

## ART 3 INTRODUCTION TO ART AND DESIGN FALL 2018

**Time** M/W 9:00-11:50 pm

**Instructor:** William Smith

**Office Hrs.** M/W 8:30-9am, Rm. 750 (class room) or Rm. 764 (Adjunct Office)

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### COURSE DESCRIPTION

Art 3 is an introductory studio course in the fundamentals of art and design. The art elements of line, value, shape, color and texture will be explored through exercises in drawing, painting and collage. Students will be introduced to a variety of materials and methods of use. (This course is accepted for transfer at both the UC and CSU systems.)

### COURSE OBJECTIVES

The primary goal of this course is to provide students with the essential skills for problem solving concerning two-dimensional design. Second, students will be exposed to various contemporary and historical art references in order to create a broad and well-defined understanding of what art is or could be. Lastly, this course will provide students with the skills necessary for advancement within the visual arts. That said, taking art classes will benefit you in all fields of study. Students who take art classes are more visually aware of their environment. They approach tasks with a sense of playfulness and invention. They persevere through challenges and learn to embrace the notion "that making mistakes is not a bad thing rather it is part of the process of discovery and creation." **Students are encouraged to explore art resources (museums, galleries, libraries and the web) on and off campus as much as possible. Part of your studies in art should include viewing the art of others.**

### COURSE REQUIREMENTS

- **Class Participation** This includes attending class, having materials, paying attention to slide lectures and demonstrations, completing assignments in a timely manner, following directions, classroom clean-up and verbal participation in critiques and class discussions.
- **Work Ethic** Success and completion of assignments requires motivation, total focus and effective use of studio time. Students **MUST** keep an open mind and be accepting to all art making experiences.
- **Attendance** Students are expected to be punctual and remain for the entire class period. Excessive absences and lates or leaving early will have a negative effect on final grades. **Four or more absences may result in the lowering of at least one letter grade. Eight absences may result in an automatic "D". Three lates/ leaving early equals one absence.**
- **Portfolio** Students are responsible for making up missed work regardless of whether an absence is excused or not. Students will store and maintain all class work. Wrinkled, folded and/or damaged work is unacceptable. Selected work will be due prior to the last week of class presented in

chronological order and labeled with the name of the assignment. A professional presentation is mandatory for an above average grade. Portfolios must be an enclosed, envelope folder or tote. At the minimum, you may duct tape two pieces of cardboard together. **Loose or rolled work and portfolios made from drawing pads, paper or bags will be rejected and/or considered late. DO NOT USE CLIPS OR RUBBER BANDS, STAPLES, ETC.!** Late portfolios will be lowered one letter grade. **Note: Toxic spray fix must be used away from all buildings.**

- **Homework** In order to receive an above average grade, students are expected to complete unfinished class work at home.
- **Sketchbook** Students will maintain a journal of ideas and technical notes relevant to this class. Think of your sketchbook as a "How to . . ." book. ***Sketchbook should be with you at all times.*** *Note: Try to get into the habit of drawing daily in your sketchbook.*
- **Extra credit** is available by re-exploring class projects in your sketchbook.
- **Class Conduct** No food or open containers in class. No weapons. No messaging of any kind on cell phones. No headphones during lectures. Students may listen to music through one headphone during studio sessions. Students **MUST** refrain from excessive talking and other disruptive behavior. Above all students will respect the opinions and work of others. Not adhering to these rules will have a negative affect on final grades. **Two warnings may lead to a suspension of up to two classes.**

**STUDENT CONDUCT & ACADEMIC INTEGRITY:** Students will conduct themselves in a manner which reflects an awareness of common standards of decency and the rights of others. All students are expected to know the Student Conduct Code ([http://www.santarosa.edu/for\\_students/rules-regulations/scs/section1.shtml](http://www.santarosa.edu/for_students/rules-regulations/scs/section1.shtml)) and adhere to it in class. Students who violate the code may be removed from class for up to two (2) class periods and referred to the Dean, DSPS & Student Conduct, for possible discipline sanctions.

