

FLORISTRY 183-C
Advanced Floral Design

Fall 2019

Section #0719

Wednesday 4pm-7pm August 21-December 18

FINAL EXAM Wednesday, December 18, 4pm

Lark Hall Room 2070

Instructor: Cheryl Dianna Vigil

E-mail: cvigil@santarosa.edu

I check my email three times per week (unless out of town). This is the best way to contact me. Please include FLORS183-C in the subject line of your email. I will not open or respond to emails with no subject line or forwarded mass emails.

Office hours: Tuesday, 11:00-12:30 and 3:30-4pm Wednesdays

Description: FLORS 183-C Advanced Floral Design

2 units; P/NP option; Prerequisite: FLORS 83-B

Advanced floral design concepts,

Focusing on design principles and elements.

Color, use of textures, and the

Practical application and construction of decorative and natural design will be discussed.

Introduction to the care, handling and design of tropical flowers and foliage.

The student's creativity is expanded by gaining experience in use of different materials and theories of design.

Student Learning Outcomes:

After completing this course students will be able to:

1-Analyze the effect of color in floral design.

2-Incorporate the different elements of space (positive, negative and voids) into floral arrangements to enhance design effect.

3-Effectively integrate textures into floral designs

4-Incorporate advanced contemporary floral techniques on a design project for a client.

Recommended Text: (NOT REQUIRED): *The Art of Floral Design* by Norah Hunter;

The AIFD Guide to Floral Design by AIFD

General Information

This class is intended to help the student expand their creativity in the art of floral design. We will be using more advanced mechanics and exploring more design styles during the semester. An introduction to the use of tropical flowers and foliage as well as the proper care and handling of these materials will be part of the class curriculum.

Students are encouraged to **"think outside the box" in their use of floral materials and supplies while maintaining the proper elements and principles of design.**

I will e-mail your weekly handouts to you on the Monday before class, so please check your e-mail every week. Students who don't have access to email please notify me and I will make copies to give you in class. This handout will include what container and any material that will be needed for the following week.

Assignments:

There will be two out of class assignments. Specific details will be discussed in class including a handout that you will receive from me.

Field Trips There are two field trips.

September 11 2p.m. Sequoia Wholesale Florist 3245 Santa Rosa Ave, Phone 707-525-0780

San Francisco Flower Market, Friday, October 26th an alternative assignment will be given for those who cannot attend the Field Trips

Portfolio/ Notebook: Due December 11, No late portfolios will be accepted!

You will be required to keep a notebook for general information and a **portfolio** of your work for the semester. This will be a valuable resource to you. **The portfolio is a major portion of your grade.** You should consider it as weekly homework. Don't wait until the last minute to complete it. Each evening I will have a corner set up for you to take a picture of your arrangement.

Grading of Portfolio

Cover page	10 points	A	170-155
Table of Content:	10 points	B	154-130
Spelling	10 points	C	129-105
Organization	10 points	D	104-85
Creativity	10 points	F	84-below
Projects	120 points		
Maximum total	170 points		

You must have a cover page, a table of content and all completed projects in the Portfolio

Each completed project consists of a photo of the design, the name of the design, the materials used, the principles and elements you used, your cost sheet and YOUR COMMENTS ON THE DESIGN.

Mid-term/Final

Mid-term: October 16th, you will choose a style we have learned in class and use your own flowers, foliages and container. All work will be done in class. The written exam will cover the materials we studied in class.

December 4th is the Hands on final, it will be done in class, with you providing all the materials for your design. It can be any of the styles we learned in class. December 18th is the written final. **It will be comprehensive**

Clean Up: ALL STUDENTS CLEAN UP. Please make sure the area around you is clean and your table wiped down before you leave. There will be a sign up sheet for each of you to have one evening of cleanup and set up (depending on number of students may be 2 evenings)

Mid-term grading and final grading

Hands on Part 50 points. 10 for creativity, 10 for mechanics, 10 for design style, 10 for color, 10 composition

Written, Mid-term 25, final 50

CLASS POLICIES

Make sure that your cell phone is turned off upon entering the classroom.

No texting is allowed during class.

If you miss a class it is up to you to make up the assignment for your portfolio and to get the notes from one of your classmates. Attendance is very important for your success in this class. If you miss more than 3 classes your grade may be dropped one full letter grade.

Tardiness:

Please be on time and please do not leave before class is over (new assignments etc. are normally discussed at the end of class). If you come in late it is your responsibility to see me before the end of class to make sure that I've marked you present. If you are tardy 3 or more times this will result in a drop of one letter grade.

Student Conduct:

Student Behavior Policy is in effect in this class, refer to the Student Code of Conduct.

http://www.santarosa.edu/for_students/rules_regulations

Disability Resources can be found at <http://santarosa.edu/presentation/page/?35762>

If you have any concerns please email me or talk to me

If you are going to be gone for any important classes see me so we can make alternate

arrangements

My email is as follows cvigil@santarosa.edu

Emergency numbers

JC District Police (707) 527-1000

Health issues (physical and mental) can interfere with your academic success. Student Health Services is here to support you. Details are at shs.studenthealth.edu.

Emergency Evacuation Plan:

In the event of an emergency during class that requires evacuation of the building, please leave the class immediately, but calmly. Our class will meet at the designated area to make sure everyone got out of the building safely and to receive further instructions. If you are a student with a disability who may need assistance in an evacuation, please see me during my office hour as soon as possible so we can discuss an evacuation plan.

