

MEDIA 19 Course Outline as of Fall 2021**CATALOG INFORMATION**

Dept and Nbr: MEDIA 19 Title: MULTI-CAMERA STUDIO PROD

Full Title: Multi-Camera Studio Production

Last Reviewed: 4/12/2021

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	4.00	Lecture Scheduled	3.00	17.5	Lecture Scheduled	52.50
Minimum	4.00	Lab Scheduled	3.00	6	Lab Scheduled	52.50
		Contact DHR	0		Contact DHR	0
		Contact Total	6.00		Contact Total	105.00
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 105.00

Total Student Learning Hours: 210.00

Title 5 Category: AA Degree Applicable

Grading: Grade or P/NP

Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP

Also Listed As:

Formerly:

Catalog Description:

This course introduces students to the studio production environment. Live multi-camera formats will be studied in theory and in practice as participants create original content.

Prerequisites/Corequisites:**Recommended Preparation:**

Course Completion or Concurrent Enrollment in MEDIA 18 (or MEDIA 51)

Limits on Enrollment:**Schedule of Classes Information:**

Description: This course introduces students to the studio production environment. Live multi-camera formats will be studied in theory and in practice as participants create original content. (Grade or P/NP)

Prerequisites/Corequisites:

Recommended: Course Completion or Concurrent Enrollment in MEDIA 18 (or MEDIA 51)

Limits on Enrollment:

Transfer Credit: CSU;UC.

Repeatability: Two Repeats if Grade was D, F, NC, or NP

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

AS Degree:	Area	Effective:	Inactive:
CSU GE:	Transfer Area	Effective:	Inactive:

IGETC:	Transfer Area	Effective:	Inactive:
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CSU Transfer:	Transferable	Effective:	Fall 2014	Inactive:
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UC Transfer:	Transferable	Effective:	Fall 2014	Inactive:
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CID:

Certificate/Major Applicable:

Both Certificate and Major Applicable

COURSE CONTENT

Student Learning Outcomes:

At the conclusion of this course, the student should be able to:

1. Plan, organize, and execute the production of a multi-camera studio production.

Objectives:

Students will be able to:

1. Write a script for multi-camera production using proper formatting.
2. Pre-produce (plan and organize) a script implementing the various theories, and demonstrating the various skills, of: lighting, basic set design, camera layout, audio recording, assemblage of pre-recorded material and basic graphics.
3. Utilize basic video production equipment correctly, safely and creatively in the production of an original script. This includes proper use of: cameras, lights, audio, audio mixers, switchers, video recording, character generation and teleprompter.
4. Evaluate and analyze multi-camera productions.
5. Identify the various forms and formats of multi-camera studio productions and the elements that distinguish them.
6. Work effectively in a team environment as both a team leader (director) and as a member of the group in a variety of crew positions.
7. Demonstrate a hands-on ability to perform appropriate critical thinking needed for successful teamwork in television studio environment.

Topics and Scope:

- I. Introduction to Multi-Camera Production
 - A. Single versus multi-camera production
 - B. Studio production formats
 1. news
 2. talk show
 3. scripted
 - C. Studio versus location production
- II. Overview of the Studio

- A. Safety
- B. The control room
- C. The studio
- D. Workflow
- III. Studio Technologies
 - A. Studio cameras
 - B. Intercom fold back
 - C. The lighting board
 - D. Microphones
 - E. The audio board
 - F. The switcher
 - G. Teleprompter
 - H. Character generator
 - I. Video tape recorder
- IV. Basic Production Design
 - A. Basic set design
 - B. Lighting for multi-camera production
- V. The Crew
 - A. Director
 - B. Technical director
 - C. Audio
 - D. Graphics
 - E. Floor Manager
 - F. Camera Operator
 - G. Talent
 - H. Lighting director
- VI. Production
 - A. Two Column Script formatting
 - B. Script content
 - C. On-air delivery
 - D. Live and live-to-tape

All topics are covered in the lecture and lab portions of the course.

Assignment:

Lecture-Related Assignments:

1. Read from texts, manuals and on-line sources (15-25 pages weekly)

Lecture- and Lab-Related Assignments:

1. Write 2-4 original scripts (3-5 pages each), in proper format, appropriate for a multi-camera studio environment. Other writings include evaluations of one's own work and others'.
2. Demonstrate skills by serving as the director and team leader on 2-4 original productions. This includes individual or group planning (pre-production) of an original script to be written and to prep it for production, and the directing and implementation of this plan through production in a live studio environment.
3. Performance exams, quizzes (6-8) and a final exam

Lab-Related Assignments:

1. In-class labs demonstrating technical and artistic skills relating to the studio camera, lighting, sound recording, directing, set management and the switcher

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Scripts, self-evaluations, peer critiques

Writing
10 - 20%

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Individual or group film project planning

Problem solving
10 - 20%

Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Individual or group project, performance exams

Skill Demonstrations
30 - 50%

Exams: All forms of formal testing, other than skill performance exams.

Quizzes, final exam

Exams
10 - 30%

Other: Includes any assessment tools that do not logically fit into the above categories.

Class participation

Other Category
10 - 30%

Representative Textbooks and Materials:

Directing and Producing for Television: A Format Approach. 5th ed. Cury, Ivan. Taylor & Francis. 2017

Television Production Handbook. 12th ed. Zettl, Herb. Thomson/Wadsworth. 2015 (classic)