

GD 63 Course Outline as of Spring 2019**CATALOG INFORMATION**

Dept and Nbr: GD 63 Title: GRAPHIC ONLINE RESOURCES

Full Title: Online Resources for Graphic Designers

Last Reviewed: 11/28/2016

| Units | | Course Hours per Week | | Nbr of Weeks | Course Hours Total | |
|---------|------|-----------------------|------|--------------|--------------------|-------|
| Maximum | 1.50 | Lecture Scheduled | 1.50 | 17.5 | Lecture Scheduled | 26.25 |
| Minimum | 1.50 | Lab Scheduled | 0 | 4 | Lab Scheduled | 0 |
| | | Contact DHR | 0 | | Contact DHR | 0 |
| | | Contact Total | 1.50 | | Contact Total | 26.25 |
| | | Non-contact DHR | 0 | | Non-contact DHR | 0 |

Total Out of Class Hours: 52.50

Total Student Learning Hours: 78.75

Title 5 Category: AA Degree Applicable

Grading: Grade or P/NP

Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP

Also Listed As:

Formerly:

Catalog Description:

A course to survey the online resources and tools available for graphic designers. Topics will include: exploring design information, galleries and trends on the world wide web, using free online tools for projects and business, locating and downloading fonts, graphics and software, and finding helpful business, career and education resources. Students must have a reliable e-mail account, and basic proficiency in using computers, the Internet, and word processing software.. (Formerly taught as APGR 69)

Prerequisites/Corequisites:**Recommended Preparation:****Limits on Enrollment:****Schedule of Classes Information:**

Description: A course to survey the online resources and tools available for graphic designers. Topics will include: exploring design information, galleries and trends on the world wide web, using free online tools for projects and business, locating and downloading fonts, graphics and

software, and finding helpful business, career and education resources. Students must have a reliable e-mail account, and basic proficiency in using computers, the Internet, and word processing software.. (Formerly taught as APGR 69) (Grade or P/NP)

Prerequisites/Corequisites:

Recommended:

Limits on Enrollment:

Transfer Credit: CSU;

Repeatability: Two Repeats if Grade was D, F, NC, or NP

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

| | | | |
|-------------------|----------------------|------------|-----------|
| AS Degree: | Area | Effective: | Inactive: |
| CSU GE: | Transfer Area | Effective: | Inactive: |

| | | | |
|---------------|----------------------|------------|-----------|
| IGETC: | Transfer Area | Effective: | Inactive: |
|---------------|----------------------|------------|-----------|

| | | | | |
|----------------------|--------------|------------|-----------|-----------|
| CSU Transfer: | Transferable | Effective: | Fall 2010 | Inactive: |
|----------------------|--------------|------------|-----------|-----------|

| | | | | |
|---------------------|--|------------|--|-----------|
| UC Transfer: | | Effective: | | Inactive: |
|---------------------|--|------------|--|-----------|

CID:

Certificate/Major Applicable:

Both Certificate and Major Applicable

COURSE CONTENT

Student Learning Outcomes:

At the conclusion of this course, the student should be able to:

1. Locate and share relevant Graphic Design information, resources, and design examples from creative galleries online.
2. Utilize free online tools for design projects and business.
3. Explore and download images, fonts and software.

Objectives:

Upon successful completion of this course the student will be able to:

1. Use search engines to locate different types of graphic design resources online.
2. Use an online bookmarking tool to store and share web resources.
3. Explore design gallery sites for inspiration and new trends and review online graphic design portfolios
4. Locate and follow quality graphic design blogs and forums
5. Search for vector graphics and photos online for use in graphic design projects and explain different types of licensing and copyright restrictions.
6. Explore online font sites and download a font to a computer.
7. Research downloadable online software and evaluate software tutorials.
8. Discover online career, business and educational resources for graphic designers.

Topics and Scope:

1. General introduction to graphic design resources and online tools (including browsers, plug-ins and online bookmarking sites)

2. Search engine overview:
 - a. survey of search engines and their features
 - b. developing correct syntax to locate relevant graphic design resources
 - c. evaluating the quality of online information.
3. Locating quality design gallery sites for new trends:
 - a. portfolio sites and design galleries
 - b. strategies for organizing design examples for later reference.
4. Different ways of sharing and discussing graphic design
 - a. high quality design blogs
 - b. design- or software-related forums
5. Free and commercial font sites:
 - a. features, pros and cons
 - b. common font formats including TrueType and OpenType
 - c. how to download a font for use in a graphic design project
 - d. font copyright concerns.
6. Commercial and free graphics/stock photo sites on the web:
 - a. overview copyright and licensing options
 - b. different graphic file formats and their uses
 - c. selecting and downloading suitable vector graphics/photos for design projects
7. Software tutorials for graphic designers online:
 - a. strategies for finding and selecting quality software tutorials
 - b. tutorial formats: comparing video and text tutorials
8. Different types of downloadable software sites on the web:
 - a. freeware
 - b. shareware
 - c. commercial
9. Comparison of commercial versus free font sites on the web
10. Different font types and basic techniques for downloading and using them
11. Overview of Graphic Design business, career and education resources

Assignment:

Assignments may include the following:

1. Participate in online discussions on the class forum
2. Develop search syntax for use in a search engine and use it to find and share a quality graphic design resource with the class
3. Utilize an online bookmarking site (such as Diigo or Delicious) to organize, tag and describe online resources
4. Write a review of a graphic designer's online portfolio and share an example of the designer's work
5. Research online galleries for inspirational designs and create a short online presentation about them
6. Find a quality graphic design blog or forum and write a review about it
7. Locate and evaluate graphics or stock photos sites, and download an image for use in a project
8. Select and review a commercial or free font site and use a downloaded font in a design
9. Use an online software tool or a software tutorial to complete a simple graphic design assignment
10. Locate a suitable graphic design job online and assess the skills/education needed to apply for it
11. Final Project: Develop an annotated list of online resources on a chosen graphic design topic using an online bookmarking site
12. 5 quizzes

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Written Homework: Related to assignments 1, 2, 3, 4, 6, 7, 8, 10 and 11

Writing
20 - 40%

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Locate, assess/evaluate sites/information.

Problem solving
20 - 40%

Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Final project: List of online resources using online bookmarking site

Skill Demonstrations
10 - 20%

Exams: All forms of formal testing, other than skill performance exams.

5 quizzes

Exams
10 - 20%

Other: Includes any assessment tools that do not logically fit into the above categories.

Participate in online discussions on the class forum

Other Category
10 - 15%

Representative Textbooks and Materials:

Instructor prepared materials