All written work is to be original; any act of academic dishonesty of any kind will result in a failing grade ('F') on that assignment. Students could be dropped from all their classes for a second offense of cheating or plagiarism. All Academic Integrity cases are documented District-wide through the Vice President, Student Services Office and reviewed by the Dean, Student Affairs & Engagement Programs for possible additional sanctions. Please read the college policy/procedure on Academic Integrity at:  
<http://www.santarosa.edu/polman/3acadpro/3.11P.pdf>.

**STUDENT COMPLAINTS/GRIEVANCES:** Students who feel their rights as a student have been violated by an instructor or staff member should first attempt in good faith to resolve the matter with the source of the complaint. If the student is dissatisfied with the outcome of this meeting, they may take their complaint to a Department Chair or Administrator for further review by a third party. If a resolution is not reached at this level, the student may file a formal grievance with

the appropriate Dean/Supervising Administrator. For support and advice on the complaint/grievance process, a student may consult an Ombudsman in the Student Affairs Office on either the Santa Rosa or Petaluma Campus. For Santa Rosa, call (707) 527-4424; for Petaluma, (707) 778-4141. For the complete procedure, see <http://www.santarosa.edu/polman/8stuserv/8.2.2P.pdf>. The procedure is the same for complaints about academic matters including grades and curriculum. The student should begin by first talking to the instructor to attempt resolution. If this is unsuccessful, the student may then proceed with the steps as listed above. The appropriate path is faculty member, Department Chair, area Dean and finally, Vice President, Academic Affairs. Complaints involving sexual harassment, race discrimination, sex discrimination and discrimination against those with disabilities, should contact the Vice President of Human Resources Office at (707) 527-4954. Reports of complaints of discrimination that proceed to investigation will be investigated by a person knowledgeable about discrimination matters and the investigation process will include, at a minimum, interviewing the complainant, other relevant witnesses, and gathering pertinent documentation. Student appeals relating to Financial Aid decisions, rules and regulations should contact the Student Financial Services office in order to initiate the Financial Aid appeal process which follows established guidelines. The phone number is (707) 527-4471.

### **EVALUATION OF CLASS WORK**

Class work will be evaluated on a point system. Not all projects address the same objectives therefore the total points for each project will vary. Typically, we will discuss and critique a project at which time students will have an opportunity to make improvements before submitting a project for final evaluation. Work that is incomplete at the time of critique may be lowered within one letter grade.

### **STUDENT LEARNING OUTCOMES**

Upon completion of this course, students will be able to:

1. Describe visual composition both verbally and in writing, using a vocabulary of terms pertaining specifically to art and design.
2. Create a portfolio that synthesizes design elements such as line, value, texture, positive and negative shape, and color principles.
3. Practice various techniques, such as drawing, collage and painting.
4. Students will become lifelong learners. They will develop the ability to look at a work of design or art and understand how the visual elements communicate to the viewer.

### **FINAL EVALUATION**

The majority of your grade is determined by your in-class performance and the skills you acquire from attending this course. Although grading is specific to the achievements of each individual, students are expected to have a general understanding of the basic concepts explored throughout this course.

Higher grades require an advanced level of achievement and commitment to the work inside and **outside** of class. **Letter grades will be based on conceptual**

comprehension, adherence to course requirements, originality, craft and the evidence of growth. The following will be considered:

**Total points of Projects: TBD**

**12 points: Portfolio:** Quality of work, presentation and completeness.

**30 points: Final Project**

**5 points: Sketchbook (notes, thumbnail sketches, further exploration)**

**20 points: Course Requirements:** Attendance, Participation, Work Ethic, etc.

**Points TBD: Quiz:** Demonstrating conceptual comprehension in writing.

**A= Excellent Work**, Complete portfolio and sketchbook (class notes, studies, further exploration). Total Participation and Commitment to Course Requirements inside and outside of class, Respect for your work, Willingness to take chances and Grow, Confidently and completely meeting the objectives of the assignments with originality and enthusiasm.

