

CATALOG INFORMATION

Dept and Nbr: ART 66.2            Title: STUDIO PHOTO--PRODUCT  
Full Title: Studio Photography - Product  
Last Reviewed: 10/24/2016

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	1.50	Lecture Scheduled	1.00	17.5	Lecture Scheduled	17.50
Minimum	1.50	Lab Scheduled	2.00	3	Lab Scheduled	35.00
		Contact DHR	0		Contact DHR	0
		Contact Total	3.00		Contact Total	52.50
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 35.00

Total Student Learning Hours: 87.50

Title 5 Category: AA Degree Applicable  
Grading:            Grade Only  
Repeatability:    00 - Two Repeats if Grade was D, F, NC, or NP  
Also Listed As:  
Formerly:

**Catalog Description:**  
Exploration and application of studio photo methods: lighting, printing and camera techniques, including the medium-format camera and DSLR (digital single-lens reflex). Students will photograph a variety of products as encountered in professional situations.

**Prerequisites/Corequisites:**  
Course Completion of ART 19 OR ART 82

**Recommended Preparation:**

**Limits on Enrollment:**

**Schedule of Classes Information:**  
Description: Exploration and application of studio photo methods: lighting, printing and camera techniques, including the medium-format camera and DSLR (digital single-lens reflex). Students will photograph a variety of products as encountered in professional situations. (Grade Only)  
Prerequisites/Corequisites: Course Completion of ART 19 OR ART 82  
Recommended:  
Limits on Enrollment:

Transfer Credit:

Repeatability: Two Repeats if Grade was D, F, NC, or NP

## **ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:**

<b>AS Degree:</b>	<b>Area</b>	Effective:	Inactive:
<b>CSU GE:</b>	<b>Transfer Area</b>	Effective:	Inactive:
<b>IGETC:</b>	<b>Transfer Area</b>	Effective:	Inactive:
<b>CSU Transfer:</b>		Effective:	Inactive:
<b>UC Transfer:</b>		Effective:	Inactive:

**CID:**

**Certificate/Major Applicable:**

Certificate Applicable Course

## **COURSE CONTENT**

### **Student Learning Outcomes:**

At the conclusion of this course, the student should be able to:

1. Analyze and assess photographic studio situations regarding choice of lenses, artificial light and exposure.
2. Create, critique and edit photographs in order to assemble a cohesive portfolio of high-quality images using studio equipment and methods.

### **Objectives:**

Upon completion of this course, students will be able to:

1. Use various cameras including medium-format cameras, lights and DSLR (digital single-lens reflex), and other studio equipment, in order to photograph successfully under controlled situations.
2. Employ creative and critical thinking and decision-making skills in regard to lighting in the studio.
3. Utilize a working vocabulary of studio terminology.
4. Create photo presentations.
5. Create and critically analyze the content and usage of photographic images to assemble a portfolio.

### **Topics and Scope:**

#### **I. Light**

- A. Natural or available
- B. Artificial

#### **II. Studio lighting equipment and techniques**

- A. Varieties of lights and tripods
- B. Lighting techniques

#### **III. Cameras, lenses and light meters - Shooting tethered to a computer**

#### **IV. Topics in product photography**

#### **V. Professional presentations**

#### **VI. Critiquing work**

- A. Analytical examination
- B. Aesthetic judgments
- C. Composition
- D. Visual literacy
- E. Creative process

### Assignment:

1. Lab: Weekly studio and product photo assignments of various lighting techniques presented in lecture
2. Midterm print review
3. Final portfolio
4. Homework: Application of photography concepts presented in lecture and practiced in lab

### Methods of Evaluation/Basis of Grade:

**Writing:** Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

None, This is a degree applicable course but assessment tools based on writing are not included because problem solving assessments and skill demonstrations are more appropriate for this course.

Writing  
0 - 0%

**Problem Solving:** Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Homework activities and midterm print review

Problem solving  
10 - 30%

**Skill Demonstrations:** All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Weekly photo assignments and final portfolio

Skill Demonstrations  
60 - 80%

**Exams:** All forms of formal testing, other than skill performance exams.

None

Exams  
0 - 0%

**Other:** Includes any assessment tools that do not logically fit into the above categories.

Attendance and participation

Other Category  
5 - 10%

### Representative Textbooks and Materials:

Photography, 11th ed. Stone, Jim and Upton, John and London, Barbara. Pearson: 2013  
Instructor prepared materials

