

BMG 63.4 Course Outline as of Fall 2021**CATALOG INFORMATION**

Dept and Nbr: BMG 63.4 Title: MANAGERIAL LEADERSHIP

Full Title: Managerial Leadership

Last Reviewed: 1/25/2021

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	1.50	Lecture Scheduled	1.50	17.5	Lecture Scheduled	26.25
Minimum	1.50	Lab Scheduled	0	3	Lab Scheduled	0
		Contact DHR	0		Contact DHR	0
		Contact Total	1.50		Contact Total	26.25
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 52.50

Total Student Learning Hours: 78.75

Title 5 Category: AA Degree Applicable

Grading: Grade or P/NP

Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP

Also Listed As:

Formerly:

Catalog Description:

This course provides the knowledge, skills, and tools to increase managerial leadership effectiveness. Topics include successful leadership characteristics, situational leadership styles, and setting direction with vision, mission, and policies within the organization's culture.

Prerequisites/Corequisites:**Recommended Preparation:**

Eligibility for ENGL 100 or ESL 100 or appropriate placement based on AB705 mandates

Limits on Enrollment:**Schedule of Classes Information:**

Description: This course provides the knowledge, skills, and tools to increase managerial leadership effectiveness. Topics include successful leadership characteristics, situational leadership styles, and setting direction with vision, mission, and policies within the organization's culture. (Grade or P/NP)

Prerequisites/Corequisites:

Recommended: Eligibility for ENGL 100 or ESL 100 or appropriate placement based on AB705

mandates

Limits on Enrollment:

Transfer Credit: CSU;

Repeatability: Two Repeats if Grade was D, F, NC, or NP

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

AS Degree: Area Effective: Inactive:

CSU GE: Transfer Area Effective: Inactive:

IGETC: Transfer Area Effective: Inactive:

CSU Transfer: Transferable Effective: Fall 2008 Inactive:

UC Transfer: Effective: Inactive:

CID:

Certificate/Major Applicable:

Both Certificate and Major Applicable

COURSE CONTENT

Student Learning Outcomes:

At the conclusion of this course, the student should be able to:

1. Differentiate between management and leadership.
2. Understand and demonstrate knowledge of different situational leadership styles.
3. Explain the role of leadership in creating organizational vision and goals.

Objectives:

At the conclusion of this course, the student should be able to:

1. Examine the similarities and differences between organizational managers and leaders.
2. Explain how leaders adapt different leadership styles depending on the situation.
3. Describe the importance of organizational culture and the positive impact of diversity on team productivity.
4. Describe how leadership guides the organization in formulating mission, vision, goals, and policies.

Topics and Scope:

I. The Nature and Importance of Leadership

A. What it means to be a leader

B. Similarities and differences between organizational managers and leaders

C. Successful leadership characteristics

D. Influencing, directing, and developing others for improvement

II. Theories of Effective Leadership

A. Behavioral models of leadership

B. Contingency approaches to leadership including situational leadership

C. Current trends in leadership practice

III. Organizational Cultures and Performance

A. The influence of cultural factors, including values, on leadership practice

- B. Ethics and leadership effectiveness
 - C. Factors for developing diverse high-performing teams
- IV. Leadership Role in Creating Organizational Vision and Mission
- A. Establishing goals, objectives, and policies to achieve the mission and the vision
 - B. Influencing and engaging with others to achieve organizational goals

Assignment:

1. Reading approximately 20-40 pages per week
2. Write and develop a model for organizational leadership
3. Role-playing or scenarios:
 - a. Practice various leadership styles.
 - b. Demonstrate ability to manage in a variety of ethical conflict situations
4. Case study or studies (1 - 3), including group participation and analysis
5. Quiz and/or Exam (1 - 2)
6. Group activities and/or workbook activities

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Model for organizational leadership	Writing 25 - 35%
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Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Case study or studies; group activities and/or workbook exercises	Problem solving 20 - 25%
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Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Role-playing or scenarios	Skill Demonstrations 20 - 40%
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Exams: All forms of formal testing, other than skill performance exams.

Quiz(zes) and/or Exam(s)	Exams 10 - 20%
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Other: Includes any assessment tools that do not logically fit into the above categories.

Participation	Other Category 5 - 15%
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Representative Textbooks and Materials:

The Leadership Experience. 7th ed. Daft, Richard. Cengage Learning. 2018

Leadership: Enhancing the Lessons of Experience. 9th ed. Hughes, Richard and Ginnett, Robert

and Curphy, Gordon. McGraw Hill Education. 2019

The Art of Leadership. 7th ed. Manning, George and Curtis, Kent. McGraw Hill Education.
2022

Instructor prepared materials.