BAD 62 Course Outline as of Fall 2023

CATALOG INFORMATION

Dept and Nbr: BAD 62 Title: INTELLECTUAL PRPTY LAW
Full Title: Intellectual Property Law
Last Reviewed: 5/8/2023

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	3.00	Lecture Scheduled	3.00	17.5	Lecture Scheduled	52.50
Minimum	3.00	Lab Scheduled	0	6	Lab Scheduled	0
		Contact DHR	0		Contact DHR	0
		Contact Total	3.00		Contact Total	52.50
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 105.00 Total Student Learning Hours: 157.50

Title 5 Category:	AA Degree Applicable
Grading:	Grade Only
Repeatability:	00 - Two Repeats if Grade was D, F, NC, or NP
Also Listed As:	
Formerly:	PLS 61

Catalog Description:
In this course, students receive an overview of the principal types of intellectual property, such as trade secrets, patents, copyrights, and trademarks.

Prerequisites/Corequisites:
Course Completion or Current Enrollment in PLS 50

Recommended Preparation:

Limits on Enrollment:

Schedule of Classes Information:
Description: In this course, students receive an overview of the principal types of intellectual property, such as trade secrets, patents, copyrights, and trademarks. (Grade Only)
Prerequisites/Corequisites: Course Completion or Current Enrollment in PLS 50
Recommended:
Limits on Enrollment:
Transfer Credit: CSU;
Repeatability: Two Repeats if Grade was D, F, NC, or NP

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

AS Degree:	**Area**			Effective:	Inactive:
CSU GE:	**Transfer Area**			Effective:	Inactive:
IGETC:	**Transfer Area**			Effective:	Inactive:
CSU Transfer:	Transferable	Effective:	Fall 2010	Inactive:	
UC Transfer:		Effective:		Inactive:	

CID:

Certificate/Major Applicable:
Major Applicable Course

COURSE CONTENT

Student Learning Outcomes:
At the conclusion of this course, the student should be able to:
1. Describe the major forms of intellectual property.
2. Recognize the requirements for protection under intellectual property law.
3. Identify the importance of preserving traditional intellectual property rights in a world of emerging technology.

Objectives:
At the conclusion of this course, the student should be able to:
1. Identify information that may be protected by intellectual property law and evaluate the best means of securing protection for such information.
2. Perform a basic trademark search.
3. Understand a simple compulsory license agreement.
4. Recognize infringement situations.
5. Recognize the requirements of a trademark application.

Topics and Scope:

I. Overview of Intellectual Property Law
   A. Types of intellectual property
   B. Public policy
   C. Intellectual property terminology
   D. Internet domain names, publicity, and social media
II. Foundations of Trademark Law
   A. Purpose and function
   B. Types of trademarks
   C. Acquisition of trademark rights
   D. Common law, federal registration, and state trademark rights
   E. Trade names and business names
   F. Protectable matter
   G. Exclusions
   H. United States Patent and Trademark Office (USPTO)

I. Trademark selection and searching
J. The trademark application
K. Trademark calendaring
L. Post-registration procedures
M. Infringement and dilution

III. Foundations of Copyright Law
A. Common law rights and rights under 1976 Copyright Act
B. The United States Copyright Office
C. Copyrightable material
D. Works of authorship
E. Exclusions
F. Compilations, collections, and derivative works
G. Rights afforded by copyright law
H. Limitations on exclusive rights
I. Compulsory licenses
J. Ownership, transfer, and duration
K. Works made for hire
L. Termination of transfers of copyright
M. Copyright registration
N. Searching copyright records
O. Infringement elements
P. Defenses and remedies
Q. New and international developments in copyright law

IV. Foundations of Patent Law
A. Rights under federal law
B. Patentability
C. Patent searching
D. The patent application
E. Prosecuting the patent
F. Patent ownership and transfer
G. Inventions made by employees and independent contractors
H. Infringement, defenses, and remedies
I. New and international developments in patent law

V. Trade Secrets
A. Determination of trade secret status
B. Liability for misappropriation of trade secrets
C. Protection available
D. New developments in trade secrets law
E. Employer-employee relationships
F. Defenses and remedies to misappropriation
G. Litigation
H. New and international developments in trade secret law
I. Traditional intellectual property rights in a world of emerging technology

VI. Unfair Competition
A. Misappropriation
B. Publicity
C. False advertising
D. Disparagement and dilution
E. Infringement of trade dress
F. International protection

VII. Intellectual Property Audits and Due Diligence Reviews
A. Practical aspects

B. Conducting the audit
C. Post audit activities
D. Causation
E. Consciousness of harm
F. Peace officer's privilege of arrest
G. Private citizen's privilege of arrest

Assignment:

1. Read textbook and outside source materials
2. Written homework assignments based on lecture and readings
3. Participation in weekly discussions (in person or online) including group discussions questions based on intellectial properpty senarios
4. Legal terminology homework
5. Midterm(s) and final exam

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Written homework assignments based on lecture and readings.	Writing 20 - 30%

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Legal terminology homework; group discussions questions based on intellectial properpty senarios	Problem solving 20 - 30%

Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

None	Skill Demonstrations 0 - 0%

Exams: All forms of formal testing, other than skill performance exams.

Midterm(s) and final exam	Exams 50 - 60%

Other: Includes any assessment tools that do not logically fit into the above categories.

None	Other Category 0 - 0%

Representative Textbooks and Materials:
Intellectual Property: The Law of Trademarks, Copyrights, Patents, and Trade Secrets for the Paralegal. 6th. Deborah Bouchoux. Delmar Cengage Learning. 2023.