

**JOUR 59 Course Outline as of Fall 2024****CATALOG INFORMATION**

Dept and Nbr: JOUR 59 Title: PHOTOJOURNALISM

Full Title: Photojournalism

Last Reviewed: 2/26/2024

Units	Course Hours per Week		Nbr of Weeks		Course Hours Total	
Maximum	3.00	Lecture Scheduled	3.00	17.5	Lecture Scheduled	52.50
Minimum	3.00	Lab Scheduled	0	6	Lab Scheduled	0
		Contact DHR	0		Contact DHR	0
		Contact Total	3.00		Contact Total	52.50
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 105.00

Total Student Learning Hours: 157.50

Title 5 Category: AA Degree Applicable

Grading: Grade Only

Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP

Also Listed As:

Formerly:

**Catalog Description:**

In this introductory contemporary photojournalism course, students will learn skills and techniques for creating photographs and video for newspaper, magazine, and online media content. Students will have access to professional camera gear appropriate to the course.

**Prerequisites/Corequisites:****Recommended Preparation:**

Course Completion of JOUR 1 OR JOUR 52A

**Limits on Enrollment:****Schedule of Classes Information:**

Description: In this introductory contemporary photojournalism course, students will learn skills and techniques for creating photographs and video for newspaper, magazine, and online media content. Students will have access to professional camera gear appropriate to the course. (Grade Only)

Prerequisites/Corequisites:

Recommended: Course Completion of JOUR 1 OR JOUR 52A

Limits on Enrollment:

Transfer Credit: CSU;

Repeatability: Two Repeats if Grade was D, F, NC, or NP

## **ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:**

<b>AS Degree:</b>	<b>Area</b>	Effective:	Inactive:
<b>CSU GE:</b>	<b>Transfer Area</b>	Effective:	Inactive:
<b>IGETC:</b>	<b>Transfer Area</b>	Effective:	Inactive:
<b>CSU Transfer:</b>	Transferable	Effective: Fall 2018	Inactive:
<b>UC Transfer:</b>		Effective:	Inactive:

### **CID:**

#### **Certificate/Major Applicable:**

Both Certificate and Major Applicable

## **COURSE CONTENT**

### **Student Learning Outcomes:**

At the conclusion of this course, the student should be able to:

1. Demonstrate competency in the technical and aesthetic aspects of the photographic and video processes in journalistic storytelling.
2. Demonstrate an understanding of the history and development of photojournalism.
3. Use appropriate news, ethical and legal judgment in planning, pursuing, and creating photojournalism works and assignments, which include shooting both photograph and video, applying Associated Press Style and using basic newswriting skills.

### **Objectives:**

At the conclusion of this course, the student should be able to:

1. Anticipate and solve the demands associated with taking photographs or shooting video on location and meeting print and web publication deadlines for The Oak Leaf or other publications.
2. Solve problems regarding on-the-spot decision making of lens, ISO, exposure and angle choice when covering a photograph story; and solve problems regarding audio, lighting, shooting, and editing a video story.
3. Relate the impact of the history of photojournalism to its current use and status.
4. Apply principles and skills of photojournalism to the creation of photograph and video story assignments.
5. Analyze photojournalism ethics and apply the principles to their own efforts.
6. Use computer software programs to edit and process images and videos to professional standards.
7. Evaluate subjects based on news, interest, value, and marketability.
8. Create an online photo slideshow or video story.
9. Create, critique, and edit photographs to assemble a cohesive print or digital portfolio to showcase their photographic and/or video abilities.
10. Evaluate a career in photojournalism based on an understanding of the employment opportunities.

### **Topics and Scope:**

- I. The History of Photojournalism
  - A. Important photographers and their work
  - B. Important periods and the work produced
- II. Photographic Techniques for Photojournalists
  - A. Camera choices
  - B. Determining exposure quickly
  - C. Lenses and lens choice
  - D. Focusing techniques
  - E. Digital media
- III. Image Characteristics
  - A. Composition
  - B. Lighting
  - C. Timing
  - D. Perspective
- IV. Photojournalism
  - A. Feature
  - B. Sports
  - C. Spot news
  - D. Photo-illustration
  - E. Editorial portraits
  - F. Self-generated stories
  - G. Documentary photography
  - H. Photograph essays
  - I. Legal issues in photojournalism
  - J. Ethical issues in photojournalism
- V. News Writing and Associated Press (AP) Style
  - A. Basic news story writing
  - B. Writing cutlines/captions
  - C. Associated Press (AP) Style
- VI. Analyzing Photographs
  - A. Analyze and critique photographs
  - B. Analyze and critique layouts
  - C. Words and pictures
  - D. The photograph editing process
- VII. Photograph Editing Programs and Techniques
  - A. Image editing systems
  - B. Editing best practices
  - C. File types and transmission
- VIII. Shooting Video
  - A. Audio
  - B. Lighting
  - C. Sound editing
  - D. Video editing
- IX. The Working Portfolio
  - A. Presentation styles
  - B. Assembly
  - C. Online portfolio
- X. The Business of Photojournalism
  - A. Selling your work
  - B. Copyright and usage issues
  - C. Social media marketing

## XI. Career Opportunities in Photojournalism

- A. Full-time employment
- B. Freelance opportunities
- C. Preparation for employment
- D. Related opportunities

### Assignment:

1. Cutlines/photograph caption writing and critiques
2. Weekly photograph or video assignments
3. Photograph or video assignments for campus publications/websites
4. Portfolio of work and/or final project
5. Quiz(zes) (1-2) and/or midterm/final

### Methods of Evaluation/Basis of Grade:

**Writing:** Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Cutlines/photograph captions and critiques

Writing  
5 - 10%

**Problem Solving:** Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Weekly photograph or video assignments; photograph or video assignments for campus publications/websites

Problem solving  
20 - 30%

**Skill Demonstrations:** All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Portfolio and/or final project

Skill Demonstrations  
40 - 50%

**Exams:** All forms of formal testing, other than skill performance exams.

Quiz(zes) and/or midterm/final

Exams  
10 - 20%

**Other:** Includes any assessment tools that do not logically fit into the above categories.

Attendance and participation

Other Category  
5 - 15%

### Representative Textbooks and Materials:

Associated Press Stylebook. Associated Press. Current year

Photojournalism: The Professionals' Approach. 7th ed. Kobre, Ken. Focal Press. 2017 (classic).