assignment prompt on Canvas, but you are certainly not limited to those. This assignment will give you a chance to research a world area in which you are interested or to further pursue some of the ideas and concepts discussed in class.

The job with this paper is to find current information on global processes or the current legacies of historical processes that continue to operate and affect cultural change in today's world. **You are answering the question: how do the forces of globalization influence people's lives? But for a specific group of people in a particular place. In other words: how does the global affect the local?**

Your research for this paper using internet sources: including (but not limited to) government websites, news agency or news magazine websites, blogs, NGO or foundation websites, or through scholarly articles from academic journals available electronically via the library website.

*Content:* Each paper should include (not necessarily in this order):

1. A description of the topic including the area of the world on which you chose to focus and why.
2. A discussion of how your topic relates to global processes.
3. A discussion of who is affected by the situation you describe and in what ways.
4. A discussion of what kind of general lesson about globalization we might learn from the situation that you describe in your report. This is your chance to tell the reader what you think are the broader implications of your case study.

*Format Instructions:* Please limit your papers to five or six pages. Papers will be uploaded as a word document on our course Canvas site. Please use any readable twelve-point font, with at least 1" margins all around. Your name should be at the top of the page and you must include a "Works Cited" page as well as some form of **in-text citation** of sources used in the paper. See me if you have any questions about citing sources in your paper.

You may use internet resources in your research, but you must have at least *three sources* and provide **full citations** for them in your report. Full citations must include the following information:

1. Author (preferred) or name of website (if there is no author cited)
2. Date of article or last website update
3. Kind of web material (electronic document, video, etc).
4. URL for the website.
5. The date when you accessed this material.

There are many formats for citing web materials and you may use any format with which you are familiar, or you can follow the format (used by the American Anthropological Association) provided in the examples below:

**Author known:**

Peres, Sidnei Clemente

- 2001 Indian Peoples of the Lower Negro River Demand their Rights in ASIBA Assembly. Electronic document,  
<http://www.socioambiental.org/nsa/detalhe?id=114>, accessed February 6, 2019.

**Author unknown:**

Rio Negro Foundation

- 2008 Welcome to the Rio Negro Foundation. Electronic document,  
<http://rionegrofoundation.org/>, accessed February 2, 2019.

**Group Project:** The semester will conclude with each of six groups of students reporting on the impacts of globalization based on their Topic Report Paper research. I will provide a detailed prompt for this assignment as the semester progresses.

**Due Dates and Grading for Each Assignment:** The due dates for the course assignments are listed below in the course schedule you are responsible for knowing the due dates for your group number for Quote and Question papers and the Group Presentation. Your papers must be submitted before our class begins. Papers and presentations will be graded on how well the above instructions are followed in both **TOPIC** and **FORMAT**. Failure to follow instructions will result in a lower or failing grade.

**Plagiarism:** Plagiarism will not be tolerated! **Your work must be your own!**

- You will not use or copy other students' work, nor do you offer your work to another student.
- You will not copy authors' statements and use them as your own. What you write must be in your own words.
- Plagiarism will result in a **failing grade!**

### **Classroom Expectations and Policies**

1. I do my best to treat the students in my classroom with respect and I expect them to do the same for me and their fellow classmates. Therefore, using cell phones, text-messaging, reading newspapers, checking your email or performing other extraneous activities or disruptive behaviors (such as chatting with your neighbor or habitual tardiness) are not acceptable in class. **If you refuse to comply with these policies at any time may be asked to leave the class session.**

2. I do not share lecture notes or slide presentations, though you are certainly welcome to ask classmates for notes and I am happy to answer any questions during my office hours.

3. There are no make-up sessions for films. If you miss a film, you should ask a classmate for notes.

4. I do not give make-up exams unless there is a documented necessity for the absence.

**Attendance:** At SRJC it is expected that students will attend every class session and be on time for the courses in which they are enrolled. Furthermore, it is SRJC policy that students with excessive absences be dropped from the course. Thus, it is my policy that any student who **exceeds three absences** (that are not excused) by our last class of Week Eight (Thursday 10/10) shall be dropped from the course. In addition, any student who reaches **seven overall absences** in the course will automatically earn a failing grade for the course.

### **Accommodations for Students with Disabilities:**

Please provide the Authorization for Academic Accommodations letter from the DRD to me as soon as possible if you need a disability-related accommodation for this class.

### **Academic Honesty:**

Students are expected to abide by the code of ethics established by SRJC which states, *"Academic dishonesty is regarded as any act of deception, benign or malicious in nature, in the completion of any academic exercise. Examples of academic dishonesty*

*include cheating, plagiarism, impersonation, misrepresentation of idea or fact for the purpose of defrauding, use of unauthorized aids or devices, falsifying attendance records, violation of testing protocol, inappropriate course assignment collaboration, and any other acts that are prohibited by the instructor of record."*

Students caught doing any of the above will receive a failing grade for the affected assignment or exam. Any further violations of this policy will result in a failing grade for the course.

