

**JOUR 59 Course Outline as of Spring 2021****CATALOG INFORMATION**

Dept and Nbr: JOUR 59 Title: PHOTOJOURNALISM

Full Title: Photojournalism

Last Reviewed: 2/26/2024

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	3.00	Lecture Scheduled	3.00	17.5	Lecture Scheduled	52.50
Minimum	3.00	Lab Scheduled	0	6	Lab Scheduled	0
		Contact DHR	0		Contact DHR	0
		Contact Total	3.00		Contact Total	52.50
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 105.00

Total Student Learning Hours: 157.50

Title 5 Category: AA Degree Applicable

Grading: Grade Only

Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP

Also Listed As:

Formerly:

**Catalog Description:**

Introduction to contemporary photojournalism skills and techniques for newspapers, magazines and online media. Students may provide photographic or video coverage of events for campus news media. Requires access to a Digital Single-Lens Reflex (DSLR) or mirrorless camera with manual option.

**Prerequisites/Corequisites:****Recommended Preparation:**

Course Completion of JOUR 1 OR JOUR 52A

**Limits on Enrollment:****Schedule of Classes Information:**

Description: Introduction to contemporary photojournalism skills and techniques for newspapers, magazines and online media. Students may provide photographic or video coverage of events for campus news media. Requires access to a Digital Single-Lens Reflex (DSLR) or mirrorless camera with manual option. (Grade Only)

Prerequisites/Corequisites:

Recommended: Course Completion of JOUR 1 OR JOUR 52A

Limits on Enrollment:

Transfer Credit: CSU;

Repeatability: Two Repeats if Grade was D, F, NC, or NP

## **ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:**

<b>AS Degree:</b>	<b>Area</b>	Effective:	Inactive:
<b>CSU GE:</b>	<b>Transfer Area</b>	Effective:	Inactive:
<b>IGETC:</b>	<b>Transfer Area</b>	Effective:	Inactive:
<b>CSU Transfer:</b>	Transferable	Effective: Fall 2018	Inactive:
<b>UC Transfer:</b>		Effective:	Inactive:

**CID:**

**Certificate/Major Applicable:**

Both Certificate and Major Applicable

## **COURSE CONTENT**

### **Student Learning Outcomes:**

At the conclusion of this course, the student should be able to:

1. Demonstrate competency in the technical and aesthetic aspects of the photographic and video processes in journalistic storytelling endeavors.
2. Demonstrate an understanding of the history and development of photojournalism.
3. Use appropriate news, ethical and legal judgment in planning, pursuing and creating photojournalism works and assignments, including shooting both photo and video and applying Associated Press Style and basic newswriting skills.

### **Objectives:**

At the conclusion of this course, the student should be able to:

1. Anticipate and solve the demands associated with taking photos or shooting video on location and meeting print and web publication deadlines for The Oak Leaf or other publication.
2. Solve problems regarding on-the-spot decision making of lens, ISO, exposure and angle choice when covering a photo story; and solve problems regarding audio, lighting, shooting and editing a video story.
3. Relate the impact of the history of photojournalism to its current use and status.
4. Apply principles and skills of photojournalism to the creation of photo and video story assignments.
5. Analyze photojournalism ethics and apply the principles to their own efforts.
6. Use computer software programs to edit and process images and videos to professional standards.
7. Evaluate subjects based on news, interest, value and marketability.
8. Create an online photo slideshow or video story.
9. Create, critique and edit photographs to assemble a cohesive print or digital portfolio to showcase their photographic and/or video abilities.

### **Topics and Scope:**

- I. The History of Photojournalism
  - A. Important photographers and their work
  - B. Important periods and the work produced
- II. Photographic Techniques for Photojournalists
  - A. Camera choices
  - B. Determining exposure quickly
  - C. Lenses and lens choice
  - D. Focusing techniques
  - E. Digital media
- III. Image Characteristics
  - A. Composition
  - B. Lighting
  - C. Timing
  - D. Perspective
- IV. Photojournalism
  - A. Feature
  - B. Sports
  - C. Spot news
  - D. Photo-Illustration
  - E. Editorial portraits
  - F. Self-generated stories
  - G. Documentary photography
  - H. Photo Essays
  - I. Legal issues in photojournalism
  - J. Ethical issues in photojournalism
- V. News Writing and Associated Press (AP) Style
  - A. Basic news story writing
  - B. Writing cutlines/captions
  - C. Associated Press (AP) Style
- VI. Analyzing Photographs
  - A. Analyze and critique photographs
  - B. Analyze and critique layouts
  - C. Words and pictures
  - D. The photo editing process
- VII. Photo editing programs and techniques
  - A. Image editing systems
  - B. Editing best practices
  - C. File types and transmission
- VIII. Shooting Video
  - A. Audio
  - B. Lighting
  - C. Sound editing
  - D. Video editing
- IX. The Working Portfolio
  - A. Presentation styles
  - B. Assembly
  - C. Online portfolio
- X. The Business of Photojournalism
  - A. Selling your work
  - B. Copyright and usage issues
  - C. Social media marketing

## XI. Career Opportunities in Photojournalism

- A. Full-time employment
- B. Freelance opportunities
- C. Preparation for employment
- D. Related opportunities

### Assignment:

- 1. Cutlines/photo caption writing and critiques
- 2. Weekly photo or video assignments
- 3. Photograph or video assignments for campus publications/websites
- 4. Portfolio of work and/or final project
- 5. Quiz(zes) (1-2) and/or midterm/final

### Methods of Evaluation/Basis of Grade:

**Writing:** Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Cutlines/photo captions, critiques

Writing  
5 - 10%

**Problem Solving:** Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Weekly photo or video assignments, photography/video for campus publication

Problem solving  
20 - 30%

**Skill Demonstrations:** All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Portfolio and/or final project

Skill Demonstrations  
40 - 50%

**Exams:** All forms of formal testing, other than skill performance exams.

Quiz(zes) and/or midterm/final

Exams  
10 - 20%

**Other:** Includes any assessment tools that do not logically fit into the above categories.

Attendance and participation

Other Category  
5 - 15%

### Representative Textbooks and Materials:

Associated Press Stylebook. Associated Press. Current year

Moments: The Pulitzer Prize-Winning Photographs (Reissue). Buell, Hal. Black Dog & Leventhal. 2015 (classic)

Photojournalism: The Professionals' Approach. 7th ed. Kobre, Ken. Focal Press. 2008 (classic)

Practical Photojournalism: A Professional Guide. Keene, Martin. Ammonite Press. 2016

Talking through Pictures: A Beginner's Guide to Photojournalism. 2nd ed. Wittwer, Jürg and Holom, Jessica. CreateSpace Independent Publishing Platform. 2016