Grading:

Assignments:	50
Portfolio:	170
Participation:	85
Midterm:	75
Final:	100

Total Points: 470 possible points

Grades will be assigned as follows:

470-450	A
449- 430	B
429 - 360	C
359 - 299	D

PLEASE NOTE: LATE ASSIGNMENTS WILL BE SUBJECT TO A REDUCTION OF ONE FULL LETTER GRADE

Students Responsible For:

Tools:

Knife. Clippers Wire cutters
Scissors Floral oasis glue Wooden skewers
Notebook Camera

(Flowers, foliages, containers for the mid-term and final only)

Optional Supplies

Bucket

Riser

Towel

Bring to class weekly:

Extra Foliage

Fillers (optional)

Other natural materials: Small stones, twigs, branches, mosses, grasses etc.

Wired ribbon, bouillon, decorative wire etc.

Below the dates is a copy of the format for each project of your portfolio.

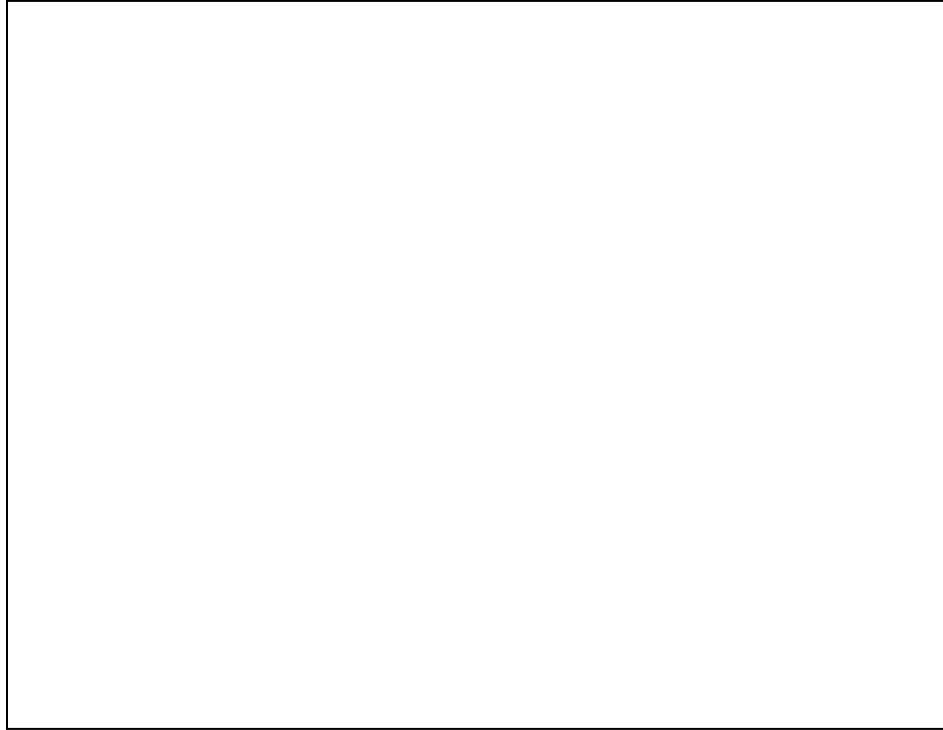
Remember you need a cover page and a table of content page for your portfolio

Fall Dates for 183-C

The following is intended to give the student guidance in what we will be covered during the semester and will be followed as closely as possible. However, I reserve the right to modify, supplement and make changes as the course need arises.

Date:	Week's focus
August 21	Introduction, Color, Review of principles and elements and how they are used
August 28	TOPIARIES PROJECT #1 Advanced styles of topiary design
September 4	HIGH STYLE DESIGN PROJECT #2 we will learn the different techniques to create high style designs suited for hotel and office, leaf manipulation techniques
.September 11	Field Trip to Sequoia Wholesale We will discuss and choose containers for our Projects. Meet at Sequoia at 2pm
September 18	Using art as a form of inspiration we will learn techniques to create floral designs That are artistic and creative. Create a spiral form using medalino sticks
September 25	ARMATURES PROJECT #3 techniques to create armatures
October 2	VEGETATIVE/LANDSCAPE DESIGN PROJECT #4 Techniques for creating vegetative and landscape designs.
October 9	Project #5 Inspirational Design Create a design using something that inspires you. Interpret the inspiration into a floral design
October 16	MID-TERM PROJECT #6 Bring your own flowers, foliage and containers #6
October 23	Project #7 Orbs and Spheres Using Orbs and Spheres
October 26	Field Trip note this is a FRIDAY
October 30	Project #8 Tropical Design We will learn how to use tropical flowers for Corporate work.
November 6	Project #9 Recycle, This is a fun project, using your skills and recycled items
November 13	Project #10 Parallel systems, creative use of floral products in geometric forms
November 20	Project #11 Frames and forms using frame and forms to create designs
November 27	NO CLASS IN LIEU OF FIELD TRIP IN OCTOBER
December 4	Project #12 Hands on Final Project. You are to choose a painting or sculpture and use this as the idea to create your final project. You are to interpret the painting or sculpture in flowers
December 11	Turn in and present your portfolio . You may bring snacks to share if you would like to. Study for Written Final.
December 18	Written Final, 4pm

Floristry 83-C Portfolio Work Sheet



Design Name:

Design Date:

Materials Used and costs see attachment

Elements, Principles, Techniques used:

Personal Comments:

Pricing Sheet

Name: _____

Project: _____

Date: _____

Flowers

Product

Cost

Total

Markup _____

Foliages

Total

X Markup _____

Filler

Total

Markup _____

Hard Goods

Total

X Markup _____

Total Materials _____

Labor (retail x %25) _____

Retail Price _____

This is the markup we will use in this class

It is one example of Industry Standards which range depending on many variables