COMM 10 Course Outline as of Fall 2007

CATALOG INFORMATION

Dept and Nbr: COMM 10 Title: INTRO COMM STUDIES Full Title: Introduction to Communication Studies Last Reviewed: 10/8/2018

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	3.00	Lecture Scheduled	3.00	17.5	Lecture Scheduled	52.50
Minimum	3.00	Lab Scheduled	0	3	Lab Scheduled	0
		Contact DHR	0		Contact DHR	0
		Contact Total	3.00		Contact Total	52.50
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 105.00

Total Student Learning Hours: 157.50

Title 5 Category:	AA Degree Applicable
Grading:	Grade or P/NP
Repeatability:	00 - Two Repeats if Grade was D, F, NC, or NP
Also Listed As:	
Formerly:	

Catalog Description:

A survey lecture course in theories of human communication.

Prerequisites/Corequisites:

Recommended Preparation: Eligibility for ENGL 1A or equivalent

Limits on Enrollment:

Schedule of Classes Information:

Description: A survey lecture course in theories of human communication. (Grade or P/NP) Prerequisites/Corequisites: Recommended: Eligibility for ENGL 1A or equivalent Limits on Enrollment: Transfer Credit: CSU;UC. Repeatability: Two Repeats if Grade was D, F, NC, or NP

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

AS Degree: CSU GE:	Area D Transfer Area D D1 D4	Social and Beha Social Science Anthropology a Gender Studies	avioral Sciences and Archeology	Effective: Fall 1981 Effective: Fall 1981	Inactive: Inactive:
IGETC:	Transfer Area 4 4J	Social and Beha Sociology and G		Effective: Fall 1981	Inactive:
CSU Transfer	Transferable	Effective:	Fall 1981	Inactive:	
UC Transfer:	Transferable	Effective:	Fall 1981	Inactive:	
CID.					

CID:

CID Descriptor:COMM 180	Introduction to Communication Studies or Introduction to Communic
SRJC Equivalent Course(s):	COMM10

Certificate/Major Applicable:

Not Certificate/Major Applicable

COURSE CONTENT

Outcomes and Objectives:

Upon completion of the course, students will be able to:

- 1. Compare the two contemporary perspectives and approaches to studying human communication
 - a. the Humanistic approach
 - b. the Social Scientific approach
- 2. Critique competing definitions of "communication" including: a. the rationales to justify a particular definition
 - b. the implications of choosing one definition over another
- 3. Diagram from memory different models of communication while also explaining how each model views communication differently
- 4. Analyze Classical Greek and Roman contributions to communication theory
- 5. Compare and contrast characteristics and theories of verbal communication.
- 6. Compare and contrast characteristics and theories of nonverbal communication.
- 7. Compare and contrast communication dynamics from a multicultural perspective.
 - a. Non-western views on communication
 - b. The relationship between gender and communication
 - c. The influence of women and racial minorities on communiction
- 8. Analyze the relationship between communication and social, economic and political institutions.
- 9. List, define and explain the different characteristics and theories pertinent to various types of face-to-face communication such as:
 - a. Interpersonal communication
 - b. Group communication

c. Public communication

10. Compare and contrast characteristics and theories of the mass media.

Topics and Scope:

- I. Introduction to the Course
 - A. The nature and extent of Communication Studies
 - B. Relationship of this field to other academic fields
 - C. Models of communication
 - D. Definitions of communication
- E. Approaches to studying communication
- II. Verbal Communication
- A. The nature of symbols
- B. Characteristics of language
- C. The relationship between language and perceptions of reality
- III. Nonverbal Communication
 - A. Basic characteristics
 - B. Paralanguage
 - C. Kinesics
 - D. Chronemics
 - E. Proxemics
- IV. Rhetoric
 - A. The Classical approach to Rhetoric
 - B. Contemporary approaches to Rhetoric
- C. Case studies
- V. Face to Face Communication
- A. Interpersonal communication
- B. Small Group communication
- C. Public communication
- VI. Intercultural Communication
- A. Definitions of culture
- B. Relationship between culture and communication
- C. The relationship between gender and communication
- D. Non-western perspectives on communication
- E. The influence of women and racial minorities on communication
- VII. The Mass Media
 - A. The unique features of a "mediated context"
 - B. How the media can effect perception
 - C. Mediated theories
- D. The impact of communication innovations on society

Assignment:

- 1. Participation and attendance: Students will be expected to monitor current events as they relate to course material (e.g., watching the State of the Union address, a presidential debate, etc.) and be prepared to discuss in class.
- 2. Each student is to read selected sections from the texts for the course. Reading assignments average 1-2 chapters per week.
- 3. Writing assignments. Options are as follows:
 - a. two to three short essays (2-4 typed pages) that demonstrate the student's ability to understand and apply theories and/or models

learned in class to communication events. Examples might include applying principles of Group Think to a small group situation the student is involved in; applying the Five Canons of Rhetric to a speech the student has listened to; applying the Toulmin Model to a newspaper editorial, or applying the elements of nonverbal codes to a conversation.

- b. a formal term paper (8-12 typed pages, not including a bibliography) where the student researches a major concept studied in class in greater depth. Examples might include writing a paper on the rhetorical contributions of Martin Luther King Jr. or Margaret Thatcher; researching and writing a paper on the impact of a communication innovation on society (e.g., how the internet has affected political communication).
- c. an original research paper (8-12 typed pages, not including tables and presentation of raw data) where the student develops a research question, develops a methodology, collects the data and then discusses what their research has revealed (e.g., "Do males and females use cell phones for different purposes?", create and disseminate a questionnaire and report back the findings).

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Short essays, term paper, original research paper.

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

None

Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

None

Exams: All forms of formal testing, other than skill performance exams.

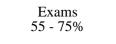
Multiple choice, True/false, Matching items, Completion, Essays

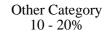
Other: Includes any assessment tools that do not logically fit into the above categories.

Class participation and attendance.

15 - 25%
Problem solving 0 - 0%
Skill Demonstrations 0 - 0%

Writing





Representative Textbooks and Materials:

Trenholm, Sarah, "Thinking Through Communication: An Introduction to the Study of Human Communication," 4h edition, Allyn & Bacon, c. 2005

- Borchers, Timothy, "Rhetorical Theory: An Introduction," Thompson Wadswoth, c. 2006
- Golden, James, et al, "The Rhetoric of Western Thought: From the Mediterranean World to the Global Setting," 9th ed., Kendall/Hunt, c. 2007
- McCroskey, James, "An Introduction to Rhetorical Communication: A Western Rhetorical Perspective," Pearson, c. 2006
- Adler, Ronald & Rodman, George, "Understanding Human Communication," 9th ed., Pearson, c. 2006
- Alberts, Jess K., "Human Communication in Society," Pearson Education Inc., Prentice Hall, c. 2007