**B= Strong Work**, Complete portfolio. Above Average Participation and Commitment to Course Requirements, Respect for your work, Generally meeting the objectives of the assignments

**C= Average Work** (Meeting minimum requirements of the course). Alternatively, students exhibiting a lack of motivation, failure to follow instructions, disruptive behavior, unfinished work and poor attendance will receive average or below average grades.

**D or F = Incomplete work, poor work ethic, and/or Failure to Appear**

**P= Meeting minimum requirements of the course** (this includes submission of a portfolio for final evaluations.)

*Note: Although grades for portfolios and/or work may contain (+) or (-), only whole letter grades will be used for determining final grades.*

## **DATES TO REMEMBER**

- **Mon., Sept. 3 Labor Day Holiday**
- **Tues., Sept. 4 PDA (NO CLASSES)**
- Sept. 9 Last day to drop a class without a "W"
- Sept. 30 Last day to opt for P/NP
- **Oct. 15 – Nov. 18 Midterm Grades Posted**
- **Mon., Nov. 12 Veteran's Day Holiday**
- Nov. 18 Last day to drop a class with a "W"
- **Thurs., Nov. 22 – 25 THANKSGIVING DAY HOLIDAY**
- **Mon., Dec. 3 Portfolios Due**
- **Wed. Dec. 12 Final Critique (attendance is mandatory for the entire class time).**
- **Final Exam Wed., Dec. 19, 9am (attendance is mandatory).**

**SERVICES**

Health issues (physical and mental) can interfere with your academic success. Student Health Services is here to support you. Details are at [shs.santarosa.edu](https://shs.santarosa.edu). Student Health Services is in the Race Building (527-4445).

On the Santa Rosa Campus students with disabilities who believe they may need accommodations in this SRJC class are encouraged to contact Disability Resources (527-4278), 3rd floor Bertolini, as soon as possible to better ensure such accommodations are implemented in a timely fashion. The DRD's Testing Office is in Analy Village.

**EVACUATION LOCATION**

In the event of an evacuation, the designated evac area for Analy Hall is the quad between Doyle, Bertolini and the Bookstore. Students are required to remain together with the rest of the class until dismissed by the proper authorities.

**ART 3 MATERIALS (required)**  
**(Bring all materials to every class meeting)**

*(Have items in bold for the next class meeting.)*

**14" x 17" Bristol Pad** (vellum surface, at least 20 sheets)

**9" x 12" or 9" x 11" spiral bound sketchbook** (hardbound or soft)

**Graphite pencils** (HB, 3B, 6B)

**Pencil Sharpener**

**Magic White eraser**

**Scissors**

**X-acto blade**

**Compass**

**Protractor**

**Glue stick**

**18" ruler**

Black Fine (F) and Brush Tip (B) pens (Pitt Pens or Microns recommended)

**NOT SHARPIES**

½ in. artist tape (less sticky than regular masking tape)

Pack of assorted acrylic brushes (ex. #3 or #4 Round, #8 or #10 Flat or ½")

Liquitex Basics Acrylic paint: mars black, titanium white, primary blue, primary red, primary yellow

Large pad of palette paper

4 oz. spray bottle for water

3 – 4 oz. container with lids (for storing paint)

Palette knife (size of butter knife)

Rags or paper towels

Tackle box for tools (cheaper at hardware stores)

Tote style portfolio (reddish, brown or green envelope big enough to hold projects without bending or folding) or hand-made cardboard portfolio

Manila envelope for turning in and storing small work

**OPTIONAL MATERIALS**

Various Templates (circles, French curve, etc.)

Self-healing cutting surface

Flashlight or phone app (for evening classes in the event of a power outage)

*More materials may be needed as the course progresses.*

**RECOMMENDED READING**

*Visual Forces*, Martinez and Block, Prentice Hall Pub.

