

**ART 53 Course Outline as of Fall 2007****CATALOG INFORMATION**

Dept and Nbr: ART 53 Title: EXHIBITION DESIGN

Full Title: Exhibition Design and Management

Last Reviewed: 8/27/2018

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	1.00	Lecture Scheduled	1.00	17	Lecture Scheduled	17.00
Minimum	1.00	Lab Scheduled	3.00	3	Lab Scheduled	51.00
		Contact DHR	0		Contact DHR	0
		Contact Total	4.00		Contact Total	68.00
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 34.00

Total Student Learning Hours: 102.00

Title 5 Category: AA Degree Applicable

Grading: Grade or P/NP

Repeatability: 34 - 4 Enrollments Total

Also Listed As:

Formerly:

**Catalog Description:**

Studio class in preparing artwork for gallery exhibition includes: receiving, shipping, conservation, matting, documentation, lighting and installing. This class would be of interest to those students who wish to work in a gallery setting or prepare their artwork for exhibition.

**Prerequisites/Corequisites:****Recommended Preparation:**

Completion of ART 3, ART 5, or ART 7A.

**Limits on Enrollment:****Schedule of Classes Information:**

Description: Studio class in preparing artwork for gallery exhibition includes: receiving, shipping, conservation, matting, documentation, lighting and installing. This class would be of interest to those students who wish to work in a gallery setting or prepare their artwork for exhibition. (Grade or P/NP)

Prerequisites/Corequisites:

Recommended: Completion of ART 3, ART 5, or ART 7A.

Limits on Enrollment:  
Transfer Credit: CSU;  
Repeatability: 4 Enrollments Total

## **ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:**

<b>AS Degree:</b>	<b>Area</b>	Effective:	Inactive:
<b>CSU GE:</b>	<b>Transfer Area</b>	Effective:	Inactive:
<b>IGETC:</b>	<b>Transfer Area</b>	Effective:	Inactive:
<b>CSU Transfer:</b>	Transferable	Effective:	Fall 2007
		Inactive:	
<b>UC Transfer:</b>		Effective:	Inactive:

### **CID:**

**Certificate/Major Applicable:**  
Certificate Applicable Course

## **COURSE CONTENT**

### **Outcomes and Objectives:**

Upon completion of this course students will be able to:

1. Employ creative thinking skills and exercise decision-making skills in regard to exhibiting artwork.
2. Use a working vocabulary of exhibition terminology including archival and conservation vocabulary.
3. Demonstrate skills in preparing gallery for exhibition such as: painting, filling and movable wall assembly.
4. Use a variety of two and three dimensional presentation media to communicate visual ideas including matting, mounting, lighting and labeling techniques.
5. Use visual perception skills and critical analysis to design an effective exhibition plan.
6. Demonstrate knowledge of best practices with regard to legal and physical standards of handling and shipping artwork.

Repeating students will:

1. Demonstrate increasing levels of mastery over lighting artwork.
2. Use media & PR techniques to reach potential audiences and attract visitors.
3. Demonstrate skill in photo documentation with digital camera. Update gallery website.

### **Topics and Scope:**

1. Fundamentals of exhibitions as visual communication.
2. Methods of space planning and traffic flow in relation to art exhibition needs.
3. Exhibition terminology and use.
4. Professional preparation/repair of a gallery space for exhibition

- and the receiving of artwork.
- 5. Archival matting techniques, safe methods of hanging work, and design/printing of labels.
- 6. Appropriate dismantling, packaging and shipping methods of shipping methods of artwork from exhibition.

For repeating students:

- 1. Lighting - current lighting design and installation practices.
- 2. Media usage to increase visitors via press releases and mailing lists.
- 3. Photo documentation for insurance and web update.

### Assignment:

Various design proposal and critique exercises which explore major exhibition design principles including:

- 1. Compare and contrast two existing installations for effective exhibit design (2 pages).
- 2. Design a small exhibition and create a floor plan.
- 3. Test of gallery terminology.
- 4. Prepare the gallery for exhibition by arranging and prepping walls and receiving artwork.
- 5. Install artwork using a variety of methods and materials including matting, mounting, lighting and labeling.
- 6. Remove artwork from exhibition using best practices for handling and return of artwork.

Repeating students will:

- 1. Lighting - develop and install lighting plan.
- 2. Publicity - write press release and create mailing lists.
- 3. Art and Exhibit Documentation - photograph artwork singularly and in context.

### Methods of Evaluation/Basis of Grade:

**Writing:** Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Term papers, Written 2-page essay.

Writing  
10 - 10%

**Problem Solving:** Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

None

Problem solving  
0 - 0%

**Skill Demonstrations:** All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Class performances, Exhibition Plan

Skill Demonstrations  
40 - 60%

**Exams:** All forms of formal testing, other than skill performance exams.

Multiple choice, True/false, Matching items, Completion

Exams  
10 - 10%

**Other:** Includes any assessment tools that do not logically fit into the above categories.

Attendance and class participation.

Other Category  
20 - 40%

**Representative Textbooks and Materials:**

The Manual of Museum Exhibitions edited by Barry Lord and Gail Dexter, AltaMira Press, Maryland, 2001.