### **Student Learning Outcomes and Objectives:**

Upon completion of this course, students will be able to:

1. Define the concept of globalization and explain its role as a central force in the process of cultural change in the world today.
2. Identify the challenges faced by anthropologists studying a globalized world and explain contemporary anthropological approaches to globalization.
3. Analyze the experiences of globalization of people from varying cultural traditions and explain how they relate to social problems.

**Course Schedule:** While I try to keep to the course schedule, I reserve the right to make adjustments or changes as necessary. If I make any changes I will announce the changes in class and post the changes on the course website.

### **Topics and Readings**

<b>Week 1</b>	<b>Course Introduction / What is Globalization?</b>
T 8/20	Course Introduction
TH 8/22	Readings due: Course Syllabus and Nordstrom: Preface-p. 56
<b>Week 2</b>	<b>Ancient Trade Routes, Colonialism, and the Columbian Exchange / Film: "First Contact"</b>
T 8/27	Readings due: Mann: "1491".
TH 8/29	Readings due: Nordstrom: pp. 57-100.
<b>Week 3</b>	<b>Colonialism and Theories of Globalization</b>
T 9/3	Readings due: Lavenda and Schultz, "Chapter 11"
TH 9/5	Readings due: Nordstrom, pp 101-146.
<b>Week 4</b>	<b>Colonialism and Theories of Globalization / Tradition and Modernity</b>
T 9/10	Readings due: Robbins, "Constructing the Consumer"
TH 9/12	Readings due: continue Nordstrom
<b>Week 5</b>	<b>Tradition and Modernity / Discussion of "Global Outlaws"</b>
T 9/17	Readings due: Nordstrom: all remaining chapters

TH 9/19 *1<sup>st</sup> Quote and Question Paper due: all groups on “Global Outlaws”*

**Week 6 Westernization and Global Culture**

T 9/24 Readings due: Hoad, "World Piece" and Watters, "The Americanization of Mental Illness"

TH 9/26 Quote and Question Papers due: Group 1

**Week 7 Impacts of Globalization on “the West”**

T 10/1 Readings due: Bestor: "Supply-Side Sushi" and Goldstein, "Janesville, an American Story"

TH 10/3 Quote and Question Papers due: Group 2

**Week 8 Technology and Globalization**

T 10/8 Readings due: Keefe: “Reversal of Fortune” and Coleman: “Our Weirdness is Free”

TH 10/10 Readings due: Scheper-Hughes, “Human Traffic: Exposing the Brutal Organ Trade”

**Week 9 Technology and Globalization / Midterm Exam**

T 10/15 Quote and Question Papers due: Group 3

TH 10/17 Midterm Exam (bring a bluebook and scantron to class)

**Week 10 Gender, Modernity, and Migration**

T 10/22 Readings due: McHugh, "Moral Choices and Global Desires" and Richards, "Politics of Gender, Human Rights, and Being Indigenous in Chile"

TH 10/24 Quote and Question Papers due: Group 4

**Week 11 Religion and Globalization**

T 10/29 Readings due: Niehaus, “Witchcraft in Anthropological Perspective,” McLellan: “Deviant Spirits in a West Malaysian Factory” and Fotiou, “The Globalization of Ayahuasca Shamanism and the Erasure of Indigenous Shamanism”

TH 10/31 *Quote and Question Papers due: Group 5*

**Week 12 Indigenous People in a Globalized World**

T 11/5 Readings due: Hoskins: "Predatory Voyeurs" and Conklin and Graham “The Shifting Middle Ground”

TH 11/7 *Quote and Question Papers due: Group 6*

**Week 13 PDA Flex Day (No class meeting) / Government, Globalization and Global Citizenship**

T 11/12 No Class Meeting (PDA Flex Day)

TH 11/14 Readings due: Solway, “Human Rights and NGO Wrongs”

*Topic Report Papers due for all groups TH 11/14 (see Canvas module for details)*

**Week 14 Case Study in Brazilian Amazonia**

T 11/19 Readings due: Wisniewski, Chap. 1

TH 11/21 Readings due: Wisniewski, Chap. 2

**Week 15 Brazilian Amazonia: History, Economy, and Religion**

T 11/26 Readings due: Wisniewski, Chap. 3

TH 11/28 *Thanksgiving Holiday (no class meeting)**Readings Quiz in class 11/26 (please bring a pencil and scantron form)***Week 16 Case Study Conclusion / Group Presentations**T 12/3 Readings due: Wisniewski, Chap. 4 and *Final group meetings in class*

TH 12/5 Groups 1 and 2

**Week 17 Group Presentations**

T 12/10 Groups 3 and 4

TH 12/12 Groups 5 and 6

**Our Take-home Final Exam is due Thursday, December 19th by Noon on Canvas**