*Art Fundamentals*, Ocvirk, Stinson, Wigg, Bone, Cayton, McGraw Hill Pub.

**MATERIALS SUPPLIERS**

**Riley St.** 103 Maxwell Ct., Santa Rosa (707) 526-2416

**Village Art** 715 Hahman Dr., Santa Rosa (707) 575-4501

**Santa Rosa Junior College Book Store**

## Art 3 (tentative) Course Outline Fall 2018 – Wm. Smith

### WEEK 1

8.20 Introduction to Course and Materials

8.22 (*Cutting tools, pencils, glue stick, Bristol*) **PRINCIPLES OF DESIGN**  
**Expansion of the Square:** Working with Positive and Negative Areas  
(Two compositions one symmetrical, one asymmetrical.)

### WEEK 2

8.27 (*Pencils/ Ink*) **Characteristics of Line:** Line weight variations. **Line Dynamics:** Symmetry vs. Asymmetry

8.29 (*Pencils/ Ink*) **Line Dynamics and the Distal Cues**

### WEEK 3

9.3 **Labor Day Holiday**

9.5 (*Pencils/ Ink*) Radial Symmetry: **The Mandala**

### WEEK 4

9.10 (*Pencils/ Ink*) Radial Symmetry: **The Mandala** (Critique at end of class).

9.12 (*Pencils/ Ink*) **Value Scale:** Hatching and Shading, Rhythm and Repetition

### WEEK 5

9.17 Value: Rhythm and Repetition

9.19 (*Paint*) **Value Scale**

### WEEK 6

9.24 (*Paint*) **Value and Three-dimensional Space (atmospheric perspective)**

9.26 **3-D space cont.**

### WEEK 7

10.1 **3-D space critique**

10.3 (*Paint*) Characteristics of Color: **Color Wheel and Color Schemes**  
**Project**

### WEEK 8

10.8 (*Paint*) **Color Schemes continued**

10.10 (*Paint*) **Color Schemes continued**

### WEEK 9

10.15 **Color Schemes critique**

10.17 (*Paint/ Collage*) **Texture**

### WEEK 10

10.22 (*Paint/ Collage*) **Texture**

10.24 (*Paint/ Collage*) **Texture**

### **WEEK 11**

**10.29 Texture critique**

**10.31 (*Pencils, Rulers and Ink*) One Point Linear Perspective Intro and Demo**

### **WEEK 12**

**11.5 (*Pencils, Rulers and Ink*) One Point Linear Perspective**

**11.7 (*Pencils, Rulers and Ink*) One Point Linear Perspective**

### **WEEK 13**

**11.12 VETERAN'S DAY HOLIDAY**

**11.14 (*Pencils, Rulers and Ink*) One Point Linear Perspective Critique/  
Two Point Intro and Demo**

### **WEEK 14**

**11.19 (*Pencils, Rulers and Ink*) Two Point Linear Perspective**

**11.21 (*Pencils, Rulers and Ink*) Two Point Linear Perspective**

### **WEEK 15**

**11.26 (*Pencils, Rulers and Ink*) Two Point Linear Perspective**

**11.28 (*Pencils, Rulers and Ink*) Two Point Linear Perspective Critique,  
Introduce Final Project.**

### **WEEK 16**

**12.3 (*Paint*) Final Project: Homage to Rene Magritte Project Proposals Due**

**12.5 (*Paint*) Final Project: Homage to Rene Magritte Project**

**PORTFOLIOS DUE MONDAY Dec. 3 (Must be prepared to turn in at the start of class or considered late and lowered one letter grade.)**

### **WEEK 17**

**12.10 (*Paint*) Final Project: Homage to Rene Magritte**

**12.12 FINAL CRITIQUE (attendance is mandatory)**

### **WEEK 18**

**12.19 Final / Vocabulary Quiz (attendance is mandatory) 9am.**



