

**COMM 51A Course Outline as of Spring 2021****CATALOG INFORMATION**

Dept and Nbr: COMM 51A Title: EXPERIENCE IN SPEAKING

Full Title: Practical Experience in Public Speaking 1

Last Reviewed: 1/27/2020

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	3.00	Lecture Scheduled	3.00	17.5	Lecture Scheduled	52.50
Minimum	3.00	Lab Scheduled	0	6	Lab Scheduled	0
		Contact DHR	1.00		Contact DHR	17.50
		Contact Total	4.00		Contact Total	70.00
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 105.00

Total Student Learning Hours: 175.00

Title 5 Category: AA Degree Applicable

Grading: Grade or P/NP

Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP

Also Listed As:

Formerly:

**Catalog Description:**

This course prepares students for advocacy and leadership in public settings. Activities may include producing podcasts, delivering business trainings, conducting debates on current events, and learning to address varied audiences within the community. The course examines how speaking in public cultivates leadership skills and assists participants in developing their unique voice.

**Prerequisites/Corequisites:****Recommended Preparation:**

Eligibility for ENGL 1A or equivalent

**Limits on Enrollment:****Schedule of Classes Information:**

Description: This course prepares students for advocacy and leadership in public settings. Activities may include producing podcasts, delivering business trainings, conducting debates on current events, and learning to address varied audiences within the community. The course examines how speaking in public cultivates leadership skills and assists participants in

developing their unique voice. (Grade or P/NP)

Prerequisites/Corequisites:

Recommended: Eligibility for ENGL 1A or equivalent

Limits on Enrollment:

Transfer Credit: CSU;

Repeatability: Two Repeats if Grade was D, F, NC, or NP

## **ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:**

<b>AS Degree:</b>	<b>Area</b>	Effective:	Inactive:
<b>CSU GE:</b>	<b>Transfer Area</b>	Effective:	Inactive:
<b>IGETC:</b>	<b>Transfer Area</b>	Effective:	Inactive:
<b>CSU Transfer:</b>	Transferable	Effective: Spring 2020	Inactive: Fall 2024
<b>UC Transfer:</b>		Effective:	Inactive:

**CID:**

**Certificate/Major Applicable:**

Major Applicable Course

## **COURSE CONTENT**

### **Student Learning Outcomes:**

At the conclusion of this course, the student should be able to:

1. Deliver a speech to a public audience.
2. Explain how public oration is a form of advocacy and leadership.
3. Identify and develop leadership speaking skills.

### **Objectives:**

At the conclusion of this course, the student should be able to:

1. Research, outline, write, select the venue for, and deliver a speech to a public audience.
2. Perform a literature program or oral interpretation event, research, prepare and deliver a work of literary merit or original oratory for a public audience. OR
3. Develop mediated oratorical content, such as a podcast, research, outline, write and create the content for an online audience. OR
4. Engage in a debate, research, analyze, coordinate with colleagues and participate in a debate in a competitive or public forum.

### **Topics and Scope:**

- I. The History of Public Oratory
- II. The Purpose of Advocacy
- III. The Application of Theory and Principles of Communication to Public Oratory
- IV. Oratorical Contexts
  - A. Business
  - B. Political
  - C. Civic Engagement

- D. Mediated
- E. Crisis
- V. Legal Rights and Responsibilities of the Public Speaker
- VI. Famous Orators
- VII. Traditional Forms of Rhetoric
  - A. Judicial
  - B. Deliberative
  - C. Epideictic
- VIII. Oral Interpretation and The Stage including Readers' Theater
  - A. Theatre as Argument
  - B. Plays and Perspective
  - C. Catharsis
  - D. Community
- IX. Performative Speeches (overview of forensics speeches, such as platform, limited preparation, and oral interpretation)
- X. Conference Presentations and Workplace Trainings
- XI. Analyzing and Presenting Public Debates
- XII. Speech Adaptation to Different Audiences and Venues
  - A. Political venues from rallies to city council
  - B. Business Training
  - C. Social and issue advocacy
  - D. Service organizations
  - E. Online audiences and podcasts
  - F. Speaking to entertain
- XIII. Advanced Speech Construction and Delivery (including information competency as it pertains to the research, analysis and writing for at least one event)
- XIV. Developing an Authentic and Unique Public Speaking Style
- XV. Confidence and Leadership Traits including Ethics and Etiquette for Event Participation
- XVI. The Public Speaker as Leader
- XVII. Speaking to Inspire

All portions of the course are covered in both lecture and lab.

### **Assignment:**

Assignments may include (depending on events):

#### **Lecture-Related Assignments:**

1. Research, organize, brief and deliver a debate.
2. Research, prepare and deliver a literary presentation.
3. Research, organize, write and deliver a workplace training or conference presentation.
4. Research, organize, write and create a podcast.
5. Research, organize, write and deliver an advocacy speech.
6. Research, analyze and critique a specific leader's rhetorical style.

#### **Lab-Related Assignments (may include):**

1. Participation in local public speaking opportunities in the community.
2. Creating and disseminating online speeches and debates through podcasts.
3. Assisting local high school speech and debate teams.

4. Facilitating and delivering speeches for SRJC Speech Night.
5. Conducting virtual or face-to-face public debates regarding current events.
6. Participation in forensic events as a competitor, facilitator, or judge.
7. Practice, deliver, and critique a speech on a significant contemporary issue.
8. Practice, deliver, and critique a speech on a literary program.

### Methods of Evaluation/Basis of Grade:

**Writing:** Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Speech manuscripts, debate briefs; literary presentations and/or literary programs

Writing  
5 - 10%

**Problem Solving:** Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

None

Problem solving  
0 - 0%

**Skill Demonstrations:** All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Public performances, class performances, debates, speeches, literary recitations, oral critiques, podcasts and research

Skill Demonstrations  
75 - 80%

**Exams:** All forms of formal testing, other than skill performance exams.

None

Exams  
0 - 0%

**Other:** Includes any assessment tools that do not logically fit into the above categories.

Attendance and class participation

Other Category  
10 - 20%

### Representative Textbooks and Materials:

Cicero on Oratory and Orators. Watson, J.S Ed. Oxford University Press. 2015 (classic)

Eloquence in an Electronic Age: The Transformation of Political Speechmaking. Jamieson, Kathleen Hall. Oxford University Press. 1988 (classic)

Leadership: Theory and Practice. 8th ed. Northouse, Peter G. Sage Publications, Inc. 2018

Lessons from the Podium: Public Speaking as a Leadership Art. Cohen, Steven D. University Readers, Inc. 1988 (classic)

Speak Like Churchill, Stand Like Lincoln: 21 Powerful Secrets of History's Greatest Speakers.

Humes, James C. Three Rivers Press. 2002 (classic)

Touch Points. Conant, Douglas and Norgaard, Mette. Jossey-Bass. 2011 (classic)