

CATALOG INFORMATION

Dept and Nbr: CS 101

Title: INTELLECTUAL PROPERTY

Full Title: Intellectual Property in the Digital World

Last Reviewed: 2/26/2018

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	1.00	Lecture Scheduled	1.00	17.5	Lecture Scheduled	17.50
Minimum	1.00	Lab Scheduled	0	6	Lab Scheduled	0
		Contact DHR	0		Contact DHR	0
		Contact Total	1.00		Contact Total	17.50
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 35.00

Total Student Learning Hours: 52.50

Title 5 Category: AA Degree Applicable

Grading: Grade or P/NP

Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP

Also Listed As:

Formerly:

**Catalog Description:**  
This course will cover the different intellectual property (IP) protections related to digital creations. Students will also gain an appreciation of the strategies to guard against infringing upon another’s intellectual property rights in the digital world.This course provides students with an overview of the different forms of IP. It will analyze the creations that patents, copyrights, and trademarks protect, with an emphasis on digital creations.

**Prerequisites/Corequisites:**

**Recommended Preparation:**  
Eligibility for ENGL 100 or ESL 100

**Limits on Enrollment:**

**Schedule of Classes Information:**  
Description: This course will cover the different intellectual property (IP) protections related to digital creations. Students will also gain an appreciation of the strategies to guard against infringing upon another’s intellectual property rights in the digital world.This course provides students with an overview of the different forms of IP. It will analyze the creations that patents,

copyrights, and trademarks protect, with an emphasis on digital creations. (Grade or P/NP)

Prerequisites/Corequisites:

Recommended: Eligibility for ENGL 100 or ESL 100

Limits on Enrollment:

Transfer Credit:

Repeatability: Two Repeats if Grade was D, F, NC, or NP

## **ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:**

<b>AS Degree:</b>	<b>Area</b>	<b>Effective:</b>	<b>Inactive:</b>
<b>CSU GE:</b>	<b>Transfer Area</b>	<b>Effective:</b>	<b>Inactive:</b>
<b>IGETC:</b>	<b>Transfer Area</b>	<b>Effective:</b>	<b>Inactive:</b>
<b>CSU Transfer:</b>	<b>Effective:</b>	<b>Inactive:</b>	
<b>UC Transfer:</b>	<b>Effective:</b>	<b>Inactive:</b>	

**CID:**

**Certificate/Major Applicable:**

Not Certificate/Major Applicable

## **Approval and Dates**

Version:	01	Course Created/Approved:	2/26/2018
Version Created:	1/5/2018	Course Last Modified:	9/29/2023
Submitter:	Donald Laird	Course last full review:	2/26/2018
Version Status:	Approved New Course (First Version)	Prereq Created/Approved:	2/26/2018
Version Status Date:	2/26/2018	Semester Last Taught:	
Version Term Effective:	Fall 2018	Term Inactive:	Fall 2024

## **COURSE CONTENT**

### **Student Learning Outcomes:**

At the conclusion of this course, the student should be able to:

1. Differentiate between different types of intellectual property protection.
2. Analyze a given scenario to determine which type of intellectual property protection is appropriate.

### **Objectives:**

At the conclusion of this course, the student should be able to:

1. Identify the different forms of IP protection available in the United States.
2. Explain the four types of trademarks and state examples of each kind.
3. Outline the benefits of establishing trademark protection.
4. Explain the grounds for trademark infringement and the remedies available to the trademark holder.
5. List the creative works that are eligible for copyright protection.
6. Explain the grounds for infringing on another's copyright.
7. Describe the alternative forms of copyright protection.
8. Explain the philosophy underlying the granting of patents in the United States.

9. Demonstrate an understanding of how the U.S. patent system affects the U.S. economy.
10. List the criteria that makes an invention eligible for a patent.
11. Demonstrate an understanding of one's options in enforcing one's patent rights and in defending against patent infringement.

### **Topics and Scope:**

- I. Understanding Intellectual Property
  - A. Terms and definitions
  - B. Forms of protection available
  - C. Ethics of intellectual property
- II. Trademarks
  - A. Types of works which are eligible
  - B. Different forms
  - C. Benefits of establishing
  - D. Infringement
    1. How to defend
    2. Kinds of infringement
- III. Copyright
  - A. Types of works which are eligible
  - B. Infringement
    1. Ease of infringing digital works
    2. Kinds of infringement
    3. How to defend
  - C. Alternative forms
    1. Creative commons
    2. Open source
  - D. Fair use provisions
- IV. Patents
  - A. Types of works which are eligible
  - B. Infringement
    1. How to defend
    2. Kinds of infringement
  - C. Impacts on US economy

### **Assignment:**

1. Reading of 10-20 pages per week
2. Viewing of 1-4 videos per week
3. Quizzes (1 -3)
4. Final exam
5. Written case studies (2 - 4)

### **Methods of Evaluation/Basis of Grade:**

**Writing:** Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Case studies
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Writing 20 - 30%
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**Problem Solving:** Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Case studies

Problem solving  
20 - 30%

**Skill Demonstrations:** All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

None

Skill Demonstrations  
0 - 0%

**Exams:** All forms of formal testing, other than skill performance exams.

Quizzes and final exam

Exams  
30 - 40%

**Other:** Includes any assessment tools that do not logically fit into the above categories.

Attendance and participation

Other Category  
0 - 10%

### **Representative Textbooks and Materials:**

The Intangible Advantage: Understanding Intellectual Property in the New Economy. Kline, David and Kahnke, Randall and Krupka, Robert. The Michelson 20MM Foundation, Inc. 2016

## **OTHER REQUIRED ELEMENTS**

### **STUDENT PREPARATION**

Matric Assessment Required:	E	Requires English Assessment
Prerequisites-generate description:	NP	No Prerequisite
Advisories-generate description:	A	Auto-Generated Text
Prereq-provisional:	N	NO
Prereq/coreq-registration check:	N	No Prerequisite Rules Exist
Requires instructor signature:	N	Instructor's Signature Not Required

### **BASIC INFORMATION, HOURS/UNITS & REPEATABILITY**

Method of instruction:	02	Lecture
Area department:	CS	Computer Studies
Division:	72	Arts & Humanities
Special topic course:	N	Not a Special Topic Course
Program status:	2	Not Certificate/Major Applicable
Repeatability:	00	Two Repeats if Grade was D, F, NC, or NP
Repeat group id:		

### **SCHEDULING**

Audit allowed:	N	Not Auditable
Open entry/exit:	N	Not Open Entry/Open Exit
Credit by exam:	N	Credit by examination not allowed
Budget code: Program:	0000	Unrestricted
Budget code: Activity:	0701	Computer & Information Science

### **OTHER CODES**

Discipline:	Computer Information Systems	
Basic skills:	N	Not a Basic Skills Course
Level below transfer:	Y	Not Applicable
CVU/CVC status:	N	Not Distance Ed
Distance Ed Approved:	N	
Emergency Distance Ed Approved:	N	None
Credit for Prior Learning:	N	Agency Exam
	N	CBE
	N	Industry Credentials
	N	Portfolio
Non-credit category:	Y	Not Applicable, Credit Course
Classification:	Y	Liberal Arts and Sciences Courses
SAM classification:	C	Clearly Occupational
TOP code:	0707.00	Computer Software Development
Work-based learning:	N	Does Not Include Work-Based Learning
DSPS course:	N	Not a DSPS Course
In-service:	N	Not an in-Service Course